Community Profile

Rings: 1, 3, 5 mile radii

9549 S 71st Plaza, Bellevue, NE 68133, USA

Latitude: 41.1634
Longitude: -96.02150

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	8,712	62,389	154,442
2020 Total Population	10,144	70,511	174,902
2020 Group Quarters	0	497	1,397
2022 Total Population	10,481	72,123	178,489
2022 Group Quarters	0	497	1,395
2027 Total Population	11,010	75,419	184,644
2022-2027 Annual Rate	0.99%	0.90%	0.68%
2022 Total Daytime Population	7,583	54,933	165,800
Workers	2,903	22,214	82,380
Residents	4,680	32,719	83,420
Household Summary			
2010 Households	2,782	23,024	58,540
2010 Average Household Size	3.13	2.69	2.62
2020 Total Households	3,293	26,784	66,592
2020 Average Household Size	3.08	2.61	2.61
2022 Households	3,391	27,529	68,405
2022 Average Household Size	3.09	2.60	2.59
2027 Households	3,561	28,850	70,799
2027 Average Household Size	3.09	2.60	2.59
2022-2027 Annual Rate	0.98%	0.94%	0.69%
2010 Families	2,378	16,840	39,245
2010 Average Family Size	3.39	3.15	3.19
2022 Families	2,849	19,668	44,559
2022 Average Family Size	3.38	3.10	3.21
2027 Families	2,986	20,598	46,090
2027 Average Family Size	3.38	3.09	3.21
2022-2027 Annual Rate	0.94%	0.93%	0.68%
Housing Unit Summary			
2000 Housing Units	2,426	18,626	52,797
Owner Occupied Housing Units	92.0%	71.8%	61.6%
Renter Occupied Housing Units	7.2%	25.6%	35.0%
Vacant Housing Units	0.9%	2.7%	3.5%
2010 Housing Units	2,836	23,999	62,352
Owner Occupied Housing Units	88.9%	70.2%	59.5%
Renter Occupied Housing Units	9.2%	25.8%	34.4%
Vacant Housing Units	1.9%	4.1%	6.1%
2020 Housing Units	3,347	27,665	69,539
Vacant Housing Units	1.6%	3.2%	4.2%
2022 Housing Units	3,458	28,540	71,461
Owner Occupied Housing Units	81.5%	68.2%	58.6%
Renter Occupied Housing Units	16.5%	28.2%	37.1%
Vacant Housing Units	1.9%	3.5%	4.3%
2027 Housing Units	3,673	30,239	74,754
Owner Occupied Housing Units	81.2%	68.3%	58.9%
Renter Occupied Housing Units	15.7%	27.1%	35.8%
Vacant Housing Units	3.0%	4.6%	5.3%
Median Household Income			
2022	$108,388	$89,087	$75,651
2027	$116,813	$100,187	$85,081
Median Home Value			
2022	$252,655	$248,897	$220,467
2027	$270,774	$272,786	$258,612
Per Capita Income			
2022	$46,381	$43,287	$37,059
2027	$53,205	$49,563	$42,904
Median Age			
2010	36.1	35.3	32.8
2022	36.6	36.9	34.7
2027	37.6	37.2	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	3,391	27,529	68,405
<$15,000	1.7%	4.2%	5.3%
$15,000 - $24,999	4.0%	5.1%	6.5%
$25,000 - $34,999	2.8%	4.7%	6.7%
$35,000 - $49,999	6.5%	9.8%	12.3%
$50,000 - $74,999	10.4%	15.7%	18.5%
$75,000 - $99,999	17.3%	16.4%	16.7%
$100,000 - $149,999	28.4%	23.4%	19.8%
$150,000 - $199,999	15.3%	10.7%	7.6%
$200,000+	13.6%	10.0%	6.4%
Average Household Income	$135,662	$114,230	$96,580
2027 Households by Income			
Household Income Base	3,561	28,850	70,799
<$15,000	1.2%	3.1%	4.0%
$15,000 - $24,999	2.7%	3.8%	5.0%
$25,000 - $34,999	1.9%	3.3%	5.5%
$35,000 - $49,999	4.7%	7.5%	10.1%
$50,000 - $74,999	10.3%	14.5%	16.6%
$75,000 - $99,999	17.4%	17.7%	18.1%
$100,000 - $149,999	26.4%	24.7%	22.5%
$150,000 - $199,999	18.3%	13.7%	10.3%
$200,000+	17.2%	11.8%	7.9%
Average Household Income	$154,944	$130,636	$111,750
2022 Owner Occupied Housing Units by Value			
Total	2,819	19,474	41,865
<$50,000	0.6%	1.2%	2.2%
$50,000 - $99,999	0.1%	2.2%	5.5%
$100,000 - $149,999	2.0%	7.4%	10.8%
$150,000 - $199,999	19.3%	20.8%	24.4%
$200,000 - $249,999	26.6%	18.7%	17.7%
$250,000 - $299,999	25.7%	19.6%	15.4%
$300,000 - $399,999	18.0%	19.9%	14.8%
$400,000 - $499,999	6.2%	6.7%	5.6%
$500,000 - $749,999	1.3%	2.3%	2.4%
$750,000 - $999,999	0.1%	0.4%	0.5%
$1,000,000 - $1,499,999	0.0%	0.4%	0.3%
$1,500,000 - $1,999,999	0.0%	0.2%	0.4%
$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	$267,568	$271,511	$252,190
2027 Owner Occupied Housing Units by Value			
Total	2,983	20,642	44,012
<$50,000	0.1%	0.5%	0.9%
$50,000 - $99,999	0.0%	0.9%	1.8%
$100,000 - $149,999	0.6%	3.3%	5.0%
$150,000 - $199,999	11.2%	15.8%	19.6%
$200,000 - $249,999	25.3%	18.6%	19.2%
$250,000 - $299,999	30.7%	23.8%	20.1%
$300,000 - $399,999	22.6%	24.4%	19.7%
$400,000 - $499,999	7.7%	8.0%	7.4%
$500,000 - $749,999	1.6%	3.3%	4.2%
$750,000 - $999,999	0.1%	0.5%	1.0%
$1,000,000 - $1,499,999	0.0%	0.5%	0.5%
$1,500,000 - $1,999,999	0.0%	0.3%	0.5%
$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	$286,847	$298,623	$294,045

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,710	62,389	154,441
0 - 4	6.8%	7.4%	8.1%
5 - 9	7.8%	7.9%	7.7%
10 - 14	8.7%	7.6%	7.0%
15 - 24	14.4%	13.2%	14.5%
25 - 34	10.7%	13.5%	15.7%
35 - 44	14.2%	13.8%	13.1%
45 - 54	18.7%	15.6%	13.7%
55 - 64	11.9%	11.3%	10.1%
65 - 74	4.3%	5.8%	5.4%
75 - 84	1.9%	2.9%	3.1%
85 +	0.5%	1.1%	1.4%
18 +	70.0%	72.3%	72.8%
2022 Population by Age			
Total	10,480	72,125	178,487
0 - 4	6.7%	6.7%	7.3%
5 - 9	7.4%	7.0%	7.1%
10 - 14	7.8%	7.1%	6.9%
15 - 24	12.1%	12.3%	12.8%
25 - 34	13.6%	14.1%	16.4%
35 - 44	14.5%	13.8%	13.8%
45 - 54	13.3%	12.1%	11.1%
55 - 64	13.7%	12.7%	11.2%
65 - 74	7.6%	8.7%	8.0%
75 - 84	2.8%	4.1%	3.9%
85 +	0.7%	1.3%	1.5%
18 +	73.6%	75.1%	75.0%
2027 Population by Age			
Total	11,009	75,419	184,644
0 - 4	6.8%	6.8%	7.4%
5 - 9	7.3%	7.0%	7.1%
10 - 14	7.6%	7.0%	6.8%
15 - 24	11.0%	11.9%	12.7%
25 - 34	12.8%	14.0%	15.3%
35 - 44	16.4%	14.7%	15.0%
45 - 54	12.5%	11.4%	10.8%
55 - 64	12.1%	11.5%	10.2%
65 - 74	8.7%	9.3%	8.5%
75 - 84	3.9%	4.9%	4.7%
85 +	0.8%	1.5%	1.6%
18 +	74.0%	75.4%	75.0%
2010 Population by Sex			
Males	4,353	30,660	76,330
Females	4,360	31,729	78,112
2022 Population by Sex			
Males	5,235	35,466	88,446
Females	5,246	36,657	90,043
2027 Population by Sex			
Males	5,505	37,148	91,557
Females	5,506	38,271	93,087

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,712	62,389	154,443
White Alone	90.2%	88.4%	80.7%
Black Alone	2.9%	3.2%	4.8%
American Indian Alone	0.3%	0.4%	0.7%
Asian Alone	2.4%	2.1%	2.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	3.1%	8.2%
Two or More Races	2.4%	2.7%	3.3%
Hispanic Origin	5.3%	8.0%	15.6%
Diversity Index	26.7	33.2	51.3
2020 Population by Race/Ethnicity			
Total	10,144	70,511	174,902
White Alone	82.4%	79.5%	70.7%
Black Alone	2.7%	3.6%	5.2%
American Indian Alone	0.5%	0.6%	1.1%
Asian Alone	3.5%	2.6%	2.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.6%	4.4%	9.1%
Two or More Races	8.1%	9.2%	11.3%
Hispanic Origin	8.2%	12.2%	20.6%
Diversity Index	41.5	49.4	64.8
2022 Population by Race/Ethnicity			
Total	10,480	72,124	178,490
White Alone	82.0%	79.0%	70.4%
Black Alone	2.8%	3.6%	5.1%
American Indian Alone	0.5%	0.7%	1.1%
Asian Alone	3.6%	2.6%	2.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.7%	4.5%	9.1%
Two or More Races	8.4%	9.5%	11.6%
Hispanic Origin	8.4%	12.4%	20.6%
Diversity Index	42.3	50.1	65.0
2027 Population by Race/Ethnicity			
Total	11,011	75,421	184,645
White Alone	81.0%	78.0%	69.4%
Black Alone	2.8%	3.6%	5.1%
American Indian Alone	0.5%	0.7%	1.1%
Asian Alone	3.7%	2.7%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	4.7%	9.3%
Two or More Races	9.0%	10.2%	12.2%
Hispanic Origin	8.8%	12.8%	20.9%
Diversity Index	44.0	51.6	65.9
2010 Population by Relationship and Household Type			
Total	8,713	62,389	154,443
In Households	99.8%	99.1%	99.2%
In Family Households	93.8%	86.9%	83.5%
Householder	28.0%	26.9%	25.4%
Spouse	24.3%	21.5%	19.1%
Child	38.4%	34.4%	33.3%
Other relative	1.7%	2.2%	3.3%
Nonrelative	1.3%	1.9%	2.3%
In Nonfamily Households	6.0%	12.3%	15.7%
In Group Quarters	0.2%	0.9%	0.8%
Institutionalized Population	0.0%	0.8%	0.5%
Noninstitutionalized Population	0.2%	0.1%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	6,922	48,252	117,583
Less than 9th Grade	0.5%	1.3%	3.0%
9th - 12th Grade, No Diploma	2.4%	3.3%	4.4%
High School Graduate	15.4%	21.4%	21.9%
GED/Alternative Credential	1.8%	2.4%	3.3%
Some College, No Degree	18.6%	20.2%	20.8%
Associate Degree	11.6%	11.3%	11.1%
Bachelor's Degree	30.1%	25.1%	22.6%
Graduate/Professional Degree	19.4%	15.0%	13.0%
2022 Population 15+ by Marital Status			
Total	8,187	57,093	140,509
Never Married	28.2%	28.6%	31.9%
Married	61.6%	57.4%	53.3%
Widowed	2.9%	4.5%	4.3%
Divorced	7.2%	9.5%	10.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,784	39,689	95,967
Population 16+ Employed	98.3%	98.6%	98.0%
Population 16+ Unemployment rate	1.7%	1.4%	2.0%
Population 16-24 Employed	13.3%	14.3%	15.0%
Population 16-24 Unemployment rate	4.2%	3.4%	5.4%
Population 25-54 Employed	63.3%	62.2%	64.5%
Population 25-54 Unemployment rate	1.0%	0.8%	1.4%
Population 55-64 Employed	19.2%	18.1%	15.6%
Population 55-64 Unemployment rate	2.2%	2.0%	1.7%
Population 65+ Employed	4.3%	5.3%	4.9%
Population 65+ Unemployment rate	0.0%	0.0%	1.7%
2022 Employed Population 16+ by Industry			
Total	5,687	39,147	94,003
Agriculture/Mining	0.7%	0.8%	0.6%
Construction	4.7%	7.9%	9.1%
Manufacturing	7.2%	7.6%	8.2%
Wholesale Trade	2.2%	2.4%	2.4%
Retail Trade	11.8%	10.8%	10.5%
Transportation/Utilities	4.8%	5.7%	6.0%
Information	2.2%	2.5%	2.3%
Finance/Insurance/Real Estate	9.1%	9.3%	9.6%
Services	52.4%	47.7%	46.2%
Public Administration	4.9%	5.4%	5.2%
2022 Employed Population 16+ by Occupation			
Total	5,684	39,148	94,003
White Collar	70.9%	66.3%	62.2%
Management/Business/Financial	23.0%	20.1%	17.7%
Professional	32.0%	27.4%	24.6%
Sales	7.7%	7.7%	8.0%
Administrative Support	8.2%	11.0%	12.0%
Services	13.3%	13.4%	14.7%
Blue Collar	15.8%	20.4%	23.1%
Farming/Forestry/Fishing	0.3%	0.4%	0.3%
Construction/Extraction	3.2%	5.4%	6.4%
Installation/Maintenance/Repair	2.7%	3.1%	3.6%
Production	3.2%	4.2%	5.2%
Transportation/Material Moving	6.3%	7.2%	7.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,782	23,024	58,539
Households with 1 Person	11.7%	21.8%	26.3%
Households with 2+ People	88.3%	78.2%	73.7%
Family Households	85.5%	73.1%	67.0%
Husband-wife Families	74.6%	58.6%	50.4%
With Related Children	39.8%	28.6%	24.7%
Other Family (No Spouse Present)	10.9%	14.6%	16.6%
Other Family with Male Householder	3.5%	4.0%	4.8%
With Related Children	2.1%	2.5%	2.9%
Other Family with Female Householder	7.5%	10.5%	11.8%
With Related Children	5.5%	7.4%	8.3%
Nonfamily Households	2.8%	5.1%	6.6%
All Households with Children	47.7%	38.9%	36.4%
Multigenerational Households	3.4%	3.3%	3.3%
Unmarried Partner Households	4.0%	5.6%	6.6%
Male-female	3.5%	5.0%	6.0%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	2,782	23,022	58,541
1 Person Household	11.6%	21.8%	26.3%
2 Person Household	31.5%	33.3%	31.8%
3 Person Household	20.0%	17.0%	16.2%
4 Person Household	21.6%	16.3%	14.0%
5 Person Household	10.1%	7.5%	7.1%
6 Person Household	3.6%	2.8%	2.7%
7 + Person Household	1.6%	1.4%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	2,782	23,025	58,539
Owner Occupied	90.7%	73.1%	63.4%
Owned with a Mortgage/Loan	78.9%	59.8%	49.4%
Owned Free and Clear	11.7%	13.4%	13.9%
Renter Occupied	9.3%	26.9%	36.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	162	137	134
Percent of Income for Mortgage	12.3%	14.7%	15.4%
Wealth Index	141	107	82
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,836	23,999	62,352
Housing Units Inside Urbanized Area	100.0%	99.2%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	0.8%
2010 Population By Urban/ Rural Status			
Total Population	8,712	62,389	154,442
Population Inside Urbanized Area	100.0%	99.3%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.7%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Rustbelt Traditions (5D)
2.	Savvy Suburbanites (1D)	Rustbelt Traditions (5D)	Young and Restless (11B)
3.	Boomburbs (1C)	Bright Young Professionals (8C)	Workday Drive (4A)
2022 Consumer Spending			
Apparel & Services: Total $	$10,252,827	$72,453,648	$155,128,746
Average Spent	$3,023.54	$2,631.90	$2,267.80
Spending Potential Index	126	109	94
Education: Total $	$8,717,715	$56,384,475	$118,851,072
Average Spent	$2,570.84	$2,048.18	$1,737.46
Spending Potential Index	131	104	89
Entertainment/Recreation: Total $	$15,762,608	$109,525,030	$229,511,824
Average Spent	$4,648.37	$3,978.53	$3,355.19
Spending Potential Index	127	108	91
Food at Home: Total $	$25,323,321	$181,395,933	$388,991,680
Average Spent	$7,467.80	$6,589.27	$5,686.60
Spending Potential Index	121	106	92
Food Away from Home: Total $	$18,247,396	$129,021,879	$277,449,769
Average Spent	$5,381.13	$4,686.76	$4,055.99
Spending Potential Index	125	109	94
Health Care: Total $	$29,769,115	$211,405,846	$442,940,038
Average Spent	$8,778.86	$7,679.39	$6,475.26
Spending Potential Index	124	108	91
HH Furnishings & Equipment: Total $	$11,369,840	$78,146,800	$163,379,214
Average Spent	$3,352.95	$2,838.71	$2,388.41
Spending Potential Index	131	111	93
Personal Care Products & Services: Total $	$4,381,484	$30,775,926	$65,243,699
Average Spent	$1,292.09	$1,117.95	$953.79
Spending Potential Index	127	110	94
Shelter: Total $	$97,280,184	$674,666,059	$1,440,038,343
Average Spent	$28,687.76	$24,507.47	$21,051.65
Spending Potential Index	125	107	92
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,314,443	$83,444,310	$171,607,945
Average Spent	$3,631.51	$3,031.14	$2,508.70
Spending Potential Index	134	112	92
Travel: Total $	$13,169,761	$87,309,237	$179,908,868
Average Spent	$3,883.74	$3,171.54	$2,630.05
Spending Potential Index	135	110	92
Vehicle Maintenance & Repairs: Total $	$5,295,209	$38,197,006	$81,422,847
Average Spent	$1,561.55	$1,387.52	$1,190.31
Spending Potential Index	124	110	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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