

Southpointe Pavilions LINCOLN, NEBRASKA



SHANE STEPHENS Senior Vice President, Leasing | 480.624.5530 | SStephens@REDdevelopment.com

SITE PLAN & PROPERTY OVERVIEW

SouthPointe Pavilions is a regional destination for shopping, entertainment and dining. The center features a movie theatre complex, more than 55 shops and upscale restaurants, including nine adjacent pad sites.

The open-air center includes strolling walkways, lush gardens and a spacious central courtyard. The courtyard provides ongoing entertainment through community-oriented events. The outdoor venue offers summer concerts, fireworks, parades, art festivals and more.

The shopping center is approximately 7 miles from the University of Nebraska, home to over 26,000 students. During Huskers football season, round-trip shuttles loop to Memorial Stadium from the shopping center.

Lincoln, the capital of Nebraska, is a thriving city with over 300K residents and boasts more parkland per capita than just about all but a handful of other major U.S. cities. This is achieved through an extensive bike trail network, 6K acres of parks and natural land within 132 parks, six recreation centers, 134 miles of trails, nine public pools, five city golf courses, and the Pioneers Park Nature Center.¹

As the home of Nebraska's State Government, business is flourishing, especially within these leading industries: education, government, health care, banking and insurance. Furthermore, "Lincoln consistently ranks among the highest U.S. cities for livability thanks to low cost of living, great schools, and friendly, communityminded residents."¹



2

IMMEDIATE AREA OVERVIEW



MILEAGE (2024)	1 Mile	3 Mile	5 Mile	10 Mile
Estimated Population (2024)	12,691	65,753	155,187	309,020
Projected Population (2029)	12,781	67,334	159,351	317,541
Estimated Average Income (2024)	\$148,697	\$127,693	\$113,545	\$104,866
Estimated Total Households (2024)	5,173	26,872	66,229	126,151

MILEAGE (2024)	1 Mile	3 Mile	5 Mile	10 Mile
Median Age	40.8	38.6	37.9	35.1
Owner-Occupied Median Home Value	\$348,074	\$317,684	\$302,073	\$279,604
Total Annual Consumer Expenditure	\$512.03 M	\$2.34 B	\$5.22 B	\$9.4 B
Total Annual Retail Expenditure	\$240.12 M	\$1.1 B	\$2.45 B	\$4.42 B

* ©2024 & Sites USA, Chandler, AZ; Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9



GREATER AREA OVERVIEW



Page Source: ©2024, Sites USA, Chandler, Arizona; Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9 | Visit Lincoln

South Point



PROPERTY OBLIQUE MAP: Southwest









SHANE STEPHENS Senior Vice President, Leasing | 480.624.5530 | SStephens@REDdevelopment.com