



Community Profile

Rings: 1, 3, 5 mile radii

17151 Davenport St #107, Omaha, NE

Latitude: 41.2608

Longitude: -96.18361

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	5,266	65,087	165,136
2020 Total Population	5,739	81,182	200,222
2020 Group Quarters	3	479	976
2022 Total Population	5,878	82,851	205,988
2022 Group Quarters	3	479	976
2027 Total Population	5,905	83,851	210,502
2022-2027 Annual Rate	0.09%	0.24%	0.43%
2022 Total Daytime Population	12,354	87,041	209,928
Workers	9,674	48,634	115,728
Residents	2,680	38,407	94,200
Household Summary			
2010 Households	1,842	23,528	61,684
2010 Average Household Size	2.86	2.74	2.66
2020 Total Households	2,106	30,223	75,640
2020 Average Household Size	2.72	2.67	2.63
2022 Total Households	2,127	30,783	77,517
2022 Average Household Size	2.76	2.68	2.64
2027 Total Households	2,137	31,167	79,164
2027 Average Household Size	2.76	2.68	2.65
2022-2027 Annual Rate	0.09%	0.25%	0.42%
2010 Families	1,427	17,644	44,454
2010 Average Family Size	3.29	3.19	3.15
2022 Total Families	1,592	22,447	54,924
2022 Average Family Size	3.24	3.17	3.17
2027 Total Families	1,596	22,688	56,037
2027 Average Family Size	3.24	3.17	3.17
2022-2027 Annual Rate	0.05%	0.21%	0.40%
Housing Unit Summary			
2000 Housing Units	1,292	15,571	44,230
Owner Occupied Housing Units	77.2%	83.9%	77.6%
Renter Occupied Housing Units	12.8%	11.9%	18.7%
Vacant Housing Units	10.0%	4.2%	3.7%
2010 Housing Units	1,926	24,709	64,582
Owner Occupied Housing Units	78.1%	76.6%	74.7%
Renter Occupied Housing Units	17.5%	18.6%	20.8%
Vacant Housing Units	4.4%	4.8%	4.5%
2020 Housing Units	2,176	31,330	78,485
Vacant Housing Units	3.2%	3.5%	3.6%
2022 Housing Units	2,193	31,854	80,598
Owner Occupied Housing Units	79.3%	75.4%	74.3%
Renter Occupied Housing Units	17.7%	21.2%	21.9%
Vacant Housing Units	3.0%	3.4%	3.8%
2027 Housing Units	2,227	32,548	83,067
Owner Occupied Housing Units	79.5%	75.7%	74.4%
Renter Occupied Housing Units	16.4%	20.0%	20.9%
Vacant Housing Units	4.0%	4.2%	4.7%
Median Household Income			
2022	\$139,436	\$110,303	\$103,883
2027	\$155,634	\$122,010	\$114,580
Median Home Value			
2022	\$340,026	\$283,539	\$275,262
2027	\$353,160	\$296,761	\$293,703
Per Capita Income			
2022	\$72,040	\$54,237	\$50,938
2027	\$81,015	\$62,883	\$58,905
Median Age			
2010	40.0	35.6	35.4
2022	41.4	36.7	37.1
2027	42.0	37.5	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	2,127	30,783	77,517
<\$15,000	1.3%	2.0%	2.6%
\$15,000 - \$24,999	2.6%	2.4%	2.7%
\$25,000 - \$34,999	2.0%	3.3%	3.8%
\$35,000 - \$49,999	6.0%	6.5%	7.2%
\$50,000 - \$74,999	8.0%	13.6%	14.8%
\$75,000 - \$99,999	10.2%	14.9%	15.8%
\$100,000 - \$149,999	23.5%	24.9%	24.5%
\$150,000 - \$199,999	17.5%	15.6%	14.0%
\$200,000+	29.0%	16.8%	14.5%
Average Household Income	\$192,462	\$145,277	\$135,509
2027 Households by Income			
Household Income Base	2,137	31,167	79,164
<\$15,000	0.8%	1.3%	1.7%
\$15,000 - \$24,999	1.6%	1.5%	1.8%
\$25,000 - \$34,999	1.2%	1.8%	2.3%
\$35,000 - \$49,999	3.0%	4.2%	4.9%
\$50,000 - \$74,999	7.3%	13.7%	13.5%
\$75,000 - \$99,999	10.6%	15.6%	16.4%
\$100,000 - \$149,999	22.3%	21.9%	24.0%
\$150,000 - \$199,999	20.7%	18.5%	17.5%
\$200,000+	32.6%	21.6%	18.0%
Average Household Income	\$216,318	\$168,311	\$156,804
2022 Owner Occupied Housing Units by Value			
Total	1,738	24,025	59,878
<\$50,000	0.2%	0.3%	0.8%
\$50,000 - \$99,999	1.3%	0.4%	0.5%
\$100,000 - \$149,999	0.3%	1.1%	2.8%
\$150,000 - \$199,999	2.9%	14.9%	16.9%
\$200,000 - \$249,999	8.9%	18.2%	17.9%
\$250,000 - \$299,999	27.5%	22.6%	22.0%
\$300,000 - \$399,999	22.2%	21.2%	21.2%
\$400,000 - \$499,999	17.7%	11.3%	8.9%
\$500,000 - \$749,999	18.4%	8.3%	7.0%
\$750,000 - \$999,999	0.3%	1.2%	1.3%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$381,074	\$325,722	\$314,020
2027 Owner Occupied Housing Units by Value			
Total	1,771	24,645	61,795
<\$50,000	0.0%	0.0%	0.3%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.8%
\$150,000 - \$199,999	1.4%	8.6%	10.1%
\$200,000 - \$249,999	6.3%	16.1%	16.0%
\$250,000 - \$299,999	28.9%	26.7%	25.9%
\$300,000 - \$399,999	25.0%	25.2%	26.3%
\$400,000 - \$499,999	18.3%	12.4%	10.2%
\$500,000 - \$749,999	19.5%	9.3%	8.1%
\$750,000 - \$999,999	0.2%	1.1%	1.3%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$393,196	\$341,374	\$336,758

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	5,266	65,085	165,137
0 - 4	6.0%	7.6%	7.5%
5 - 9	8.1%	8.8%	8.3%
10 - 14	8.8%	8.1%	8.0%
15 - 24	12.0%	11.7%	11.7%
25 - 34	8.8%	12.9%	13.9%
35 - 44	13.8%	14.9%	14.6%
45 - 54	19.1%	15.2%	14.8%
55 - 64	12.8%	12.0%	11.5%
65 - 74	5.4%	5.0%	5.4%
75 - 84	3.4%	2.6%	3.0%
85 +	1.9%	1.2%	1.2%
18 +	71.3%	70.6%	71.5%
2022 Population by Age			
Total	5,878	82,851	205,989
0 - 4	5.4%	7.2%	6.9%
5 - 9	6.2%	7.9%	7.6%
10 - 14	7.5%	8.2%	7.9%
15 - 24	12.5%	11.3%	11.7%
25 - 34	11.1%	12.6%	12.6%
35 - 44	11.4%	15.5%	15.2%
45 - 54	13.5%	12.3%	12.4%
55 - 64	16.3%	11.8%	11.9%
65 - 74	10.1%	8.5%	8.6%
75 - 84	4.2%	3.4%	3.8%
85 +	1.8%	1.3%	1.5%
18 +	76.4%	72.4%	73.4%
2027 Population by Age			
Total	5,903	83,851	210,502
0 - 4	5.6%	7.3%	6.9%
5 - 9	6.1%	7.8%	7.5%
10 - 14	6.6%	7.8%	7.6%
15 - 24	11.0%	10.8%	11.3%
25 - 34	11.4%	12.0%	12.1%
35 - 44	12.9%	16.6%	15.9%
45 - 54	12.2%	12.0%	12.2%
55 - 64	14.2%	10.5%	10.8%
65 - 74	12.3%	9.1%	9.1%
75 - 84	5.8%	4.7%	5.0%
85 +	1.9%	1.4%	1.6%
18 +	77.7%	73.0%	73.9%
2010 Population by Sex			
Males	2,571	31,861	80,854
Females	2,695	33,227	84,283
2022 Population by Sex			
Males	2,891	40,588	101,108
Females	2,987	42,263	104,881
2027 Population by Sex			
Males	2,916	41,096	103,429
Females	2,989	42,755	107,074

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	5,265	65,088	165,136
White Alone	92.7%	91.9%	91.1%
Black Alone	0.8%	2.0%	2.4%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	4.0%	3.4%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	0.8%	1.2%
Two or More Races	1.5%	1.6%	1.7%
Hispanic Origin	2.7%	2.9%	3.5%
Diversity Index	18.4	20.0	22.4
2020 Population by Race/Ethnicity			
Total	5,739	81,182	200,222
White Alone	86.2%	84.8%	83.8%
Black Alone	1.2%	2.3%	3.0%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	5.8%	5.4%	4.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	1.2%	1.7%
Two or More Races	5.8%	6.0%	6.4%
Hispanic Origin	3.6%	4.5%	5.4%
Diversity Index	30.2	33.5	36.3
2022 Population by Race/Ethnicity			
Total	5,878	82,852	205,988
White Alone	85.7%	84.4%	83.4%
Black Alone	1.2%	2.2%	3.0%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	6.0%	5.6%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	1.2%	1.7%
Two or More Races	6.0%	6.3%	6.7%
Hispanic Origin	3.7%	4.5%	5.5%
Diversity Index	31.1	34.2	37.0
2027 Population by Race/Ethnicity			
Total	5,906	83,851	210,503
White Alone	84.8%	83.5%	82.5%
Black Alone	1.3%	2.2%	3.0%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	6.4%	6.0%	5.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.0%	1.3%	1.8%
Two or More Races	6.5%	6.8%	7.2%
Hispanic Origin	3.8%	4.7%	5.7%
Diversity Index	32.7	35.8	38.5
2010 Population by Relationship and Household Type			
Total	5,266	65,088	165,136
In Households	100.0%	98.9%	99.2%
In Family Households	90.1%	87.6%	86.2%
Householder	27.9%	27.2%	26.9%
Spouse	25.1%	23.7%	22.8%
Child	34.8%	34.1%	33.5%
Other relative	1.4%	1.5%	1.7%
Nonrelative	0.9%	1.1%	1.3%
In Nonfamily Households	9.9%	11.3%	13.0%
In Group Quarters	0.0%	1.1%	0.8%
Institutionalized Population	0.0%	0.8%	0.6%
Noninstitutionalized Population	0.0%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,021	54,155	135,802
Less than 9th Grade	0.5%	0.4%	0.6%
9th - 12th Grade, No Diploma	1.2%	0.8%	1.2%
High School Graduate	9.4%	10.7%	12.0%
GED/Alternative Credential	0.2%	1.1%	1.4%
Some College, No Degree	16.2%	17.7%	17.5%
Associate Degree	10.0%	8.4%	9.2%
Bachelor's Degree	39.3%	38.6%	37.9%
Graduate/Professional Degree	23.1%	22.3%	20.3%
2022 Population 15+ by Marital Status			
Total	4,752	63,558	159,880
Never Married	20.7%	23.4%	25.1%
Married	71.4%	65.1%	62.8%
Widowed	4.4%	4.3%	4.0%
Divorced	3.5%	7.1%	8.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,249	45,476	114,507
Population 16+ Employed	99.0%	98.8%	98.7%
Population 16+ Unemployment rate	1.0%	1.2%	1.3%
Population 16-24 Employed	12.6%	11.7%	12.6%
Population 16-24 Unemployment rate	4.0%	3.6%	3.2%
Population 25-54 Employed	57.3%	66.4%	65.8%
Population 25-54 Unemployment rate	0.6%	0.6%	0.8%
Population 55-64 Employed	23.6%	16.3%	15.9%
Population 55-64 Unemployment rate	0.0%	0.7%	1.2%
Population 65+ Employed	6.6%	5.6%	5.7%
Population 65+ Unemployment rate	1.4%	3.7%	3.0%
2022 Employed Population 16+ by Industry			
Total	3,217	44,939	112,998
Agriculture/Mining	1.3%	0.7%	0.7%
Construction	4.5%	5.3%	5.9%
Manufacturing	5.4%	5.5%	5.9%
Wholesale Trade	3.3%	2.4%	2.4%
Retail Trade	10.3%	10.3%	10.2%
Transportation/Utilities	7.3%	5.6%	5.6%
Information	1.4%	2.0%	2.5%
Finance/Insurance/Real Estate	17.4%	16.3%	15.6%
Services	46.7%	49.3%	48.5%
Public Administration	2.4%	2.5%	2.7%
2022 Employed Population 16+ by Occupation			
Total	3,216	44,939	113,000
White Collar	85.6%	81.0%	79.1%
Management/Business/Financial	33.5%	27.3%	26.9%
Professional	32.0%	33.3%	31.4%
Sales	10.8%	10.6%	10.4%
Administrative Support	9.3%	9.8%	10.3%
Services	8.1%	9.1%	9.7%
Blue Collar	6.2%	9.9%	11.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.2%	2.6%	3.0%
Installation/Maintenance/Repair	1.2%	1.5%	1.8%
Production	0.9%	1.9%	2.2%
Transportation/Material Moving	3.1%	3.8%	4.1%

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August 01, 2022



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2010 Households by Type			
Total	1,843	23,527	61,684
Households with 1 Person	19.2%	19.7%	22.0%
Households with 2+ People	80.8%	80.3%	78.0%
Family Households	77.4%	75.0%	72.1%
Husband-wife Families	69.7%	65.3%	61.1%
With Related Children	34.8%	33.4%	30.9%
Other Family (No Spouse Present)	7.7%	9.7%	11.0%
Other Family with Male Householder	2.7%	2.8%	3.2%
With Related Children	1.7%	1.8%	2.0%
Other Family with Female Householder	5.0%	7.0%	7.8%
With Related Children	3.1%	4.7%	5.2%
Nonfamily Households	3.4%	5.3%	5.9%
All Households with Children	39.8%	40.1%	38.4%
Multigenerational Households	1.5%	1.8%	1.9%
Unmarried Partner Households	3.7%	4.5%	5.0%
Male-female	3.1%	4.0%	4.5%
Same-sex	0.6%	0.5%	0.6%
2010 Households by Size			
Total	1,842	23,528	61,685
1 Person Household	19.3%	19.7%	22.0%
2 Person Household	34.1%	34.2%	33.9%
3 Person Household	15.6%	16.6%	16.3%
4 Person Household	18.3%	17.8%	16.6%
5 Person Household	9.1%	8.1%	7.7%
6 Person Household	2.8%	2.7%	2.5%
7 + Person Household	0.8%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	1,843	23,529	61,684
Owner Occupied	81.7%	80.4%	78.2%
Owned with a Mortgage/Loan	66.8%	67.6%	64.4%
Owned Free and Clear	14.8%	12.9%	13.8%
Renter Occupied	18.3%	19.6%	21.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	155	149	145
Percent of Income for Mortgage	12.9%	13.5%	14.0%
Wealth Index	255	152	141
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,926	24,709	64,582
Housing Units Inside Urbanized Area	100.0%	99.6%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.1%
2010 Population By Urban/ Rural Status			
Total Population	5,266	65,087	165,136
Population Inside Urbanized Area	100.0%	99.6%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Boomburbs (1C)	Boomburbs (1C)
2.	In Style (5B)	Professional Pride (1B)	Workday Drive (4A)
3.	Top Tier (1A)	Savvy Suburbanites (1D)	Professional Pride (1B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,027,984	\$100,535,907	\$238,558,489
Average Spent	\$4,244.47	\$3,265.96	\$3,077.50
Spending Potential Index	176	136	128
Education: Total \$	\$8,295,158	\$84,213,779	\$194,771,657
Average Spent	\$3,899.93	\$2,735.72	\$2,512.63
Spending Potential Index	199	139	128
Entertainment/Recreation: Total \$	\$13,976,465	\$152,567,133	\$360,764,499
Average Spent	\$6,570.98	\$4,956.21	\$4,654.00
Spending Potential Index	179	135	127
Food at Home: Total \$	\$22,220,576	\$247,958,790	\$592,032,505
Average Spent	\$10,446.91	\$8,055.06	\$7,637.45
Spending Potential Index	169	130	123
Food Away from Home: Total \$	\$15,895,187	\$180,009,483	\$426,431,092
Average Spent	\$7,473.05	\$5,847.69	\$5,501.13
Spending Potential Index	173	136	128
Health Care: Total \$	\$26,298,563	\$286,885,818	\$685,517,665
Average Spent	\$12,364.16	\$9,319.62	\$8,843.45
Spending Potential Index	174	132	125
HH Furnishings & Equipment: Total \$	\$10,061,425	\$110,198,669	\$259,634,499
Average Spent	\$4,730.34	\$3,579.85	\$3,349.39
Spending Potential Index	185	140	131
Personal Care Products & Services: Total \$	\$3,867,356	\$42,796,700	\$101,539,617
Average Spent	\$1,818.22	\$1,390.27	\$1,309.90
Spending Potential Index	178	136	128
Shelter: Total \$	\$86,471,507	\$955,502,623	\$2,255,066,682
Average Spent	\$40,654.21	\$31,039.94	\$29,091.25
Spending Potential Index	178	136	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,983,656	\$120,681,475	\$282,764,096
Average Spent	\$5,163.92	\$3,920.39	\$3,647.77
Spending Potential Index	190	144	134
Travel: Total \$	\$11,836,925	\$127,057,241	\$295,620,910
Average Spent	\$5,565.08	\$4,127.51	\$3,813.63
Spending Potential Index	194	144	133
Vehicle Maintenance & Repairs: Total \$	\$4,590,695	\$51,822,170	\$123,906,420
Average Spent	\$2,158.30	\$1,683.47	\$1,598.44
Spending Potential Index	171	134	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.