



Community Profile

Rings: 1, 3, 5 mile radii

203 Piccadilly Dr, Flagstaff, AZ 86001, USA

Latitude: 35.1915
Longitude: -111.6431

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	14,238	51,131	66,617
2020 Total Population	17,555	61,191	77,687
2020 Group Quarters	7,378	10,905	11,001
2022 Total Population	17,773	62,795	79,677
2022 Group Quarters	7,378	10,905	11,001
2027 Total Population	18,036	64,547	81,953
2022-2027 Annual Rate	0.29%	0.55%	0.56%
2022 Total Daytime Population	21,936	67,524	81,898
Workers	12,609	36,437	43,153
Residents	9,327	31,087	38,745
Household Summary			
2010 Households	3,566	17,321	23,167
2010 Average Household Size	2.20	2.49	2.53
2020 Total Households	4,548	20,644	27,006
2020 Average Household Size	2.24	2.44	2.47
2022 Total Households	4,691	21,429	28,022
2022 Average Household Size	2.22	2.42	2.45
2027 Total Households	4,829	22,243	29,102
2027 Average Household Size	2.21	2.41	2.44
2022-2027 Annual Rate	0.58%	0.75%	0.76%
2010 Families	1,174	9,099	13,101
2010 Average Family Size	2.76	3.08	3.09
2022 Total Families	1,532	10,788	15,284
2022 Average Family Size	2.89	3.09	3.07
2027 Total Families	1,595	11,199	15,888
2027 Average Family Size	2.87	3.07	3.05
2022-2027 Annual Rate	0.81%	0.75%	0.78%
Housing Unit Summary			
2000 Housing Units	3,618	15,649	21,616
Owner Occupied Housing Units	22.1%	38.7%	43.3%
Renter Occupied Housing Units	74.0%	53.9%	46.4%
Vacant Housing Units	4.0%	7.4%	10.3%
2010 Housing Units	3,806	19,441	26,783
Owner Occupied Housing Units	19.5%	37.9%	41.5%
Renter Occupied Housing Units	74.2%	51.2%	45.0%
Vacant Housing Units	6.3%	10.9%	13.5%
2020 Housing Units	5,377	24,009	32,001
Vacant Housing Units	15.4%	14.0%	15.6%
2022 Housing Units	5,592	24,795	33,076
Owner Occupied Housing Units	17.4%	36.9%	40.0%
Renter Occupied Housing Units	66.5%	49.5%	44.7%
Vacant Housing Units	16.1%	13.6%	15.3%
2027 Housing Units	5,749	25,668	34,273
Owner Occupied Housing Units	18.5%	38.0%	41.1%
Renter Occupied Housing Units	65.5%	48.7%	43.8%
Vacant Housing Units	16.0%	13.3%	15.1%
Median Household Income			
2022	\$43,383	\$60,143	\$65,264
2027	\$54,311	\$76,095	\$81,833
Median Home Value			
2022	\$377,842	\$377,511	\$384,551
2027	\$383,670	\$393,832	\$400,242
Per Capita Income			
2022	\$18,743	\$31,393	\$34,081
2027	\$23,141	\$37,614	\$40,596
Median Age			
2010	22.6	25.1	26.9
2022	22.8	26.4	28.4
2027	22.8	26.7	28.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	4,691	21,429	28,022
<\$15,000	22.2%	14.7%	12.6%
\$15,000 - \$24,999	9.6%	6.6%	6.1%
\$25,000 - \$34,999	7.7%	6.2%	6.0%
\$35,000 - \$49,999	16.4%	14.0%	13.6%
\$50,000 - \$74,999	15.9%	17.0%	16.8%
\$75,000 - \$99,999	10.0%	10.3%	10.7%
\$100,000 - \$149,999	10.1%	14.9%	16.5%
\$150,000 - \$199,999	4.1%	9.7%	10.2%
\$200,000+	4.0%	6.7%	7.4%
Average Household Income	\$66,615	\$90,060	\$95,429
2027 Households by Income			
Household Income Base	4,829	22,243	29,102
<\$15,000	18.0%	10.1%	8.6%
\$15,000 - \$24,999	9.1%	5.1%	4.4%
\$25,000 - \$34,999	6.3%	4.5%	4.2%
\$35,000 - \$49,999	12.9%	12.2%	12.1%
\$50,000 - \$74,999	15.9%	17.3%	16.8%
\$75,000 - \$99,999	11.6%	11.7%	11.7%
\$100,000 - \$149,999	13.4%	17.7%	19.5%
\$150,000 - \$199,999	7.9%	13.6%	14.2%
\$200,000+	4.9%	7.6%	8.5%
Average Household Income	\$82,523	\$107,289	\$112,924
2022 Owner Occupied Housing Units by Value			
Total	962	9,140	13,225
<\$50,000	0.5%	1.4%	1.6%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	1.2%	1.5%
\$150,000 - \$199,999	1.7%	2.4%	2.1%
\$200,000 - \$249,999	1.4%	6.3%	5.5%
\$250,000 - \$299,999	4.5%	13.6%	12.2%
\$300,000 - \$399,999	54.0%	32.1%	31.9%
\$400,000 - \$499,999	17.4%	24.7%	24.2%
\$500,000 - \$749,999	10.3%	10.5%	12.3%
\$750,000 - \$999,999	10.0%	6.3%	7.0%
\$1,000,000 - \$1,499,999	0.4%	0.8%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$442,152	\$422,133	\$436,169
2027 Owner Occupied Housing Units by Value			
Total	1,052	9,733	14,054
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.3%	1.9%	1.7%
\$250,000 - \$299,999	2.5%	13.4%	11.8%
\$300,000 - \$399,999	56.5%	37.0%	36.4%
\$400,000 - \$499,999	20.9%	27.5%	26.4%
\$500,000 - \$749,999	12.1%	13.5%	15.4%
\$750,000 - \$999,999	7.4%	5.4%	6.5%
\$1,000,000 - \$1,499,999	0.4%	0.9%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$444,249	\$444,906	\$460,897

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	14,237	51,130	66,618
0 - 4	2.3%	5.7%	6.0%
5 - 9	1.9%	5.4%	5.8%
10 - 14	1.8%	4.9%	5.3%
15 - 24	60.0%	33.8%	29.3%
25 - 34	14.8%	15.8%	15.5%
35 - 44	6.7%	10.5%	11.1%
45 - 54	5.3%	10.3%	11.3%
55 - 64	4.2%	7.9%	9.1%
65 - 74	1.8%	3.4%	3.9%
75 - 84	0.8%	1.6%	1.8%
85 +	0.4%	0.7%	0.7%
18 +	92.5%	81.0%	79.4%
2022 Population by Age			
Total	17,775	62,794	79,676
0 - 4	2.3%	5.0%	5.2%
5 - 9	2.0%	4.5%	4.9%
10 - 14	1.8%	4.3%	4.7%
15 - 24	58.3%	33.6%	29.1%
25 - 34	14.9%	16.8%	16.5%
35 - 44	6.3%	10.1%	10.7%
45 - 54	4.8%	8.3%	9.0%
55 - 64	4.4%	8.3%	9.3%
65 - 74	3.1%	5.9%	6.9%
75 - 84	1.5%	2.3%	2.6%
85 +	0.5%	0.9%	0.9%
18 +	92.5%	83.2%	82.0%
2027 Population by Age			
Total	18,038	64,545	81,953
0 - 4	2.5%	5.2%	5.4%
5 - 9	2.0%	4.5%	4.8%
10 - 14	1.7%	4.1%	4.5%
15 - 24	58.8%	33.2%	28.8%
25 - 34	13.9%	16.1%	15.6%
35 - 44	6.8%	11.2%	11.8%
45 - 54	4.6%	8.1%	8.8%
55 - 64	4.3%	7.4%	8.4%
65 - 74	3.3%	6.4%	7.5%
75 - 84	1.6%	3.0%	3.4%
85 +	0.5%	1.0%	1.0%
18 +	92.5%	83.6%	82.4%
2010 Population by Sex			
Males	7,079	25,144	32,889
Females	7,159	25,987	33,728
2022 Population by Sex			
Males	9,004	31,216	39,636
Females	8,769	31,579	40,041
2027 Population by Sex			
Males	9,121	32,004	40,689
Females	8,915	32,543	41,264

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



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2010 Population by Race/Ethnicity			
Total	14,237	51,131	66,617
White Alone	75.9%	72.3%	73.6%
Black Alone	3.3%	2.1%	1.9%
American Indian Alone	9.2%	11.8%	11.5%
Asian Alone	2.9%	2.0%	1.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.8%	8.0%	7.4%
Two or More Races	3.8%	3.6%	3.5%
Hispanic Origin	14.9%	18.9%	18.3%
Diversity Index	56.0	62.2	60.5
2020 Population by Race/Ethnicity			
Total	17,555	61,191	77,687
White Alone	69.0%	66.1%	66.6%
Black Alone	3.9%	2.3%	2.0%
American Indian Alone	8.0%	11.0%	11.0%
Asian Alone	3.2%	2.8%	2.6%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	6.5%	7.1%	6.9%
Two or More Races	9.0%	10.6%	10.7%
Hispanic Origin	19.6%	20.0%	19.6%
Diversity Index	65.9	68.3	67.7
2022 Population by Race/Ethnicity			
Total	17,773	62,795	79,676
White Alone	68.2%	65.3%	65.8%
Black Alone	3.9%	2.3%	2.0%
American Indian Alone	8.4%	11.4%	11.4%
Asian Alone	3.2%	2.8%	2.6%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	6.5%	7.1%	6.9%
Two or More Races	9.3%	10.8%	10.9%
Hispanic Origin	19.6%	20.0%	19.6%
Diversity Index	66.6	68.9	68.2
2027 Population by Race/Ethnicity			
Total	18,036	64,546	81,953
White Alone	66.6%	63.8%	64.3%
Black Alone	4.0%	2.3%	2.0%
American Indian Alone	8.8%	11.8%	11.9%
Asian Alone	3.4%	3.0%	2.8%
Pacific Islander Alone	0.5%	0.3%	0.3%
Some Other Race Alone	6.5%	7.0%	6.9%
Two or More Races	10.3%	11.8%	11.8%
Hispanic Origin	19.2%	19.7%	19.4%
Diversity Index	67.7	69.9	69.2
2010 Population by Relationship and Household Type			
Total	14,238	51,131	66,617
In Households	55.2%	84.3%	87.9%
In Family Households	24.3%	57.6%	63.4%
Householder	8.0%	17.8%	19.7%
Spouse	4.6%	11.9%	13.7%
Child	8.5%	22.1%	24.2%
Other relative	1.6%	3.1%	3.1%
Nonrelative	1.6%	2.7%	2.8%
In Nonfamily Households	30.9%	26.6%	24.4%
In Group Quarters	44.8%	15.7%	12.1%
Institutionalized Population	3.9%	1.3%	1.0%
Noninstitutionalized Population	41.0%	14.4%	11.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	6,307	33,033	44,609
Less than 9th Grade	1.4%	1.9%	1.6%
9th - 12th Grade, No Diploma	6.9%	4.2%	3.7%
High School Graduate	16.7%	13.2%	13.9%
GED/Alternative Credential	3.6%	2.8%	2.4%
Some College, No Degree	20.1%	20.3%	20.6%
Associate Degree	9.5%	9.9%	9.5%
Bachelor's Degree	24.6%	27.1%	27.1%
Graduate/Professional Degree	17.2%	20.5%	21.2%
2022 Population 15+ by Marital Status			
Total	16,676	54,135	67,814
Never Married	81.4%	59.5%	54.0%
Married	12.0%	29.9%	34.5%
Widowed	0.9%	2.1%	2.2%
Divorced	5.6%	8.6%	9.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,268	33,833	43,440
Population 16+ Employed	92.0%	95.2%	95.7%
Population 16+ Unemployment rate	8.0%	4.8%	4.3%
Population 16-24 Employed	51.5%	30.0%	26.7%
Population 16-24 Unemployment rate	13.0%	12.0%	11.6%
Population 25-54 Employed	41.4%	56.6%	58.2%
Population 25-54 Unemployment rate	2.1%	1.4%	1.3%
Population 55-64 Employed	5.3%	10.6%	12.0%
Population 55-64 Unemployment rate	0.2%	0.7%	1.3%
Population 65+ Employed	1.8%	2.8%	3.1%
Population 65+ Unemployment rate	0.6%	1.4%	1.7%
2022 Employed Population 16+ by Industry			
Total	8,531	32,216	41,567
Agriculture/Mining	0.4%	1.0%	1.1%
Construction	2.5%	4.6%	4.9%
Manufacturing	4.3%	7.1%	7.8%
Wholesale Trade	0.2%	0.6%	0.6%
Retail Trade	14.4%	11.9%	11.8%
Transportation/Utilities	1.7%	3.9%	4.4%
Information	2.1%	1.2%	1.1%
Finance/Insurance/Real Estate	1.0%	4.1%	4.5%
Services	71.0%	60.1%	57.9%
Public Administration	2.5%	5.4%	5.9%
2022 Employed Population 16+ by Occupation			
Total	8,531	32,218	41,567
White Collar	61.9%	63.0%	63.9%
Management/Business/Financial	11.0%	14.5%	15.2%
Professional	22.8%	26.5%	26.8%
Sales	11.0%	9.0%	9.2%
Administrative Support	17.1%	13.1%	12.7%
Services	27.3%	20.9%	19.6%
Blue Collar	10.8%	16.0%	16.5%
Farming/Forestry/Fishing	0.0%	0.6%	0.6%
Construction/Extraction	2.6%	4.0%	4.4%
Installation/Maintenance/Repair	1.1%	1.6%	1.6%
Production	2.2%	3.7%	3.8%
Transportation/Material Moving	4.8%	6.1%	6.1%

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2010 Households by Type			
Total	3,565	17,323	23,167
Households with 1 Person	35.2%	27.3%	25.7%
Households with 2+ People	64.8%	72.7%	74.3%
Family Households	32.9%	52.5%	56.6%
Husband-wife Families	18.7%	35.1%	39.5%
With Related Children	6.8%	16.6%	18.4%
Other Family (No Spouse Present)	14.2%	17.4%	17.1%
Other Family with Male Householder	4.9%	5.3%	5.4%
With Related Children	2.7%	3.3%	3.4%
Other Family with Female Householder	9.3%	12.1%	11.7%
With Related Children	6.4%	8.7%	8.4%
Nonfamily Households	31.9%	20.2%	17.7%
All Households with Children	16.5%	29.1%	30.7%
Multigenerational Households	1.8%	2.8%	2.9%
Unmarried Partner Households	11.2%	10.3%	9.7%
Male-female	10.3%	9.4%	8.8%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	3,568	17,321	23,167
1 Person Household	35.2%	27.3%	25.7%
2 Person Household	33.1%	34.2%	34.8%
3 Person Household	14.4%	16.1%	16.4%
4 Person Household	11.9%	13.2%	13.6%
5 Person Household	3.1%	5.5%	5.7%
6 Person Household	1.6%	2.4%	2.3%
7 + Person Household	0.7%	1.3%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	3,567	17,324	23,167
Owner Occupied	20.8%	42.5%	48.0%
Owned with a Mortgage/Loan	14.0%	31.9%	36.3%
Owned Free and Clear	6.8%	10.7%	11.7%
Renter Occupied	79.2%	57.5%	52.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	56	77	82
Percent of Income for Mortgage	45.9%	33.1%	31.1%
Wealth Index	40	69	79
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,806	19,441	26,783
Housing Units Inside Urbanized Area	99.7%	97.4%	95.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	2.6%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	14,238	51,131	66,617
Population Inside Urbanized Area	99.8%	98.6%	97.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	1.4%	2.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	College Towns (14B)	College Towns (14B)
2.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
3.	Young and Restless (11B)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$7,737,266	\$46,426,585	\$63,624,916
Average Spent	\$1,649.39	\$2,166.53	\$2,270.53
Spending Potential Index	68	90	94
Education: Total \$	\$6,942,687	\$39,291,178	\$53,334,039
Average Spent	\$1,480.00	\$1,833.55	\$1,903.29
Spending Potential Index	75	93	97
Entertainment/Recreation: Total \$	\$10,887,460	\$67,085,517	\$93,038,530
Average Spent	\$2,320.93	\$3,130.59	\$3,320.20
Spending Potential Index	63	85	90
Food at Home: Total \$	\$18,699,346	\$114,723,563	\$158,509,064
Average Spent	\$3,986.22	\$5,353.66	\$5,656.59
Spending Potential Index	64	86	91
Food Away from Home: Total \$	\$13,884,243	\$83,062,702	\$113,928,190
Average Spent	\$2,959.76	\$3,876.18	\$4,065.67
Spending Potential Index	69	90	94
Health Care: Total \$	\$20,014,519	\$125,763,592	\$175,758,733
Average Spent	\$4,266.58	\$5,868.85	\$6,272.17
Spending Potential Index	60	83	89
HH Furnishings & Equipment: Total \$	\$7,525,558	\$46,956,442	\$65,304,167
Average Spent	\$1,604.25	\$2,191.26	\$2,330.46
Spending Potential Index	63	86	91
Personal Care Products & Services: Total \$	\$3,120,056	\$19,132,621	\$26,404,892
Average Spent	\$665.12	\$892.84	\$942.29
Spending Potential Index	65	88	92
Shelter: Total \$	\$71,745,954	\$434,629,904	\$597,024,906
Average Spent	\$15,294.38	\$20,282.32	\$21,305.58
Spending Potential Index	67	89	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,537,088	\$48,593,951	\$68,627,511
Average Spent	\$1,606.71	\$2,267.67	\$2,449.06
Spending Potential Index	59	83	90
Travel: Total \$	\$8,100,288	\$51,518,020	\$72,021,786
Average Spent	\$1,726.77	\$2,404.13	\$2,570.19
Spending Potential Index	60	84	89
Vehicle Maintenance & Repairs: Total \$	\$4,013,778	\$24,188,582	\$33,358,276
Average Spent	\$855.63	\$1,128.78	\$1,190.43
Spending Potential Index	68	90	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.