



Community Profile

Rings: 1, 3, 5 mile radii

2450 W Happy Valley Rd #1142, Phoenix,

Latitude: 33.7144

Longitude: -112.1125

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	2,821	39,298	125,988
2020 Total Population	4,015	45,082	142,966
2020 Group Quarters	30	350	742
2022 Total Population	4,917	46,769	145,549
2022 Group Quarters	31	350	742
2027 Total Population	6,092	50,253	150,757
2022-2027 Annual Rate	4.38%	1.45%	0.71%
2022 Total Daytime Population	10,090	64,418	152,219
Workers	7,898	44,314	87,109
Residents	2,192	20,104	65,110
Household Summary			
2010 Households	1,210	14,285	47,294
2010 Average Household Size	2.30	2.73	2.65
2020 Total Households	1,714	16,747	54,317
2020 Average Household Size	2.32	2.67	2.62
2022 Total Households	2,177	17,620	55,478
2022 Average Household Size	2.24	2.63	2.61
2027 Total Households	2,748	19,067	57,534
2027 Average Household Size	2.21	2.62	2.61
2022-2027 Annual Rate	4.77%	1.59%	0.73%
2010 Families	606	9,965	32,266
2010 Average Family Size	3.14	3.21	3.14
2022 Families	1,004	11,675	36,461
2022 Average Family Size	3.20	3.19	3.17
2027 Families	1,237	12,570	37,789
2027 Average Family Size	3.16	3.17	3.16
2022-2027 Annual Rate	4.26%	1.49%	0.72%
Housing Unit Summary			
2000 Housing Units	23	9,655	38,177
Owner Occupied Housing Units	82.6%	72.9%	75.4%
Renter Occupied Housing Units	13.0%	20.6%	19.8%
Vacant Housing Units	4.3%	6.5%	4.7%
2010 Housing Units	1,522	15,911	51,975
Owner Occupied Housing Units	29.6%	63.4%	65.2%
Renter Occupied Housing Units	49.9%	26.4%	25.8%
Vacant Housing Units	20.5%	10.2%	9.0%
2020 Housing Units	2,001	17,856	57,688
Vacant Housing Units	14.3%	6.2%	5.8%
2022 Housing Units	2,643	18,810	58,594
Owner Occupied Housing Units	36.3%	62.6%	65.9%
Renter Occupied Housing Units	46.0%	31.0%	28.7%
Vacant Housing Units	17.6%	6.3%	5.3%
2027 Housing Units	3,201	20,242	60,671
Owner Occupied Housing Units	30.1%	60.0%	65.9%
Renter Occupied Housing Units	55.8%	34.2%	29.0%
Vacant Housing Units	14.2%	5.8%	5.2%
Median Household Income			
2022	\$73,763	\$92,509	\$84,508
2027	\$78,448	\$104,639	\$98,938
Median Home Value			
2022	\$496,256	\$358,072	\$325,991
2027	\$529,525	\$385,432	\$365,950
Per Capita Income			
2022	\$45,860	\$45,635	\$42,958
2027	\$51,303	\$52,171	\$49,803
Median Age			
2010	28.2	32.8	34.5
2022	30.8	34.9	36.5
2027	30.8	35.2	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	2,177	17,620	55,478
<\$15,000	5.6%	3.5%	3.6%
\$15,000 - \$24,999	1.1%	3.8%	4.3%
\$25,000 - \$34,999	7.5%	5.2%	5.3%
\$35,000 - \$49,999	11.9%	8.9%	10.4%
\$50,000 - \$74,999	24.7%	17.8%	19.1%
\$75,000 - \$99,999	13.8%	14.4%	16.0%
\$100,000 - \$149,999	22.4%	23.6%	21.5%
\$150,000 - \$199,999	4.0%	10.6%	9.8%
\$200,000+	9.0%	12.3%	10.0%
Average Household Income	\$101,647	\$120,715	\$112,274
2027 Households by Income			
Household Income Base	2,748	19,067	57,534
<\$15,000	2.5%	2.1%	2.2%
\$15,000 - \$24,999	0.5%	2.6%	2.9%
\$25,000 - \$34,999	1.7%	2.7%	3.1%
\$35,000 - \$49,999	12.2%	7.1%	8.5%
\$50,000 - \$74,999	30.5%	16.7%	17.7%
\$75,000 - \$99,999	14.0%	14.8%	16.0%
\$100,000 - \$149,999	24.0%	26.3%	24.3%
\$150,000 - \$199,999	5.3%	14.1%	13.5%
\$200,000+	9.1%	13.5%	11.7%
Average Household Income	\$112,349	\$137,020	\$129,971
2022 Owner Occupied Housing Units by Value			
Total	960	11,781	38,636
<\$50,000	0.3%	2.9%	2.7%
\$50,000 - \$99,999	0.0%	0.4%	1.3%
\$100,000 - \$149,999	0.1%	0.6%	1.6%
\$150,000 - \$199,999	0.7%	2.6%	5.4%
\$200,000 - \$249,999	6.4%	12.1%	17.5%
\$250,000 - \$299,999	5.3%	16.3%	16.0%
\$300,000 - \$399,999	14.4%	26.0%	21.2%
\$400,000 - \$499,999	23.6%	15.4%	15.9%
\$500,000 - \$749,999	38.9%	20.0%	14.2%
\$750,000 - \$999,999	10.0%	2.4%	2.4%
\$1,000,000 - \$1,499,999	0.2%	0.5%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.5%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$520,594	\$405,655	\$380,273
2027 Owner Occupied Housing Units by Value			
Total	962	12,140	39,953
<\$50,000	0.0%	1.9%	1.4%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.1%	0.4%
\$150,000 - \$199,999	0.1%	0.5%	1.4%
\$200,000 - \$249,999	2.0%	7.8%	13.5%
\$250,000 - \$299,999	3.2%	14.3%	16.9%
\$300,000 - \$399,999	12.7%	29.8%	24.5%
\$400,000 - \$499,999	26.4%	17.3%	18.9%
\$500,000 - \$749,999	47.1%	24.8%	18.0%
\$750,000 - \$999,999	8.2%	2.3%	3.0%
\$1,000,000 - \$1,499,999	0.2%	0.6%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.5%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$546,020	\$435,679	\$417,337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	2,821	39,296	125,988
0 - 4	9.6%	8.2%	7.3%
5 - 9	5.5%	7.3%	6.9%
10 - 14	4.8%	7.5%	7.1%
15 - 24	19.2%	14.0%	13.7%
25 - 34	28.5%	16.7%	15.9%
35 - 44	15.7%	16.8%	15.9%
45 - 54	8.7%	14.5%	15.3%
55 - 64	5.2%	9.3%	10.8%
65 - 74	1.8%	3.8%	4.6%
75 - 84	0.5%	1.5%	2.0%
85 +	0.5%	0.5%	0.7%
18 +	76.1%	72.1%	74.4%
2022 Population by Age			
Total	4,917	46,769	145,549
0 - 4	7.7%	7.2%	6.4%
5 - 9	6.5%	7.3%	6.6%
10 - 14	5.3%	7.1%	6.6%
15 - 24	14.8%	12.0%	11.9%
25 - 34	24.5%	16.5%	16.1%
35 - 44	16.5%	16.3%	15.0%
45 - 54	9.6%	12.4%	12.7%
55 - 64	7.3%	11.0%	12.2%
65 - 74	4.7%	7.0%	8.5%
75 - 84	2.1%	2.5%	3.1%
85 +	0.8%	0.7%	0.9%
18 +	77.6%	74.6%	76.9%
2027 Population by Age			
Total	6,092	50,252	150,758
0 - 4	7.8%	7.4%	6.6%
5 - 9	6.2%	7.1%	6.4%
10 - 14	5.3%	7.0%	6.5%
15 - 24	16.6%	11.6%	11.5%
25 - 34	23.0%	16.4%	15.6%
35 - 44	15.6%	17.0%	15.9%
45 - 54	9.7%	11.5%	11.9%
55 - 64	7.3%	10.1%	11.1%
65 - 74	5.1%	7.7%	9.1%
75 - 84	2.5%	3.4%	4.4%
85 +	0.9%	0.8%	1.0%
18 +	77.7%	74.8%	77.0%
2010 Population by Sex			
Males	1,408	19,894	63,006
Females	1,413	19,404	62,982
2022 Population by Sex			
Males	2,471	23,575	72,552
Females	2,446	23,194	72,997
2027 Population by Sex			
Males	2,997	25,224	74,907
Females	3,096	25,029	75,851

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	2,822	39,298	125,989
White Alone	80.4%	84.0%	83.2%
Black Alone	4.5%	2.4%	2.4%
American Indian Alone	0.7%	1.0%	1.0%
Asian Alone	7.7%	5.2%	5.0%
Pacific Islander Alone	0.4%	0.2%	0.2%
Some Other Race Alone	3.2%	4.2%	5.2%
Two or More Races	3.0%	2.9%	3.0%
Hispanic Origin	11.6%	13.3%	14.3%
Diversity Index	47.7	45.2	47.2
2020 Population by Race/Ethnicity			
Total	4,015	45,082	142,966
White Alone	64.3%	72.4%	71.4%
Black Alone	5.5%	3.1%	3.2%
American Indian Alone	1.3%	1.1%	1.1%
Asian Alone	17.4%	7.9%	7.3%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	4.0%	5.2%	6.3%
Two or More Races	7.5%	10.2%	10.5%
Hispanic Origin	10.2%	14.5%	16.7%
Diversity Index	63.0	59.0	61.6
2022 Population by Race/Ethnicity			
Total	4,916	46,770	145,549
White Alone	63.6%	71.6%	70.7%
Black Alone	5.7%	3.1%	3.2%
American Indian Alone	1.3%	1.1%	1.2%
Asian Alone	17.4%	8.1%	7.4%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	4.1%	5.3%	6.4%
Two or More Races	7.8%	10.5%	10.9%
Hispanic Origin	10.3%	14.6%	16.8%
Diversity Index	63.7	59.9	62.3
2027 Population by Race/Ethnicity			
Total	6,092	50,252	150,757
White Alone	61.9%	70.1%	69.2%
Black Alone	6.0%	3.3%	3.3%
American Indian Alone	1.4%	1.1%	1.2%
Asian Alone	17.9%	8.6%	7.8%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	4.3%	5.4%	6.5%
Two or More Races	8.4%	11.3%	11.7%
Hispanic Origin	10.3%	14.6%	16.9%
Diversity Index	65.2	61.3	63.7
2010 Population by Relationship and Household Type			
Total	2,821	39,297	125,987
In Households	98.6%	99.2%	99.5%
In Family Households	70.1%	84.1%	83.3%
Householder	22.5%	25.5%	25.7%
Spouse	15.5%	19.3%	19.0%
Child	25.8%	32.8%	31.8%
Other relative	3.5%	3.7%	3.9%
Nonrelative	2.6%	2.7%	2.8%
In Nonfamily Households	28.5%	15.1%	16.3%
In Group Quarters	1.4%	0.8%	0.5%
Institutionalized Population	1.1%	0.7%	0.2%
Noninstitutionalized Population	0.4%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	3,230	31,014	99,800
Less than 9th Grade	3.0%	1.9%	1.9%
9th - 12th Grade, No Diploma	4.1%	4.2%	4.5%
High School Graduate	7.2%	14.2%	16.4%
GED/Alternative Credential	2.0%	3.5%	4.3%
Some College, No Degree	19.2%	23.4%	23.4%
Associate Degree	11.4%	9.8%	9.9%
Bachelor's Degree	37.3%	27.7%	26.3%
Graduate/Professional Degree	15.6%	15.3%	13.1%
2022 Population 15+ by Marital Status			
Total	3,956	36,645	117,087
Never Married	50.4%	32.4%	31.3%
Married	37.6%	54.2%	53.2%
Widowed	2.6%	3.4%	4.1%
Divorced	9.4%	10.0%	11.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,797	27,642	83,712
Population 16+ Employed	98.2%	97.8%	97.2%
Population 16+ Unemployment rate	1.8%	2.2%	2.8%
Population 16-24 Employed	9.4%	11.7%	12.6%
Population 16-24 Unemployment rate	0.0%	7.3%	6.5%
Population 25-54 Employed	78.0%	69.9%	67.3%
Population 25-54 Unemployment rate	1.9%	1.5%	2.2%
Population 55-64 Employed	9.0%	14.1%	15.1%
Population 55-64 Unemployment rate	2.8%	1.7%	2.4%
Population 65+ Employed	3.7%	4.3%	5.0%
Population 65+ Unemployment rate	0.0%	1.1%	2.5%
2022 Employed Population 16+ by Industry			
Total	2,748	27,027	81,366
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	3.7%	7.9%	7.7%
Manufacturing	3.9%	5.4%	6.0%
Wholesale Trade	6.0%	2.9%	2.7%
Retail Trade	8.6%	10.8%	10.9%
Transportation/Utilities	5.5%	3.9%	5.1%
Information	2.6%	2.3%	2.0%
Finance/Insurance/Real Estate	19.1%	16.7%	15.6%
Services	45.6%	46.1%	46.3%
Public Administration	4.9%	3.6%	3.4%
2022 Employed Population 16+ by Occupation			
Total	2,746	27,025	81,365
White Collar	77.7%	74.8%	72.4%
Management/Business/Financial	22.7%	26.1%	23.9%
Professional	32.0%	26.4%	25.6%
Sales	12.1%	11.2%	10.7%
Administrative Support	10.9%	11.2%	12.3%
Services	15.2%	11.8%	12.5%
Blue Collar	7.1%	13.4%	15.1%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	2.2%	4.4%	4.4%
Installation/Maintenance/Repair	1.1%	2.2%	2.6%
Production	2.0%	2.3%	2.8%
Transportation/Material Moving	1.7%	4.3%	5.1%

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August 01, 2022



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2010 Households by Type			
Total	1,209	14,284	47,296
Households with 1 Person	36.1%	21.7%	23.0%
Households with 2+ People	63.9%	78.3%	77.0%
Family Households	50.1%	69.8%	68.2%
Husband-wife Families	33.9%	53.0%	50.6%
With Related Children	17.6%	28.6%	25.1%
Other Family (No Spouse Present)	16.2%	16.8%	17.6%
Other Family with Male Householder	5.1%	6.0%	6.0%
With Related Children	3.3%	4.0%	3.9%
Other Family with Female Householder	11.2%	10.9%	11.6%
With Related Children	7.8%	7.4%	7.6%
Nonfamily Households	13.8%	8.5%	8.8%
All Households with Children	29.3%	40.6%	37.1%
Multigenerational Households	3.0%	3.7%	4.0%
Unmarried Partner Households	10.2%	8.6%	8.4%
Male-female	9.4%	7.9%	7.6%
Same-sex	0.8%	0.7%	0.9%
2010 Households by Size			
Total	1,210	14,284	47,294
1 Person Household	36.0%	21.7%	23.0%
2 Person Household	32.8%	31.4%	32.9%
3 Person Household	15.9%	19.1%	18.3%
4 Person Household	9.7%	16.3%	14.9%
5 Person Household	3.3%	7.3%	6.6%
6 Person Household	1.3%	2.7%	2.7%
7 + Person Household	1.0%	1.5%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,210	14,285	47,294
Owner Occupied	37.3%	70.6%	71.7%
Owned with a Mortgage/Loan	35.9%	63.4%	62.7%
Owned Free and Clear	1.4%	7.2%	8.9%
Renter Occupied	62.7%	29.4%	28.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	124	124
Percent of Income for Mortgage	35.5%	20.4%	20.3%
Wealth Index	68	115	104
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,522	15,911	51,975
Housing Units Inside Urbanized Area	99.7%	94.0%	98.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	6.0%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	2,821	39,298	125,988
Population Inside Urbanized Area	99.6%	95.4%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.4%	4.6%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Up and Coming Families (7A)	Home Improvement (4B)
2.	Boomburbs (1C)	Young and Restless (11B)	Boomburbs (1C)
3.		Bright Young Professionals (8C)	Up and Coming Families (7A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$5,705,246	\$50,109,043	\$144,693,228
Average Spent	\$2,620.69	\$2,843.87	\$2,608.12
Spending Potential Index	109	118	108
Education: Total \$	\$4,384,817	\$37,773,459	\$110,798,555
Average Spent	\$2,014.16	\$2,143.78	\$1,997.16
Spending Potential Index	103	109	102
Entertainment/Recreation: Total \$	\$7,526,974	\$73,034,750	\$214,157,648
Average Spent	\$3,457.50	\$4,144.99	\$3,860.23
Spending Potential Index	94	113	105
Food at Home: Total \$	\$14,009,164	\$124,807,517	\$362,943,474
Average Spent	\$6,435.08	\$7,083.29	\$6,542.12
Spending Potential Index	104	114	106
Food Away from Home: Total \$	\$10,240,899	\$90,268,152	\$261,022,607
Average Spent	\$4,704.13	\$5,123.05	\$4,704.98
Spending Potential Index	109	119	109
Health Care: Total \$	\$13,992,214	\$139,399,308	\$411,196,725
Average Spent	\$6,427.29	\$7,911.42	\$7,411.89
Spending Potential Index	91	112	105
HH Furnishings & Equipment: Total \$	\$5,375,508	\$53,103,926	\$154,681,499
Average Spent	\$2,469.23	\$3,013.84	\$2,788.16
Spending Potential Index	96	118	109
Personal Care Products & Services: Total \$	\$2,278,425	\$20,991,852	\$61,266,532
Average Spent	\$1,046.59	\$1,191.37	\$1,104.34
Spending Potential Index	103	117	108
Shelter: Total \$	\$51,122,162	\$463,987,940	\$1,356,934,844
Average Spent	\$23,482.85	\$26,333.03	\$24,458.97
Spending Potential Index	103	115	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,216,805	\$57,095,413	\$166,587,777
Average Spent	\$2,396.33	\$3,240.38	\$3,002.77
Spending Potential Index	88	119	111
Travel: Total \$	\$5,522,870	\$58,021,884	\$171,839,441
Average Spent	\$2,536.92	\$3,292.96	\$3,097.43
Spending Potential Index	88	115	108
Vehicle Maintenance & Repairs: Total \$	\$2,888,708	\$26,365,160	\$76,170,400
Average Spent	\$1,326.92	\$1,496.32	\$1,372.98
Spending Potential Index	105	119	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.