

# VILLAGE POINTE®

OMAHA, NEBRASKA



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**Village Pointe** is an open-air shopping, dining, and entertainment destination in the heart of Omaha offering more than 60 national and local retailers. From Scheels, Nordstrom Rack, Apple, Coach, Kendra Scott, and lululemon to Ancho & Agave, Kona Grill, and Firebirds Wood Fired Grill, Village Pointe is Omaha's destination for exceptional shopping and dining. Entertainment options include The Funny Bone Comedy Club, which attracts outstanding local and national comedy performers, and the newly renovated Marcus Village Pointe Cinema featuring DreamLoungers in every theatre and the latest movie releases.



**Village Pointe**  
17305 Davenport Street  
Omaha, NE 68118





# Area Overview



The Omaha, NE-IA MSA is home to nearly 1 million residents and the headquarters of Fortune 500 company Berkshire Hathaway (Ranked #5 in 2024; ±383K employees) which generated ±\$364.5 billion in total revenue in 2023.



**Population Growth & New Developments:** The greater Omaha area is projected to surpass 1 million residents by 2029. According to Visit Omaha, more than \$8 billion has been invested into new developments. Furthermore: "In recent years, the Omaha riverfront and downtown area have experienced tremendous growth with over two billion dollars in new development. A one-of-a-kind \$22 million pedestrian bridge S-curves its way across the Missouri River, the signature, cable-stayed Bob Kerrey Bridge is one of the longest pedestrian bridge projects ever constructed, giving Omaha visitors a breathtaking view of the ever-changing skyline." (Visit Omaha)

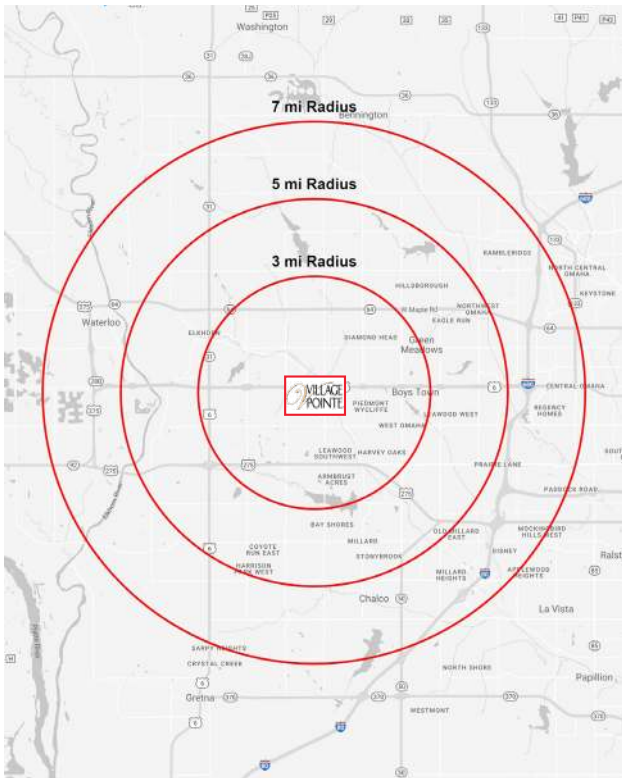


**Education, Transportation & Accessibility:** The city is home to the University of Nebraska (UNO) with approx. 15,000 students and Division 1 athletics and the private Jesuit institution, Creighton University, with approx. 8,000 students and Division 1 athletics. Other educational institutions in Omaha include Clarkson College, College of St. Mary, Grace University, Metro Community College, Nebraska Methodist and the University of Nebraska Medical Center. Interstates 80 and 29 run through the city that features Eppley Airfield, which serves ±5M passengers annually. Omaha also offers a mass transit bus system called Omaha Metro.



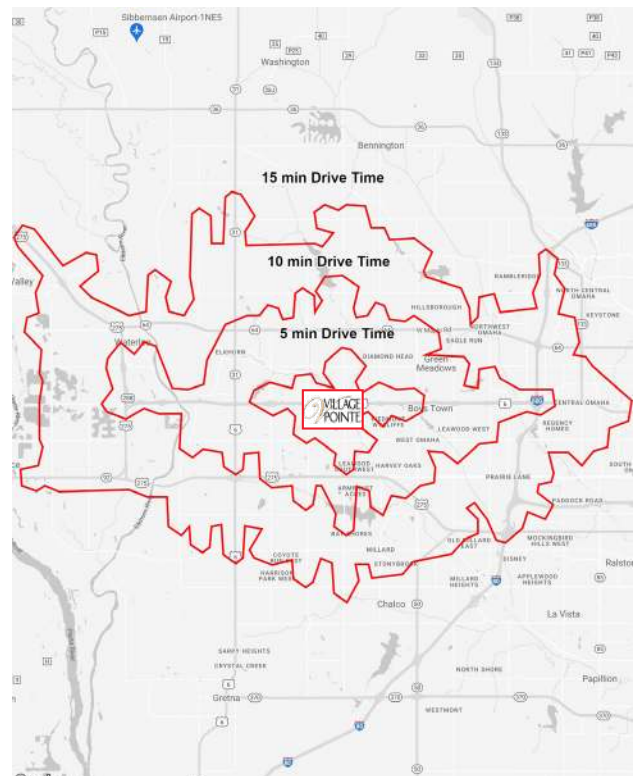
**Arts, Culture & Entertainment:** Omaha is known for its over-60-year-old-tradition of hosting the NCAA Men's College Baseball World Series as well as being home to the world-renowned Henry Doorly Zoo & Aquarium. The city also hosts a plethora of festivals including the Summer Arts Festival, Maha Music Festival, and the over-20-year-old-tradition Jazz on the Green outdoor music event.

# Area Demos



2024 Mileage	3 Mi.	5 Mi.	7 Mi.
Est. Pop. ('24)	79,452	201,887	321,006
Projected Pop. ('29)	79,193	205,910	329,678
Median Age	39.4	39.0	38.1
Est. Avg. Income ('24)	\$176,446	\$162,100	\$149,721
Projected Avg. Income ('29)	\$184,174	\$169,727	\$156,546
Total Households	30,609	78,618	127,226
Median Home Value	\$358,490	\$334,590	\$322,244
Total Business	3,020	7,637	11,885
Total Employees	34,862	85,115	145,322
Annual Consumer Expend.	\$3.47 B	\$8.2 B	\$12.38 B
Annual Retail Expend.	\$1.62 B	\$3.84 B	\$5.8 B

2024 Drive-Time	5 Min.	10 Min.	15 Min.
Est. Pop. ('24)	16,911	485,313	770,967
Projected Pop. ('29)	16,871	501,853	801,007
Median Age	41.2	37.5	36.0
Est. Avg. Income ('24)	\$177,779	\$139,321	\$122,966
Projected Avg. Income ('29)	\$185,862	\$145,623	\$128,245
Total Households	6,580	196,748	307,816
Median Home Value	\$362,440	\$308,787	\$289,126
Total Business	846	18,471	25,762
Total Employees	14,333	236,037	344,237
Annual Consumer Expend.	\$738.44 M	\$17.97 B	\$25.46 B
Annual Retail Expend.	\$344.67 M	\$8.42 B	\$11.95 B



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