CITY SCAPENIX

PALOMAR

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THE REAL PROPERTY.

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(EXCELL)

1 EAST WASHINGTON STREET, PHOENIX, AZ 85004

CityScape is a 1.2 million-square-foot mixed-use high-rise destination in the heart of Downtown Phoenix. Spanning two city blocks, it offers an exceptional array of amenities, including a state-of-the-art EOS Fitness Center, more than 20 restaurants and retail options, CVS Pharmacy, convenient underground parking, and a vibrant urban park—all designed to create a dynamic, all-in-one city experience.



Vibrant Entertainment & Retail Scene

Discover a dynamic mix of experiences with standout destinations like Urban Outfitters, Copper Blues, Chico Malo, Stand Up Live, 810 Billiards & Bowling, EOS Fitness, and more.



Find exceptional cuisine at renowned spots like Fox Restaurant Concepts' The Arrogant Butcher and POMO Restaurant Group's Rosso Italian, where bold flavors and vibrant atmospheres define the experience.



Luxury Living & Accommodations

A 14-story, 224-unit residential tower rises above the acclaimed Hotel Palomar—a 250-room, 4-star Kimpton hotel—offering upscale urban living seamlessly integrated with boutique hospitality.



Bustling Office Tower

This 27-story, 600,000-square-foot high-rise office tower offers sweeping views of the Phoenix skyline and is home to a distinguished roster of tenants, making it a premier hub for business in the heart of the city.









DEMOGRAPHICS



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326,094 EMPLOYEES (5 MI)



142,883 HOUSING UNITS (5 MI)

rates Base



\$3.7B CONSUMER SPENDING (5 MI)

Population	3 Mile	5 Mile	10 Mile
2025 Population	105,722	371,563	1.28M
2030 Population Projection	112,708	396,930	1.38M
% Growth 2025-2030	3.902%	2.827 %	2.495%
Total Employees	186,279	326,094	729,401
Total Businesses	15,457	29,786	68,216
Average Age	37	36	37
Income & Consumer Spending	3 Mile	5 Mile	10 Mile
Income & Consumer Spending Avg Household Income	3 Mile \$70,423	5 Mile \$72,817	10 Mile \$84,104
Avg Household Income	\$70,423	\$72,817	\$84,104
Avg Household Income Median Household Income	\$70,423 \$47,708	\$72,817 \$52,555	\$84,104 \$61,270
Avg Household Income Median Household Income	\$70,423 \$47,708	\$72,817 \$52,555	\$84,104 \$61,270
Avg Household Income Median Household Income Total Specified Consumer Spending	\$70,423 \$47,708 \$1.1B	\$72,817 \$52,555 \$3.7B	\$84,104 \$61,270 \$14.1B





URBAN OUTFITTERS Ć OFFICE LOBBY Alliance Bank ogis gri FIVE GUYS Ħ JJ BADSASS Downtown Phoenix Bike Shop **1ST STREET CENTRAL AVENUE 1ST AVENUE** 0 \bigcirc ₩ ñ **CVS** pharmacy Obon CHICO MALO 13,077 sqft ARROGANT BUTCHER _ The Yard

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WEST JEFFERSON



SURROUNDING TENANTS

____CITYSCAPE

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MARKET OVERVIEW

PHOENIX, AZ MSA

With a population of more than 4.8 million residents, the city of Phoenix is the capital and the most populous city in Arizona. Located in the heart of Arizona, it encompasses a diverse mix of cities and towns, with Phoenix serving as the state's capital and the fifth-largest city in the country. Known for its warm climate, economic growth, and expanding infrastructure, the Phoenix MSA is a hub for industries ranging from technology and manufacturing to healthcare and finance. The region's rapid population growth has driven a booming real estate market, with new residential, commercial, and mixed-use developments reshaping its skyline and neighborhoods.

Phoenix MSA's economy is thriving, bolstered by its strategic location, business-friendly environment, and access to a skilled workforce. The area has seen significant investment in tech, education, and healthcare sectors, attracting both national and international businesses. With a young and diverse population, the Phoenix MSA is poised for continued growth and development, making it a desirable location for both residents and investors alike.



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