



Community Profile

Rings: 1, 3, 5 mile radii

16880 W Waddell Rd, Surprise, AZ 85388,

Latitude: 33.6114

Longitude: -112.4226

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	91	9,556	31,804
2010 Total Population	4,431	68,634	122,841
2021 Total Population	4,965	84,985	149,250
2021 Group Quarters	1	145	518
2026 Total Population	5,482	94,526	163,892
2021-2026 Annual Rate	2.00%	2.15%	1.89%
2021 Total Daytime Population	4,852	70,306	132,730
Workers	2,398	23,803	45,272
Residents	2,454	46,503	87,458
Household Summary			
2000 Households	25	4,162	14,202
2000 Average Household Size	3.64	2.30	2.22
2010 Households	1,404	23,376	46,035
2010 Average Household Size	3.16	2.93	2.66
2021 Households	1,581	28,582	54,847
2021 Average Household Size	3.14	2.97	2.71
2026 Households	1,742	31,609	59,693
2026 Average Household Size	3.15	2.99	2.74
2021-2026 Annual Rate	1.96%	2.03%	1.71%
2010 Families	1,136	18,605	34,626
2010 Average Family Size	3.46	3.26	3.05
2021 Families	1,263	22,581	41,180
2021 Average Family Size	3.46	3.31	3.11
2026 Families	1,388	24,963	44,891
2026 Average Family Size	3.47	3.33	3.13
2021-2026 Annual Rate	1.91%	2.03%	1.74%
Housing Unit Summary			
2000 Housing Units	26	5,753	17,559
Owner Occupied Housing Units	88.5%	68.3%	73.8%
Renter Occupied Housing Units	7.7%	4.1%	7.1%
Vacant Housing Units	3.8%	27.7%	19.1%
2010 Housing Units	1,606	27,737	55,267
Owner Occupied Housing Units	64.1%	66.1%	66.6%
Renter Occupied Housing Units	23.3%	18.2%	16.6%
Vacant Housing Units	12.6%	15.7%	16.7%
2021 Housing Units	1,707	32,555	63,200
Owner Occupied Housing Units	70.8%	71.3%	71.2%
Renter Occupied Housing Units	21.8%	16.5%	15.5%
Vacant Housing Units	7.4%	12.2%	13.2%
2026 Housing Units	1,869	35,721	68,257
Owner Occupied Housing Units	72.9%	72.8%	72.5%
Renter Occupied Housing Units	20.3%	15.7%	14.9%
Vacant Housing Units	6.8%	11.5%	12.5%
Median Household Income			
2021	\$77,761	\$78,866	\$74,722
2026	\$85,107	\$86,949	\$82,623
Median Home Value			
2021	\$280,500	\$289,052	\$295,123
2026	\$363,568	\$321,076	\$331,702
Per Capita Income			
2021	\$31,783	\$30,950	\$32,755
2026	\$36,733	\$35,150	\$37,219
Median Age			
2010	29.5	33.5	37.8
2021	30.3	35.2	39.4
2026	29.3	33.2	37.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,581	28,582	54,847
<\$15,000	2.0%	3.9%	4.4%
\$15,000 - \$24,999	1.7%	3.6%	4.9%
\$25,000 - \$34,999	3.2%	5.8%	7.0%
\$35,000 - \$49,999	13.6%	11.6%	12.3%
\$50,000 - \$74,999	26.1%	21.0%	21.6%
\$75,000 - \$99,999	22.3%	19.5%	17.9%
\$100,000 - \$149,999	17.0%	23.0%	20.1%
\$150,000 - \$199,999	5.1%	6.5%	7.0%
\$200,000+	9.1%	5.0%	4.9%
Average Household Income	\$100,611	\$91,933	\$89,268
2026 Households by Income			
Household Income Base	1,742	31,609	59,693
<\$15,000	1.5%	2.9%	3.3%
\$15,000 - \$24,999	1.3%	2.7%	3.6%
\$25,000 - \$34,999	2.1%	4.5%	5.5%
\$35,000 - \$49,999	10.5%	9.7%	10.7%
\$50,000 - \$74,999	23.5%	19.3%	20.1%
\$75,000 - \$99,999	22.5%	19.5%	18.1%
\$100,000 - \$149,999	20.1%	26.6%	23.4%
\$150,000 - \$199,999	6.9%	8.5%	9.3%
\$200,000+	11.7%	6.3%	6.1%
Average Household Income	\$116,320	\$104,974	\$102,333
2021 Owner Occupied Housing Units by Value			
Total	1,209	23,221	45,021
<\$50,000	0.2%	0.3%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.3%
\$100,000 - \$149,999	0.3%	0.8%	1.0%
\$150,000 - \$199,999	4.2%	4.7%	5.3%
\$200,000 - \$249,999	27.5%	21.9%	20.0%
\$250,000 - \$299,999	28.9%	28.3%	25.6%
\$300,000 - \$399,999	10.7%	31.6%	31.0%
\$400,000 - \$499,999	2.2%	7.7%	8.8%
\$500,000 - \$749,999	9.4%	3.2%	6.0%
\$750,000 - \$999,999	2.4%	0.3%	0.8%
\$1,000,000 - \$1,499,999	11.8%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	2.2%	0.2%	0.3%
Average Home Value	\$474,483	\$318,290	\$333,212
2026 Owner Occupied Housing Units by Value			
Total	1,363	26,002	49,508
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.4%	1.1%	1.0%
\$200,000 - \$249,999	14.6%	13.3%	12.5%
\$250,000 - \$299,999	25.7%	27.2%	24.5%
\$300,000 - \$399,999	14.6%	39.9%	37.9%
\$400,000 - \$499,999	4.5%	11.3%	12.5%
\$500,000 - \$749,999	14.2%	5.1%	8.9%
\$750,000 - \$999,999	3.5%	0.5%	1.2%
\$1,000,000 - \$1,499,999	18.9%	1.3%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	3.5%	0.3%	0.6%
Average Home Value	\$610,510	\$356,404	\$378,828

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,431	68,632	122,840
0 - 4	10.6%	8.8%	7.6%
5 - 9	11.0%	9.5%	8.1%
10 - 14	9.2%	8.5%	7.2%
15 - 24	11.8%	10.6%	9.6%
25 - 34	18.4%	15.3%	13.3%
35 - 44	17.4%	15.9%	13.5%
45 - 54	10.0%	9.8%	9.2%
55 - 64	7.0%	9.1%	10.5%
65 - 74	3.2%	8.3%	12.0%
75 - 84	1.1%	3.5%	6.6%
85 +	0.4%	0.8%	2.3%
18 +	64.4%	68.9%	73.4%
2021 Population by Age			
Total	4,965	84,984	149,249
0 - 4	9.5%	8.0%	7.1%
5 - 9	9.5%	8.1%	7.1%
10 - 14	8.7%	7.7%	6.8%
15 - 24	13.9%	12.2%	10.8%
25 - 34	14.6%	13.8%	12.3%
35 - 44	16.6%	14.9%	13.3%
45 - 54	12.8%	11.5%	10.3%
55 - 64	7.3%	8.5%	8.8%
65 - 74	5.0%	9.6%	12.8%
75 - 84	1.8%	4.8%	7.9%
85 +	0.4%	0.9%	2.7%
18 +	67.5%	71.8%	75.2%
2026 Population by Age			
Total	5,484	94,525	163,891
0 - 4	9.8%	8.5%	7.4%
5 - 9	9.7%	8.3%	7.4%
10 - 14	9.2%	7.9%	7.0%
15 - 24	13.7%	11.7%	10.5%
25 - 34	19.1%	16.8%	14.6%
35 - 44	14.0%	13.9%	12.8%
45 - 54	11.8%	10.7%	9.8%
55 - 64	6.5%	7.5%	7.6%
65 - 74	4.0%	7.8%	10.3%
75 - 84	1.8%	5.6%	9.7%
85 +	0.4%	1.2%	2.9%
18 +	66.7%	71.1%	74.5%
2010 Population by Sex			
Males	2,186	33,461	59,140
Females	2,245	35,173	63,701
2021 Population by Sex			
Males	2,466	41,354	71,911
Females	2,499	43,631	77,339
2026 Population by Sex			
Males	2,727	45,813	78,690
Females	2,755	48,713	85,202

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,431	68,634	122,841
White Alone	77.1%	80.2%	81.6%
Black Alone	6.5%	5.5%	5.1%
American Indian Alone	0.5%	0.8%	0.7%
Asian Alone	2.3%	2.8%	2.6%
Pacific Islander Alone	0.4%	0.2%	0.2%
Some Other Race Alone	7.7%	6.2%	6.1%
Two or More Races	5.6%	4.2%	3.7%
Hispanic Origin	20.0%	17.6%	16.8%
Diversity Index	59.3	54.0	51.7
2021 Population by Race/Ethnicity			
Total	4,966	84,984	149,251
White Alone	71.0%	74.3%	75.9%
Black Alone	8.5%	7.4%	6.8%
American Indian Alone	0.6%	0.9%	0.8%
Asian Alone	3.0%	4.2%	3.9%
Pacific Islander Alone	0.5%	0.3%	0.2%
Some Other Race Alone	9.4%	7.5%	7.4%
Two or More Races	7.0%	5.5%	4.9%
Hispanic Origin	23.9%	21.3%	20.2%
Diversity Index	67.4	62.8	60.5
2026 Population by Race/Ethnicity			
Total	5,482	94,527	163,892
White Alone	68.0%	71.4%	73.2%
Black Alone	9.6%	8.3%	7.7%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	3.5%	5.0%	4.6%
Pacific Islander Alone	0.5%	0.3%	0.3%
Some Other Race Alone	10.0%	8.1%	8.0%
Two or More Races	7.7%	6.0%	5.4%
Hispanic Origin	25.8%	23.1%	22.0%
Diversity Index	70.8	66.6	64.3
2010 Population by Relationship and Household Type			
Total	4,431	68,634	122,841
In Households	100.0%	99.8%	99.7%
In Family Households	91.7%	90.8%	88.2%
Householder	25.4%	27.1%	28.2%
Spouse	19.2%	21.9%	23.3%
Child	39.9%	35.5%	30.9%
Other relative	4.3%	3.9%	3.6%
Nonrelative	2.9%	2.4%	2.2%
In Nonfamily Households	8.3%	9.1%	11.4%
In Group Quarters	0.0%	0.2%	0.3%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	0.0%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	2,901	54,409	101,848
Less than 9th Grade	3.2%	1.8%	1.9%
9th - 12th Grade, No Diploma	4.0%	4.8%	4.8%
High School Graduate	24.3%	21.1%	20.9%
GED/Alternative Credential	4.2%	3.7%	3.7%
Some College, No Degree	27.3%	29.3%	29.0%
Associate Degree	10.6%	10.0%	10.0%
Bachelor's Degree	16.9%	19.6%	19.5%
Graduate/Professional Degree	9.7%	9.9%	10.1%
2021 Population 15+ by Marital Status			
Total	3,590	64,733	117,946
Never Married	27.1%	27.2%	24.4%
Married	59.4%	58.0%	58.9%
Widowed	2.9%	4.4%	6.1%
Divorced	10.6%	10.5%	10.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,588	40,734	65,644
Population 16+ Employed	97.1%	94.0%	93.8%
Population 16+ Unemployment rate	2.9%	6.0%	6.2%
Population 16-24 Employed	13.0%	11.7%	11.8%
Population 16-24 Unemployment rate	4.1%	13.3%	11.8%
Population 25-54 Employed	72.7%	72.5%	69.8%
Population 25-54 Unemployment rate	2.8%	4.8%	4.9%
Population 55-64 Employed	10.5%	11.3%	12.2%
Population 55-64 Unemployment rate	1.9%	5.2%	6.3%
Population 65+ Employed	3.8%	4.5%	6.3%
Population 65+ Unemployment rate	3.0%	8.3%	8.8%
2021 Employed Population 16+ by Industry			
Total	2,513	38,273	61,590
Agriculture/Mining	0.0%	0.2%	0.4%
Construction	4.9%	6.6%	7.2%
Manufacturing	11.8%	5.8%	5.2%
Wholesale Trade	4.2%	2.8%	2.5%
Retail Trade	19.2%	14.3%	14.5%
Transportation/Utilities	7.6%	6.0%	6.3%
Information	1.4%	1.5%	1.4%
Finance/Insurance/Real Estate	4.6%	10.9%	11.4%
Services	36.0%	45.3%	45.2%
Public Administration	10.2%	6.5%	5.9%
2021 Employed Population 16+ by Occupation			
Total	2,514	38,274	61,589
White Collar	66.7%	68.8%	68.1%
Management/Business/Financial	19.9%	19.1%	18.3%
Professional	15.5%	23.0%	22.5%
Sales	17.3%	12.2%	11.8%
Administrative Support	14.0%	14.5%	15.4%
Services	15.5%	13.4%	13.7%
Blue Collar	17.9%	17.7%	18.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	3.8%	4.3%
Installation/Maintenance/Repair	4.7%	3.5%	3.7%
Production	3.3%	3.1%	2.9%
Transportation/Material Moving	5.3%	7.3%	7.1%

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2010 Households by Type			
Total	1,404	23,376	46,035
Households with 1 Person	13.5%	15.6%	20.1%
Households with 2+ People	86.5%	84.4%	79.9%
Family Households	80.9%	79.6%	75.2%
Husband-wife Families	61.2%	64.3%	62.2%
With Related Children	39.5%	32.9%	25.3%
Other Family (No Spouse Present)	19.7%	15.3%	13.0%
Other Family with Male Householder	6.1%	4.8%	3.9%
With Related Children	4.7%	3.6%	2.8%
Other Family with Female Householder	13.7%	10.6%	9.0%
With Related Children	10.8%	7.9%	6.5%
Nonfamily Households	5.6%	4.9%	4.7%
All Households with Children	55.6%	45.0%	35.0%
Multigenerational Households	5.7%	4.9%	4.0%
Unmarried Partner Households	7.8%	6.8%	6.1%
Male-female	7.1%	6.0%	5.3%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	1,404	23,377	46,036
1 Person Household	13.5%	15.6%	20.1%
2 Person Household	26.8%	34.9%	40.6%
3 Person Household	19.3%	16.1%	13.2%
4 Person Household	19.9%	17.7%	13.7%
5 Person Household	13.0%	9.6%	7.4%
6 Person Household	5.0%	3.9%	3.1%
7 + Person Household	2.6%	2.3%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	1,404	23,376	46,035
Owner Occupied	73.4%	78.5%	80.0%
Owned with a Mortgage/Loan	68.3%	65.5%	59.9%
Owned Free and Clear	5.1%	13.0%	20.2%
Renter Occupied	26.6%	21.5%	20.0%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	163	159	147
Percent of Income for Mortgage	15.1%	15.4%	16.6%
Wealth Index	98	90	97
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,606	27,737	55,267
Housing Units Inside Urbanized Area	99.8%	99.0%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	1.0%	1.1%
2010 Population By Urban/ Rural Status			
Total Population	4,431	68,634	122,841
Population Inside Urbanized Area	99.9%	99.0%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	1.0%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.		The Elders (9C)	The Elders (9C)
3.		Boomburbs (1C)	Middleburg (4C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,686,036	\$60,157,347	\$110,625,442
Average Spent	\$2,331.46	\$2,104.73	\$2,016.98
Spending Potential Index	110	99	95
Education: Total \$	\$2,501,154	\$41,407,951	\$77,583,279
Average Spent	\$1,582.01	\$1,448.74	\$1,414.54
Spending Potential Index	92	84	82
Entertainment/Recreation: Total \$	\$5,470,598	\$90,832,978	\$170,336,648
Average Spent	\$3,460.21	\$3,177.98	\$3,105.67
Spending Potential Index	107	98	96
Food at Home: Total \$	\$9,159,497	\$152,466,466	\$286,812,165
Average Spent	\$5,793.48	\$5,334.35	\$5,229.31
Spending Potential Index	106	98	96
Food Away from Home: Total \$	\$6,684,589	\$109,492,526	\$201,903,990
Average Spent	\$4,228.08	\$3,830.82	\$3,681.22
Spending Potential Index	111	101	97
Health Care: Total \$	\$10,574,548	\$180,107,132	\$347,246,757
Average Spent	\$6,688.52	\$6,301.42	\$6,331.19
Spending Potential Index	107	101	102
HH Furnishings & Equipment: Total \$	\$4,100,403	\$67,427,239	\$125,020,810
Average Spent	\$2,593.55	\$2,359.08	\$2,279.45
Spending Potential Index	115	105	101
Personal Care Products & Services: Total \$	\$1,559,801	\$26,224,155	\$49,723,060
Average Spent	\$986.59	\$917.51	\$906.58
Spending Potential Index	110	102	101
Shelter: Total \$	\$33,882,647	\$562,046,612	\$1,051,069,780
Average Spent	\$21,431.15	\$19,664.36	\$19,163.67
Spending Potential Index	106	98	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,695,310	\$78,625,326	\$148,149,437
Average Spent	\$2,969.84	\$2,750.87	\$2,701.14
Spending Potential Index	124	115	113
Travel: Total \$	\$4,406,128	\$73,777,771	\$139,310,613
Average Spent	\$2,786.92	\$2,581.27	\$2,539.99
Spending Potential Index	110	102	100
Vehicle Maintenance & Repairs: Total \$	\$2,005,345	\$33,037,692	\$61,425,015
Average Spent	\$1,268.40	\$1,155.89	\$1,119.93
Spending Potential Index	114	104	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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