



VILLAGE POINTE®

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VillagePointeShopping.com

TOP BRANDS. ONE LOCATION.

RETAIL, WELLNESS, ENTERTAINMENT & DINING AT VILLAGE POINTE



SCHEELS®



NORTH
ITALIA

Madewell

NORDSTROM
rack



SEPHORA



ALTAR'D STATE

WARBY PARKER

ATHLETA



drybar®

EVEREVE

MEDDYS®

Buckle

F FABLETICS

State & Liberty

YOUR BRAND. **HERE.**

DEMOGRAPHIC HIGHLIGHTS WITHIN A 5-MILE RADIUS



6 M
ANNUAL VISITORS



215.2K
TOTAL POPULATION



\$183.5K
AVG HH INCOME



199.2K
DAYTIME POPULATION



61 MIN
DWELL TIME



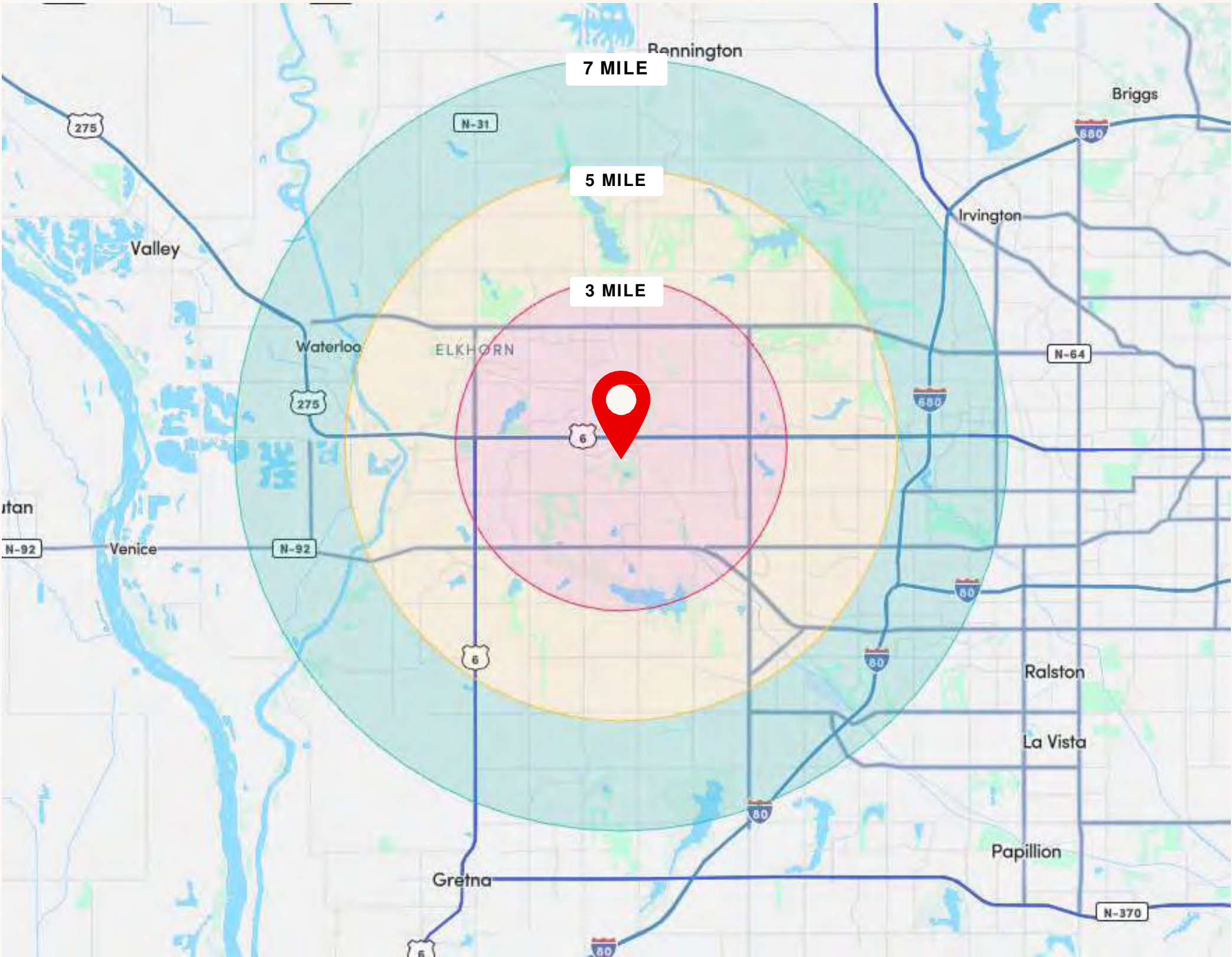
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WEALTH INDEX



MARKET OVERVIEW



POPULATION	3 MILE	5 MILE	7 MILE
2025 Population	82,773	210,649	326,519
Workday Population	69,944	186,043	309,866
2030 Population Projection	86,831	220,178	342,420
%Growth 2025-2030	4.4%	4.4%	4.8%
Average Age	39	39	38
2025 Consumer Spending	\$2.2B	\$6.3B	\$9.6B
2030 Consumer Spending Projection	\$2.4B	\$6.9B	\$10.5B
HOUSEHOLDS	3 MILE	5 MILE	7 MILE
2025 Households	32,236	84,688	134,467
2030 Household Projection	33,590	88,290	140,520
2025 Avg HH Income	\$159.6K	\$145.9K	\$137.3K
2030 Avg HH Income Projection	\$170.5K	\$156.6K	\$147.6K





W DODGE RD ±98,435 VPD

 lululemon

Madewell





NORDSTROM
rack


BENTLEY

DSW
DESIGNER SHOE WAREHOUSE®

SCHEELS®

PANDORA

States & Liberty

Cheddar's
SCRATCH KITCHEN



OLD NAVY

SEPHORA

EVEREVE

COACH

Buckle 

NORTH
ITALIA

ALTAR'D STATE

drybar®


MARCUS
THEATRES

SITE PLAN



An aerial photograph of a large shopping center complex with multiple buildings, parking lots filled with cars, and surrounding green spaces. The text 'VILLAGE POINTE®' is overlaid in a large, white, serif font. The 'V' is particularly large and stylized, with a long, sweeping tail that extends across the middle of the image.

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