



Community Profile

Rings: 1, 3, 5 mile radii

118 S Central Ave, Phoenix, AZ 85004, USA

Latitude: 33.4475

Longitude: -112.0737

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	15,248	88,266	333,526
2020 Total Population	18,225	93,381	354,582
2020 Group Quarters	3,677	5,794	13,168
2022 Total Population	19,308	95,918	362,666
2022 Group Quarters	3,677	5,804	13,167
2027 Total Population	23,825	103,871	380,683
2022-2027 Annual Rate	4.29%	1.61%	0.97%
2022 Total Daytime Population	73,754	248,654	562,351
Workers	63,566	196,881	366,179
Residents	10,188	51,773	196,172
Household Summary			
2010 Households	5,704	30,747	110,496
2010 Average Household Size	1.93	2.64	2.88
2020 Total Households	8,282	37,684	130,404
2020 Average Household Size	1.76	2.32	2.62
2022 Households	8,937	39,164	134,262
2022 Average Household Size	1.75	2.30	2.60
2027 Households	11,753	43,573	142,936
2027 Average Household Size	1.71	2.25	2.57
2022-2027 Annual Rate	5.63%	2.16%	1.26%
2010 Families	1,968	16,162	64,653
2010 Average Family Size	3.20	3.64	3.78
2022 Families	2,353	18,297	73,255
2022 Average Family Size	3.04	3.33	3.54
2027 Families	2,900	19,533	76,680
2027 Average Family Size	3.00	3.30	3.52
2022-2027 Annual Rate	4.27%	1.32%	0.92%
Housing Unit Summary			
2000 Housing Units	5,753	35,391	118,116
Owner Occupied Housing Units	14.6%	36.3%	40.2%
Renter Occupied Housing Units	70.0%	53.8%	52.3%
Vacant Housing Units	15.4%	9.9%	7.6%
2010 Housing Units	7,297	37,838	132,800
Owner Occupied Housing Units	12.3%	30.8%	35.3%
Renter Occupied Housing Units	65.9%	50.5%	47.9%
Vacant Housing Units	21.8%	18.7%	16.8%
2020 Housing Units	10,051	43,167	144,639
Vacant Housing Units	17.6%	12.7%	9.8%
2022 Housing Units	11,281	45,099	148,183
Owner Occupied Housing Units	12.7%	31.1%	36.0%
Renter Occupied Housing Units	66.5%	55.7%	54.6%
Vacant Housing Units	20.8%	13.2%	9.4%
2027 Housing Units	14,047	49,503	156,986
Owner Occupied Housing Units	10.6%	30.2%	36.3%
Renter Occupied Housing Units	73.1%	57.9%	54.8%
Vacant Housing Units	16.3%	12.0%	8.9%
Median Household Income			
2022	\$37,572	\$47,476	\$50,341
2027	\$49,956	\$58,489	\$60,425
Median Home Value			
2022	\$291,223	\$310,444	\$263,835
2027	\$377,344	\$354,038	\$330,462
Per Capita Income			
2022	\$31,066	\$31,219	\$26,972
2027	\$41,550	\$39,124	\$33,170
Median Age			
2010	29.2	31.0	29.5
2022	35.4	33.7	31.6
2027	37.2	34.2	32.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	8,937	39,163	134,251
<\$15,000	26.4%	18.4%	13.9%
\$15,000 - \$24,999	12.6%	10.8%	10.7%
\$25,000 - \$34,999	8.4%	9.2%	9.9%
\$35,000 - \$49,999	11.6%	13.4%	15.1%
\$50,000 - \$74,999	13.9%	15.7%	18.3%
\$75,000 - \$99,999	8.5%	9.8%	11.6%
\$100,000 - \$149,999	9.7%	11.7%	12.3%
\$150,000 - \$199,999	4.3%	5.6%	4.5%
\$200,000+	4.5%	5.4%	3.7%
Average Household Income	\$65,684	\$75,700	\$72,059
2027 Households by Income			
Household Income Base	11,753	43,572	142,925
<\$15,000	19.4%	14.1%	10.2%
\$15,000 - \$24,999	11.0%	8.9%	8.6%
\$25,000 - \$34,999	8.0%	7.9%	7.7%
\$35,000 - \$49,999	11.6%	12.6%	14.2%
\$50,000 - \$74,999	13.7%	15.3%	18.3%
\$75,000 - \$99,999	10.1%	10.9%	13.1%
\$100,000 - \$149,999	12.8%	14.8%	16.3%
\$150,000 - \$199,999	7.2%	8.5%	6.9%
\$200,000+	6.2%	6.9%	4.8%
Average Household Income	\$83,869	\$92,518	\$87,551
2022 Owner Occupied Housing Units by Value			
Total	1,415	14,010	53,298
<\$50,000	3.0%	7.9%	7.9%
\$50,000 - \$99,999	10.0%	7.6%	7.1%
\$100,000 - \$149,999	8.3%	6.3%	7.4%
\$150,000 - \$199,999	5.2%	4.8%	7.8%
\$200,000 - \$249,999	12.5%	8.8%	16.2%
\$250,000 - \$299,999	13.3%	12.1%	13.0%
\$300,000 - \$399,999	11.9%	23.2%	19.0%
\$400,000 - \$499,999	18.4%	13.1%	9.1%
\$500,000 - \$749,999	12.8%	11.3%	7.6%
\$750,000 - \$999,999	2.5%	2.3%	1.7%
\$1,000,000 - \$1,499,999	1.0%	1.8%	2.2%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.8%	0.3%	0.6%
Average Home Value	\$352,033	\$343,878	\$320,397
2027 Owner Occupied Housing Units by Value			
Total	1,466	14,897	56,926
<\$50,000	0.7%	3.1%	3.2%
\$50,000 - \$99,999	1.6%	1.6%	2.0%
\$100,000 - \$149,999	0.8%	2.1%	2.0%
\$150,000 - \$199,999	3.0%	5.2%	5.4%
\$200,000 - \$249,999	11.5%	8.0%	14.0%
\$250,000 - \$299,999	19.0%	15.0%	15.5%
\$300,000 - \$399,999	17.5%	27.8%	25.9%
\$400,000 - \$499,999	25.2%	17.0%	14.0%
\$500,000 - \$749,999	15.3%	13.8%	11.2%
\$750,000 - \$999,999	2.8%	3.7%	2.8%
\$1,000,000 - \$1,499,999	1.0%	1.9%	2.6%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.7%
\$2,000,000 +	1.6%	0.5%	0.7%
Average Home Value	\$432,026	\$406,412	\$396,307

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	15,250	88,266	333,527
0 - 4	5.6%	8.6%	9.3%
5 - 9	4.5%	7.6%	8.4%
10 - 14	3.9%	6.9%	7.6%
15 - 24	28.0%	17.2%	17.0%
25 - 34	17.2%	15.7%	16.7%
35 - 44	12.3%	13.9%	13.9%
45 - 54	12.9%	13.0%	12.0%
55 - 64	8.6%	9.4%	8.1%
65 - 74	4.4%	4.4%	4.0%
75 - 84	2.0%	2.4%	2.2%
85 +	0.6%	0.9%	0.9%
18 +	82.5%	72.5%	69.9%
2022 Population by Age			
Total	19,309	95,916	362,667
0 - 4	4.9%	7.4%	8.4%
5 - 9	4.6%	7.0%	7.8%
10 - 14	4.0%	6.4%	7.1%
15 - 24	16.0%	14.8%	15.1%
25 - 34	19.9%	16.5%	17.1%
35 - 44	13.5%	13.3%	13.5%
45 - 54	11.5%	11.5%	11.0%
55 - 64	10.8%	10.6%	9.4%
65 - 74	8.6%	7.7%	6.5%
75 - 84	4.6%	3.5%	3.0%
85 +	1.6%	1.4%	1.2%
18 +	84.4%	75.6%	72.6%
2027 Population by Age			
Total	23,825	103,869	380,684
0 - 4	5.1%	7.4%	8.3%
5 - 9	4.3%	6.6%	7.6%
10 - 14	3.9%	6.2%	7.1%
15 - 24	15.0%	14.5%	14.8%
25 - 34	18.5%	16.5%	17.0%
35 - 44	13.4%	13.2%	13.5%
45 - 54	10.7%	11.1%	10.8%
55 - 64	10.8%	10.1%	9.0%
65 - 74	10.2%	8.4%	6.9%
75 - 84	6.1%	4.5%	3.7%
85 +	2.0%	1.5%	1.3%
18 +	84.9%	76.3%	73.0%
2010 Population by Sex			
Males	9,195	47,440	174,129
Females	6,053	40,827	159,398
2022 Population by Sex			
Males	10,812	50,290	187,580
Females	8,496	45,627	175,086
2027 Population by Sex			
Males	13,002	54,067	196,194
Females	10,823	49,804	184,489

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	15,249	88,266	333,526
White Alone	55.1%	54.1%	52.1%
Black Alone	14.2%	8.1%	9.3%
American Indian Alone	3.8%	3.2%	3.4%
Asian Alone	2.6%	1.4%	2.0%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	20.4%	29.3%	29.1%
Two or More Races	3.8%	3.9%	4.0%
Hispanic Origin	44.3%	60.0%	61.5%
Diversity Index	81.3	79.8	80.6
2020 Population by Race/Ethnicity			
Total	18,225	93,381	354,582
White Alone	52.7%	42.6%	36.4%
Black Alone	14.5%	8.8%	10.4%
American Indian Alone	3.6%	3.4%	3.6%
Asian Alone	3.8%	2.3%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	12.4%	24.5%	28.5%
Two or More Races	12.7%	18.2%	18.4%
Hispanic Origin	33.2%	51.2%	56.1%
Diversity Index	81.4	85.8	86.8
2022 Population by Race/Ethnicity			
Total	19,308	95,918	362,667
White Alone	52.1%	42.2%	35.9%
Black Alone	14.6%	9.0%	10.4%
American Indian Alone	3.8%	3.6%	3.8%
Asian Alone	3.8%	2.4%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	12.6%	24.2%	28.4%
Two or More Races	12.9%	18.5%	18.7%
Hispanic Origin	33.6%	50.8%	55.9%
Diversity Index	81.8	85.9	86.9
2027 Population by Race/Ethnicity			
Total	23,825	103,872	380,682
White Alone	50.3%	40.8%	34.4%
Black Alone	14.6%	9.4%	10.7%
American Indian Alone	4.1%	3.8%	3.9%
Asian Alone	3.9%	2.5%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	13.0%	23.9%	28.4%
Two or More Races	14.0%	19.5%	19.8%
Hispanic Origin	33.3%	49.9%	55.5%
Diversity Index	82.5	86.4	87.3
2010 Population by Relationship and Household Type			
Total	15,249	88,266	333,526
In Households	72.2%	92.1%	95.4%
In Family Households	43.4%	70.6%	77.4%
Householder	12.5%	18.3%	19.4%
Spouse	6.0%	9.9%	10.8%
Child	19.7%	32.4%	35.9%
Other relative	3.2%	6.1%	7.2%
Nonrelative	2.0%	3.8%	4.1%
In Nonfamily Households	28.9%	21.5%	18.1%
In Group Quarters	27.8%	7.9%	4.6%
Institutionalized Population	11.4%	3.2%	3.0%
Noninstitutionalized Population	16.3%	4.7%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	13,619	61,846	223,281
Less than 9th Grade	7.8%	11.8%	12.6%
9th - 12th Grade, No Diploma	8.9%	11.3%	11.7%
High School Graduate	13.8%	16.7%	20.3%
GED/Alternative Credential	5.2%	5.3%	5.4%
Some College, No Degree	19.6%	18.2%	19.5%
Associate Degree	4.6%	6.0%	6.6%
Bachelor's Degree	24.3%	18.8%	15.2%
Graduate/Professional Degree	15.9%	12.0%	8.7%
2022 Population 15+ by Marital Status			
Total	16,704	76,007	278,198
Never Married	65.6%	53.2%	50.4%
Married	18.3%	30.7%	34.4%
Widowed	2.9%	3.8%	4.0%
Divorced	13.2%	12.3%	11.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,117	44,598	169,935
Population 16+ Employed	95.3%	96.0%	95.6%
Population 16+ Unemployment rate	4.7%	4.0%	4.4%
Population 16-24 Employed	15.2%	16.3%	17.0%
Population 16-24 Unemployment rate	10.0%	7.7%	7.9%
Population 25-54 Employed	70.4%	65.5%	67.1%
Population 25-54 Unemployment rate	3.9%	3.4%	3.7%
Population 55-64 Employed	10.6%	12.6%	11.4%
Population 55-64 Unemployment rate	3.1%	2.6%	3.3%
Population 65+ Employed	3.8%	5.6%	4.5%
Population 65+ Unemployment rate	2.6%	2.1%	3.1%
2022 Employed Population 16+ by Industry			
Total	7,733	42,821	162,517
Agriculture/Mining	1.4%	0.7%	0.6%
Construction	3.4%	7.5%	10.3%
Manufacturing	6.5%	6.7%	6.5%
Wholesale Trade	1.5%	2.7%	2.5%
Retail Trade	7.6%	8.8%	10.3%
Transportation/Utilities	6.3%	7.2%	6.6%
Information	3.0%	2.2%	1.8%
Finance/Insurance/Real Estate	6.9%	7.5%	7.8%
Services	58.7%	52.3%	49.9%
Public Administration	4.8%	4.4%	3.8%
2022 Employed Population 16+ by Occupation			
Total	7,733	42,822	162,517
White Collar	64.4%	56.1%	50.7%
Management/Business/Financial	15.3%	15.1%	12.6%
Professional	25.3%	21.2%	17.5%
Sales	8.8%	7.8%	8.3%
Administrative Support	14.9%	12.0%	12.4%
Services	19.9%	20.5%	21.9%
Blue Collar	15.6%	23.4%	27.4%
Farming/Forestry/Fishing	1.0%	0.4%	0.4%
Construction/Extraction	3.2%	6.7%	9.1%
Installation/Maintenance/Repair	0.9%	3.0%	3.1%
Production	5.4%	5.2%	5.1%
Transportation/Material Moving	5.1%	7.9%	9.6%

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2010 Households by Type			
Total	5,704	30,748	110,496
Households with 1 Person	53.9%	36.5%	31.5%
Households with 2+ People	46.1%	63.5%	68.5%
Family Households	34.5%	52.6%	58.5%
Husband-wife Families	16.6%	28.4%	32.4%
With Related Children	7.3%	15.9%	20.1%
Other Family (No Spouse Present)	17.9%	24.2%	26.1%
Other Family with Male Householder	4.9%	7.6%	8.3%
With Related Children	3.0%	4.7%	5.3%
Other Family with Female Householder	13.0%	16.6%	17.8%
With Related Children	10.0%	12.3%	13.2%
Nonfamily Households	11.6%	10.9%	10.0%
All Households with Children	20.5%	33.5%	39.2%
Multigenerational Households	3.5%	6.1%	7.6%
Unmarried Partner Households	9.6%	11.2%	11.0%
Male-female	7.9%	9.0%	9.2%
Same-sex	1.7%	2.2%	1.8%
2010 Households by Size			
Total	5,704	30,747	110,496
1 Person Household	53.9%	36.5%	31.5%
2 Person Household	24.4%	25.0%	23.7%
3 Person Household	7.5%	12.2%	13.3%
4 Person Household	5.9%	10.1%	11.8%
5 Person Household	3.9%	7.2%	8.8%
6 Person Household	2.1%	4.3%	5.2%
7 + Person Household	2.4%	4.7%	5.7%
2010 Households by Tenure and Mortgage Status			
Total	5,704	30,747	110,496
Owner Occupied	15.7%	37.9%	42.4%
Owned with a Mortgage/Loan	11.8%	27.0%	31.6%
Owned Free and Clear	4.0%	10.9%	10.8%
Renter Occupied	84.3%	62.1%	57.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	61	74	92
Percent of Income for Mortgage	40.9%	34.5%	27.6%
Wealth Index	37	53	48
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,297	37,838	132,800
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	15,248	88,266	333,526
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Social Security Set (9F)	Emerald City (8B)	NeWest Residents (13C)
2.	Metro Renters (3B)	Forging Opportunity (7D)	Forging Opportunity (7D)
3.	Set to Impress (11D)	Social Security Set (9F)	Metro Fusion (11C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$14,845,306	\$73,074,101	\$238,696,968
Average Spent	\$1,661.11	\$1,865.85	\$1,777.84
Spending Potential Index	69	77	74
Education: Total \$	\$11,630,977	\$56,515,475	\$178,895,272
Average Spent	\$1,301.44	\$1,443.05	\$1,332.43
Spending Potential Index	66	74	68
Entertainment/Recreation: Total \$	\$19,947,381	\$100,713,018	\$327,613,608
Average Spent	\$2,232.00	\$2,571.57	\$2,440.11
Spending Potential Index	61	70	66
Food at Home: Total \$	\$37,750,427	\$184,833,119	\$604,847,468
Average Spent	\$4,224.06	\$4,719.46	\$4,504.98
Spending Potential Index	68	76	73
Food Away from Home: Total \$	\$26,297,725	\$131,067,356	\$431,916,191
Average Spent	\$2,942.57	\$3,346.63	\$3,216.97
Spending Potential Index	68	78	75
Health Care: Total \$	\$38,523,112	\$192,365,944	\$628,264,079
Average Spent	\$4,310.52	\$4,911.81	\$4,679.39
Spending Potential Index	61	69	66
HH Furnishings & Equipment: Total \$	\$13,827,101	\$71,261,636	\$235,082,796
Average Spent	\$1,547.17	\$1,819.57	\$1,750.93
Spending Potential Index	60	71	68
Personal Care Products & Services: Total \$	\$6,112,984	\$29,854,283	\$97,238,201
Average Spent	\$684.01	\$762.29	\$724.24
Spending Potential Index	67	75	71
Shelter: Total \$	\$141,119,620	\$689,449,763	\$2,233,475,416
Average Spent	\$15,790.49	\$17,604.17	\$16,635.20
Spending Potential Index	69	77	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,234,366	\$70,916,763	\$235,692,708
Average Spent	\$1,480.85	\$1,810.76	\$1,755.47
Spending Potential Index	55	67	65
Travel: Total \$	\$14,393,018	\$75,679,078	\$247,718,831
Average Spent	\$1,610.50	\$1,932.36	\$1,845.04
Spending Potential Index	56	67	64
Vehicle Maintenance & Repairs: Total \$	\$7,195,670	\$36,321,860	\$120,759,277
Average Spent	\$805.15	\$927.43	\$899.43
Spending Potential Index	64	74	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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