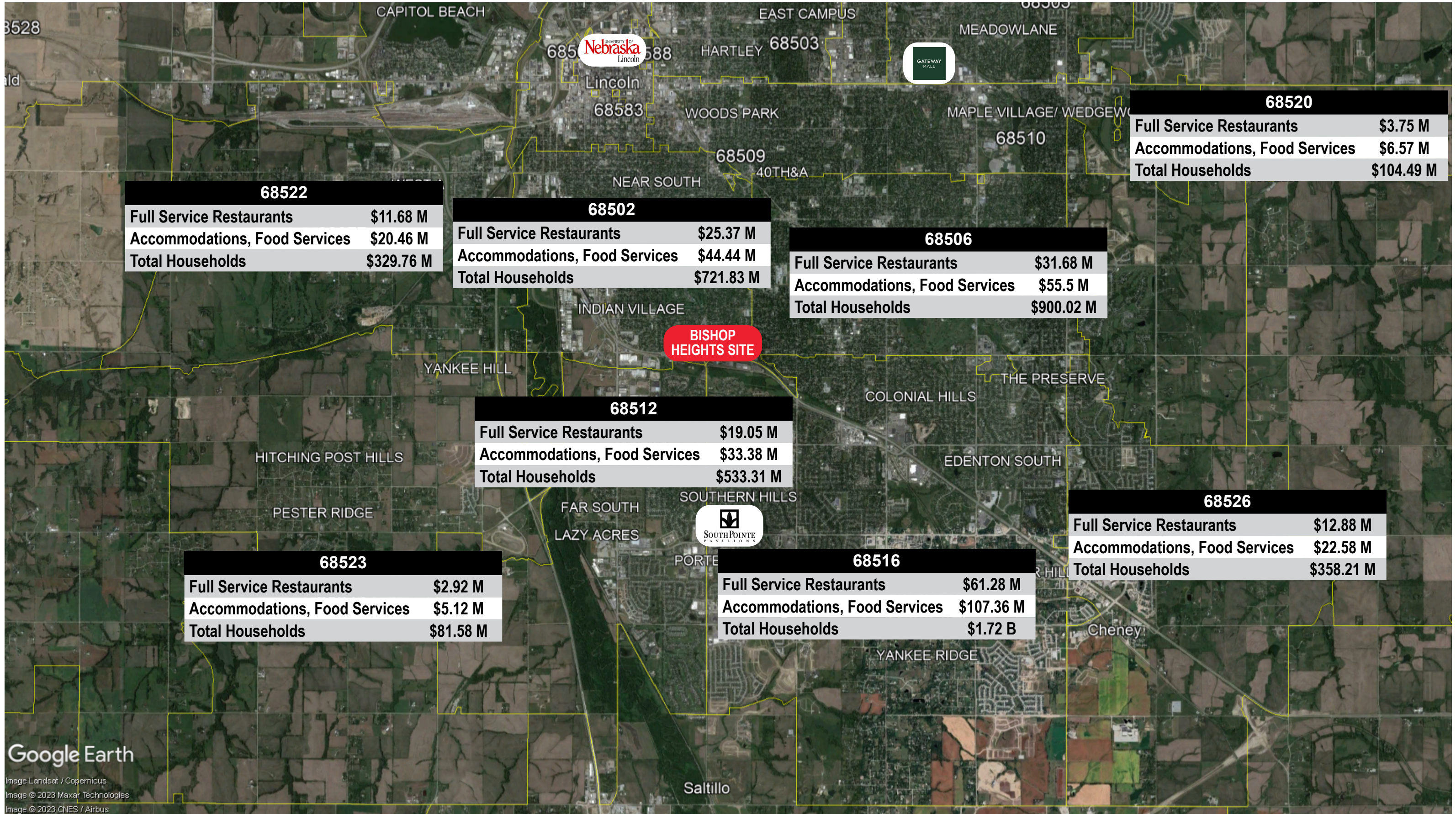




Bishop Heights Expenditure Comps | ZIP CODE DEMOS



Google Earth

Image Landsat / Copernicus
Image © 2023 Maxar Technologies
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Bishop Heights Expenditure Comps | ZIP CODE DEMOS EXPANDED

2023 Expenditure*										
Zip Code	Special Food Services, Catering	Full Service Restaurants	% of Total	Limited Service Restaurants	Hotels, Other Travel Accommodations	Drinking Places	Accommodation, Food Services	% of Total	Total Household	% of Total
68516	\$9.08 M	\$61.28 M	36.36%	\$28.47 M	\$5.77 M	\$2.67 M	\$107.36 M	36.34%	\$1.72 B	36.22%
68506	\$4.7 M	\$31.68 M	18.79%	\$14.72 M	\$2.98 M	\$1.37 M	\$55.5 M	18.79%	\$900.02 M	18.95%
68502	\$3.76 M	\$25.37 M	15.05%	\$11.79 M	\$2.39 M	\$1.09 M	\$44.44 M	15.04%	\$721.83 M	15.20%
68512	\$2.82 M	\$19.05 M	11.30%	\$8.85 M	\$1.79 M	\$829.44 K	\$33.38 M	11.30%	\$533.31 M	11.23%
68526	\$1.91 M	\$12.88 M	7.64%	\$5.98 M	\$1.21 M	\$571.06 K	\$22.58 M	7.64%	\$358.21 M	7.54%
68522	\$1.73 M	\$11.68 M	6.93%	\$5.43 M	\$1.1 M	\$496.67 K	\$20.46 M	6.93%	\$329.76 M	6.94%
68520	\$554.25 K	\$3.75 M	2.23%	\$1.74 M	\$353.81 K	\$167.5 K	\$6.57 M	2.22%	\$104.49 M	2.20%
68523	\$432.52 K	\$2.92 M	1.73%	\$1.36 M	\$275.24 K	\$128.83 K	\$5.12 M	1.73%	\$81.58 M	1.72%
Total:		\$168.53 M					\$295.41 M		\$4.75 B	

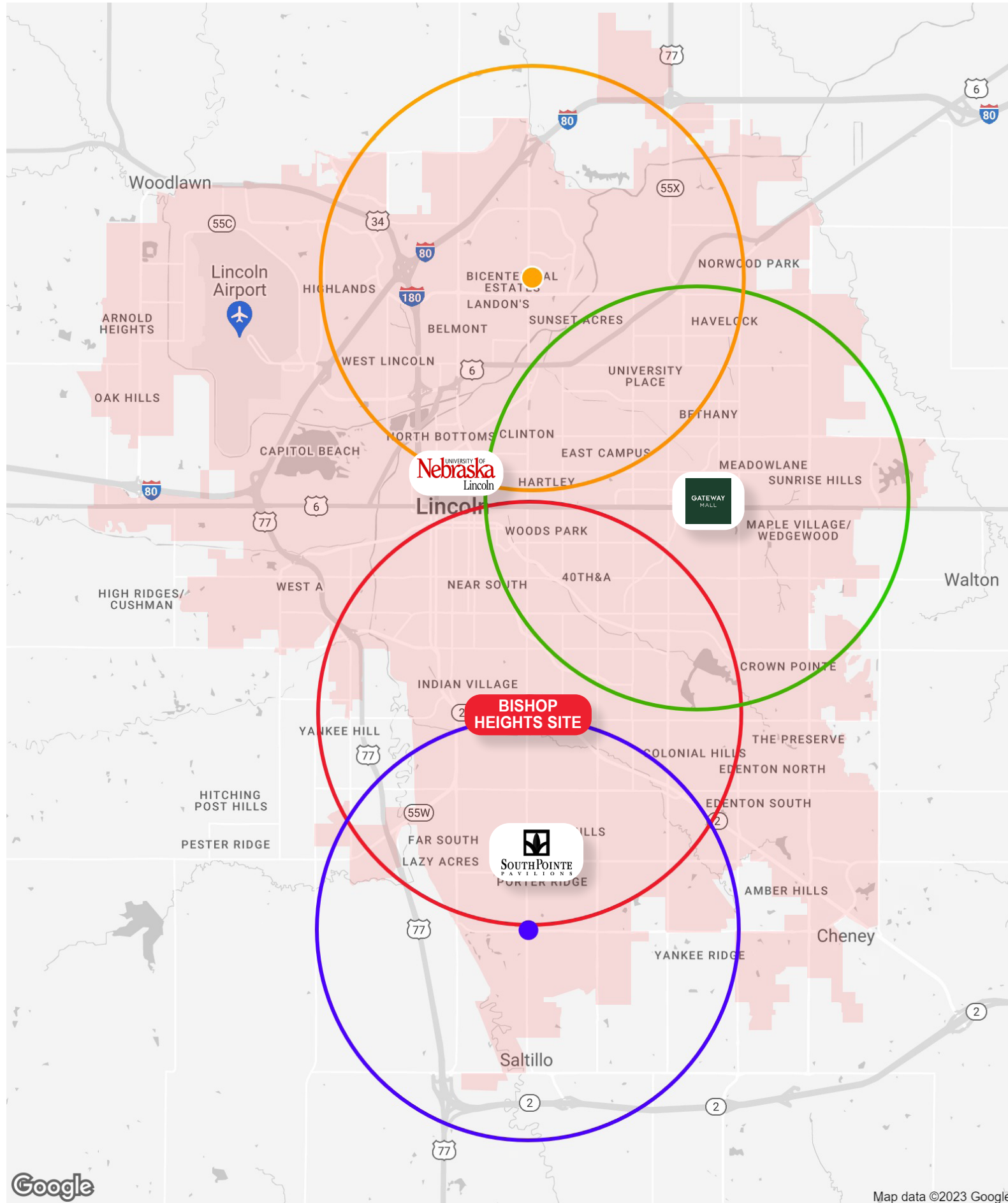
HIGHLIGHTS

- Bishop Heights borders the 68516, 68506, 68502, and 68512 zip codes which all show significantly higher expenditures than other nearby zip codes (68526, 68522, 68520 and 68523).
- These bordering zip codes (68516, 68506, 68502, and 68512) make up for **±81.47%** of the total money spent by consumers on “Full Service Restaurants” of all the listed zip codes.
- These bordering zip codes (68516, 68506, 68502, and 68512) make up for **±81.47%** of the total money spent by consumers on “Accommodation, Food Services” of all the listed zip codes.
- These bordering zip codes (68516, 68506, 68502, and 68512) make up for **±81.59%** of the total “Household” expenditure of all the listed zip codes.

*Consumer spending in 2023 (Data based on 2020 Census, 2023 Estimates with 2028 Projections)
 Demo Source: ©2023, Sites USA, Chandler, Arizona, 480-491-1112 | Applied Geographic Solutions 4/2023, TIGER Geography - RF5 | Map Source: Google Earth Pro 2023



Bishop Heights Expenditure Comps | MILEAGE DEMOS & HIGHLIGHTS



3-Mile Radius of Area	2023 Expenditure*		
	Full Service Restaurants	Total Food/Bev	Total Household
Lincoln, NE (Overall)	\$295.49 M	\$1.23 B	\$8.37 B
Bishop Heights Site	\$111.57 M	\$464.66 M	\$3.16 B
Northeast of Site (Gateway Mall)	\$107.84 M	\$452.89 M	\$3.07 B
North of Site	\$63.06 M	\$266.65 M	\$1.80 B
South of Site	\$58.52 M	\$238.39 M	\$1.64 B

HIGHLIGHTS

- The 3-mile radius around the Bishop Heights site makes up for **over 37%** of the total full service restaurants expenditure, food & bev. expenditure, and total household expenditure in Lincoln, NE overall.
- The 3-mile radius around the Bishop Heights site has the **highest total food & bev. expenditure, full service restaurants expenditure, and household expenditure** compared to all the shown surrounding area's 3-mile radii despite overlap.
- The total full service restaurants expenditure within a 3-mile radius of the Bishop Heights site (**\$111.57 M**) is **\$3.73 M** higher than the second largest total full service restaurants expenditure in the area (**\$107.84 M** within a 3-mi. radius of Gateway Mall).
- The total food & bev. expenditure within a 3-mile radius of the Bishop Heights site (**\$464.66 M**) is **\$11.7 M** higher than the second largest total food & bev. expenditure in the area (**\$452.89 M** within a 3-mi. radius of Gateway Mall).
- The total household expenditure within a 3-mile radius of the Bishop Heights site (**\$3.16 B**) is **\$90 M** higher than the second largest total household expenditure in the area (**\$3.07 B** within a 3-mi. radius of Gateway Mall).

*Consumer spending in 2023 (Data based on 2020 Census, 2023 Estimates with 2028 Projections)