



# SOUTH POINTE PAVILIONS



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2910 Pine Lake Road, Lincoln NE 68516

# Overview

SouthPointe Pavilions is a regional destination for shopping, entertainment and dining. The center features a movie theatre complex, more than 55 shops and upscale restaurants, including nine adjacent pad sites.

The open-air center includes strolling walkways, lush gardens and a spacious central courtyard. The courtyard provides ongoing entertainment through community-oriented events. The outdoor venue offers summer concerts, fireworks, parades, art festivals and more.

The shopping center is approximately 7 miles from the University of Nebraska, home to over 26,000 students. During Huskers football season, round-trip shuttles loop to Memorial Stadium from the shopping center.

Lincoln, the capital of Nebraska, is a thriving city with over 300K residents and boasts more parkland per capita than just about all but a handful of other major U.S. cities. This is achieved through an extensive bike trail network, 6K acres of parks and natural land within 132 parks, six recreation centers, 134 miles of trails, nine public pools, five city golf courses, and the Pioneers Park Nature Center.<sup>1</sup>

As the home of Nebraska's State Government, business is flourishing, especially within these leading industries: education, government, health care, banking and insurance. Furthermore, "Lincoln consistently ranks among the highest U.S. cities for livability thanks to low cost of living, great schools, and friendly, community-minded residents."<sup>1</sup>

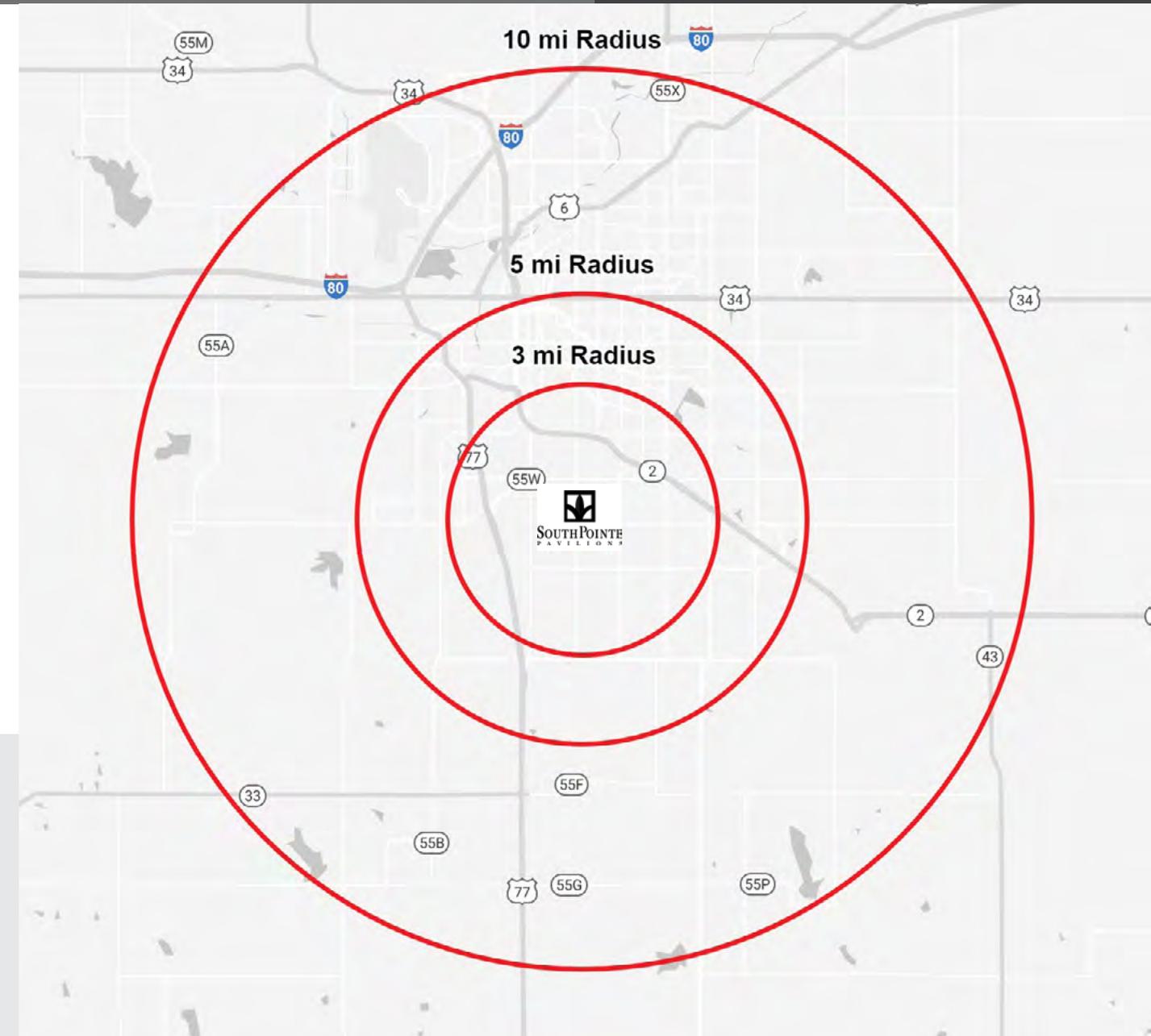
<sup>1</sup> [University of Nebraska, Lincoln](#)



# Demographics

RADIUS	3 MILES	5 MILES	10 MILES
Estimated Population	66,926	156,350	309,622
Projected Population (2028)	69,168	161,387	320,180
Estimated Average Income	\$128,065	\$111,762	\$102,087
Projected Average Income (2028)	\$130,393	\$112,450	\$101,827
Total Business	2,289	5,429	10,170
Total Employees	25,831	62,607	125,732
Total Annual Consumer Expenditure	\$2.24 B	\$4.99 B	\$8.89 B
Total Annual Retail Expenditure	\$1.06 B	\$2.35 B	\$4.19 B

\*Sites USA, 2023



# Availability

1.5K-35.0K SF

Major Tenants:

**SCHEELS** VON MAUR

ULTA  
BEAUTY



TRADER  
JOE'S

pure barre

COLD STONE  
CREAMERY

Buckle

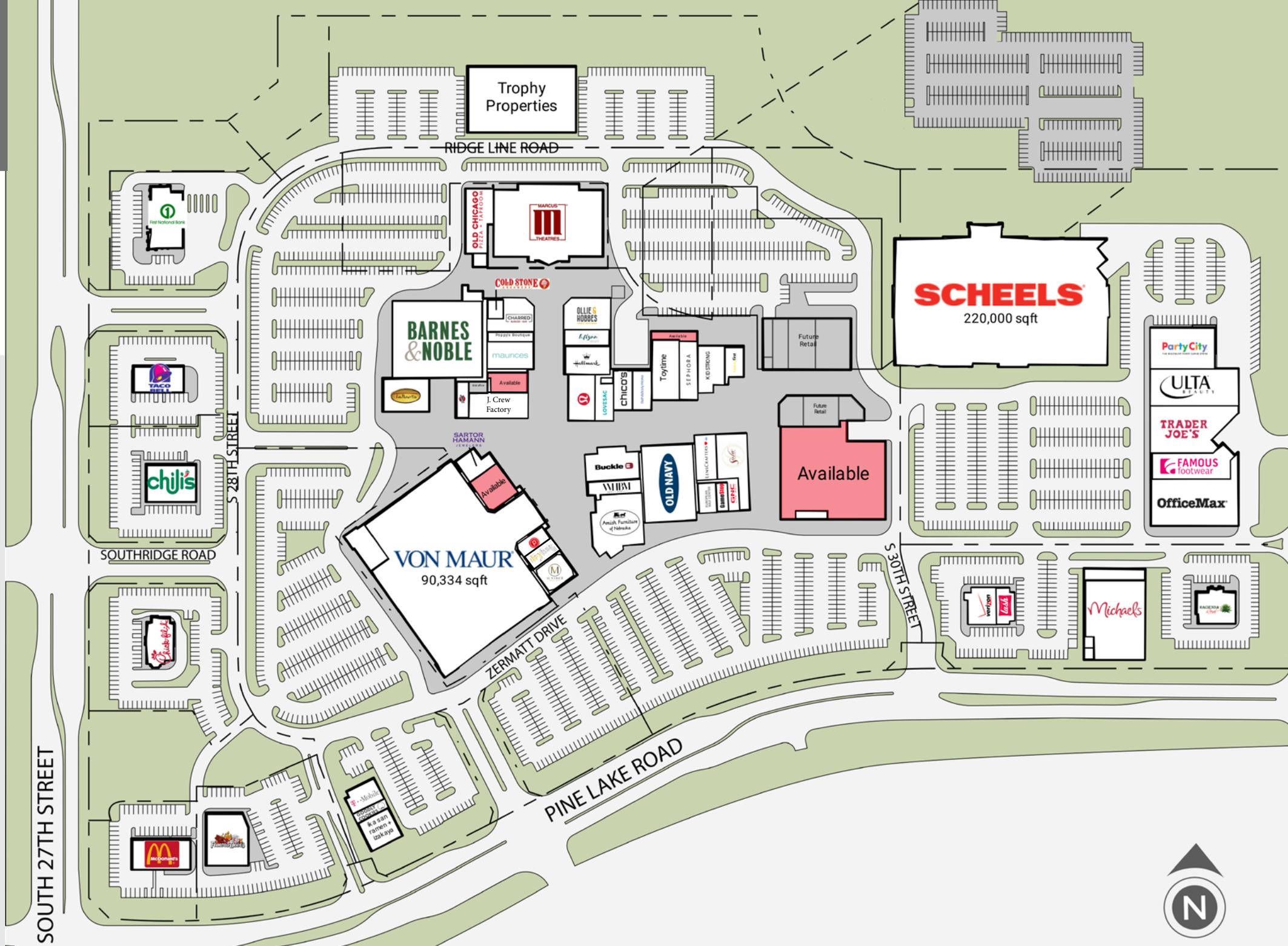
SEPHORA

WHITEHOUSE BLACKMARKET



BARNES  
& NOBLE

Bath & Body Works



# Aerial



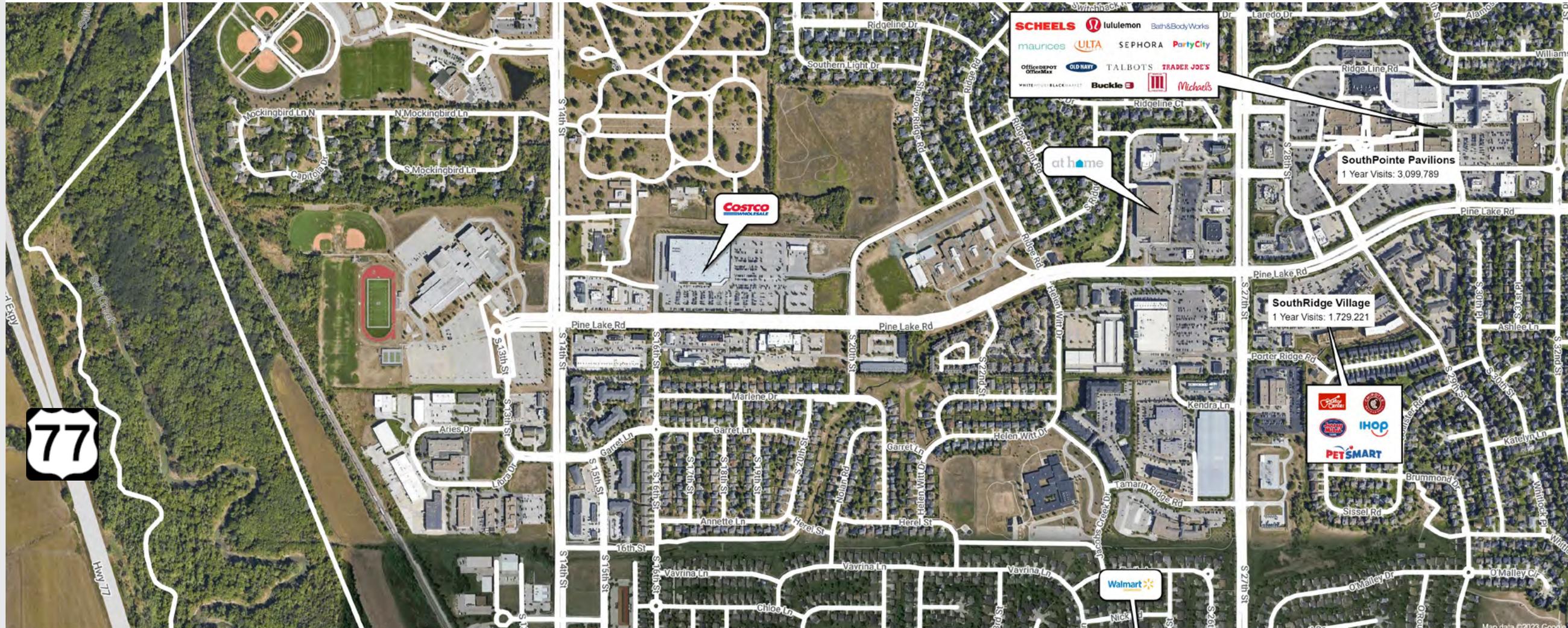
Easy Access  
from HWY 77



156K+  
Population  
within 5 miles



Over \$2B+ Annual  
Retail Expenditure  
within 5 miles



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