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### Overview



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#### **#12 Best States for Business**

Indiana continually ranks on the Forbes' list of Best States For Business, which gauges the business climates of all 50 stats by measuring categories such as costs, labor supply, growth prospects and quality of life.

#### #2 Wealthiest Zip code

Jefferson Pointe shoppers are some of the wealthiest in the trade area. Strategically located near the wealthiest zip code in the state of Indiana, the annual retail expenditure nearly exceeds \$3.5 billion.

### **#5 Lowest Cost of Living**

Fort Wayne has the fifth lowest cost of living of any U.S. city according to a study done by Niche. The report looks at various factors including Home Value to Income Ratio and media rent per household.

#### #2 Best Place to Live

Fort Wayne was ranked second as the Best Place to Live in Indiana by Business Insider. By combing through hundreds of reviews and rankings of each town in every state, Insider determined the cities that were most highly sought out in the nation.

) efferson (ointe 392,945 SF





# Highlights

- Three Rivers Festival 500,000 annual attendees
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- TinCaps Minor League Baseball 425,000 annual attendees
- Komets ECHL Minor League Hockey 288,000 annual attendees
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- Historic Embassy Theatre 110,000 annual attendees
- 5 Fort Wayne Mad Ants Basketball 76,800 annual attendees
- 6
- Vera Bradley Outlet Sale 45,000 annual attendees
- 7
- Home & Garden Show 35,000 annual attendees
- 8 Fort Wayne Children's Zoo 25,000 annual attendees
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Sweetwater Sound Gear Fest 15,000 annual attendees

Purdue University, Fort Wayne 10,500 annual enrollment





### Retail Market



Glenbrook Commons 5.8 Miles



Northwood Plaza 9.9 Miles



Georgetown Square 9.4 Miles



Orchard Crossing 0.5 Miles



Apple Glan Crossing 0.4 Miles



Lima Marketplace 8.6 Miles



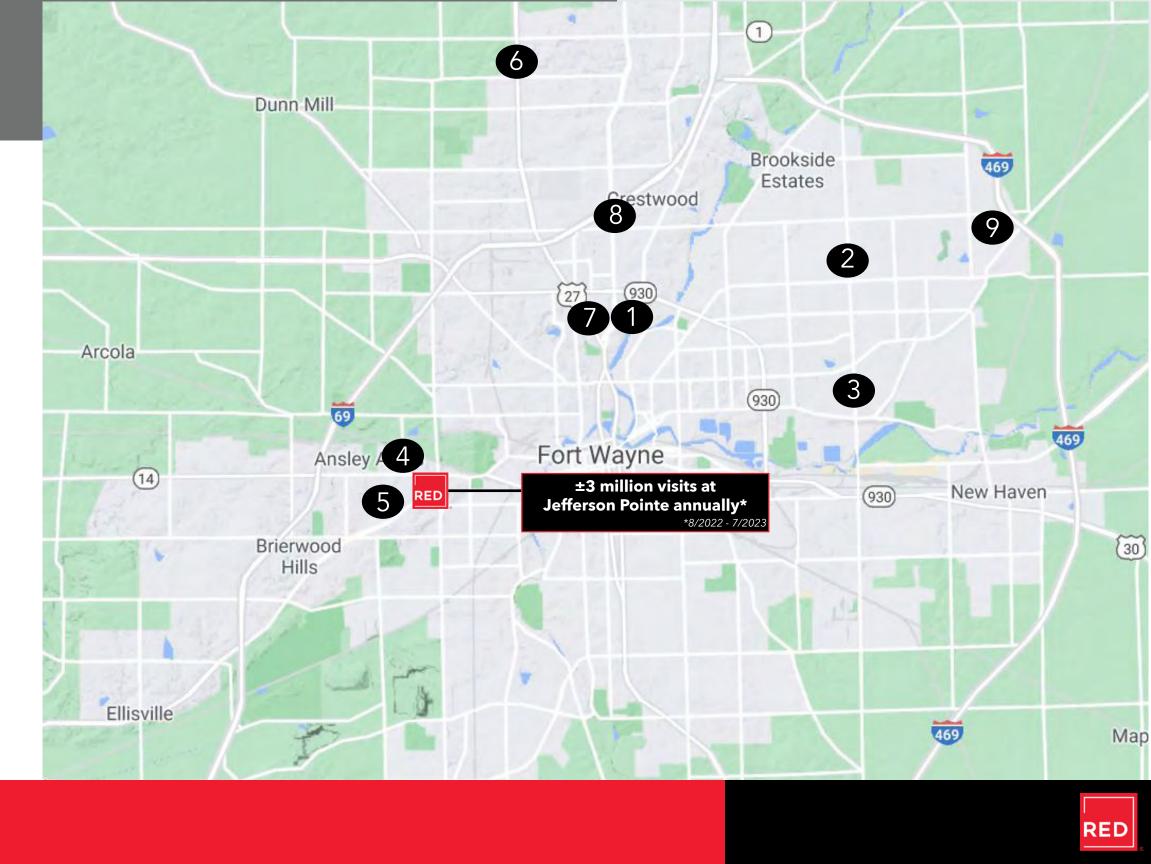
Glenbrook Square 5.9 Miles



Coldwater Crossing 7.2 Miles

13.1 Miles





## Demographics

DRIVE TIME*	15 MIN	20 MIN	25 MIN	30 MIN
Estimated Population (2023)	142,872	228,319	337,810	390,791
Projected Population (2028)	146,787	234,730	346,540	401,728
Estimated Average Income (2023)	\$86,668	\$87,241	\$91,638	\$93,276
Projected Average Income (2028)	\$91,035	\$91,736	\$96,500	\$98,090
Total Business	7,869	11,713	15,233	16,825
Total Employees	89,078	128,184	152,034	164,308
Total Annual Consumer Expenditure	\$3.71 B	\$5.92 B	\$8.96 B	\$10.47 B
Total Annual Retail Expenditure	\$1.96 B	\$3.12 B	\$4.73 B	\$5.52 B

\*Sites USA,2023

