



SOUTH POINTE

PAVILIONS®

2910 PINE LAKE ROAD, LINCOLN, NEBRASKA 68516

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CENTER OVERVIEW



LINCOLN'S PREMIER SHOPPING EXPERIENCE

SouthPointe Pavilions in Lincoln, Nebraska is a lively outdoor lifestyle center that blends shopping, dining, and entertainment in one outdoor destination. It features an array of stores—from major retailers like Scheels and Von Maur to popular boutiques and specialty shops—along with restaurants, a movie theater, and spaces for community events. The center often hosts seasonal activities like concerts and festivals, making it a popular spot for locals and visitors to spend a full day enjoying food, fun, and retail in a relaxed, gardenlike setting.



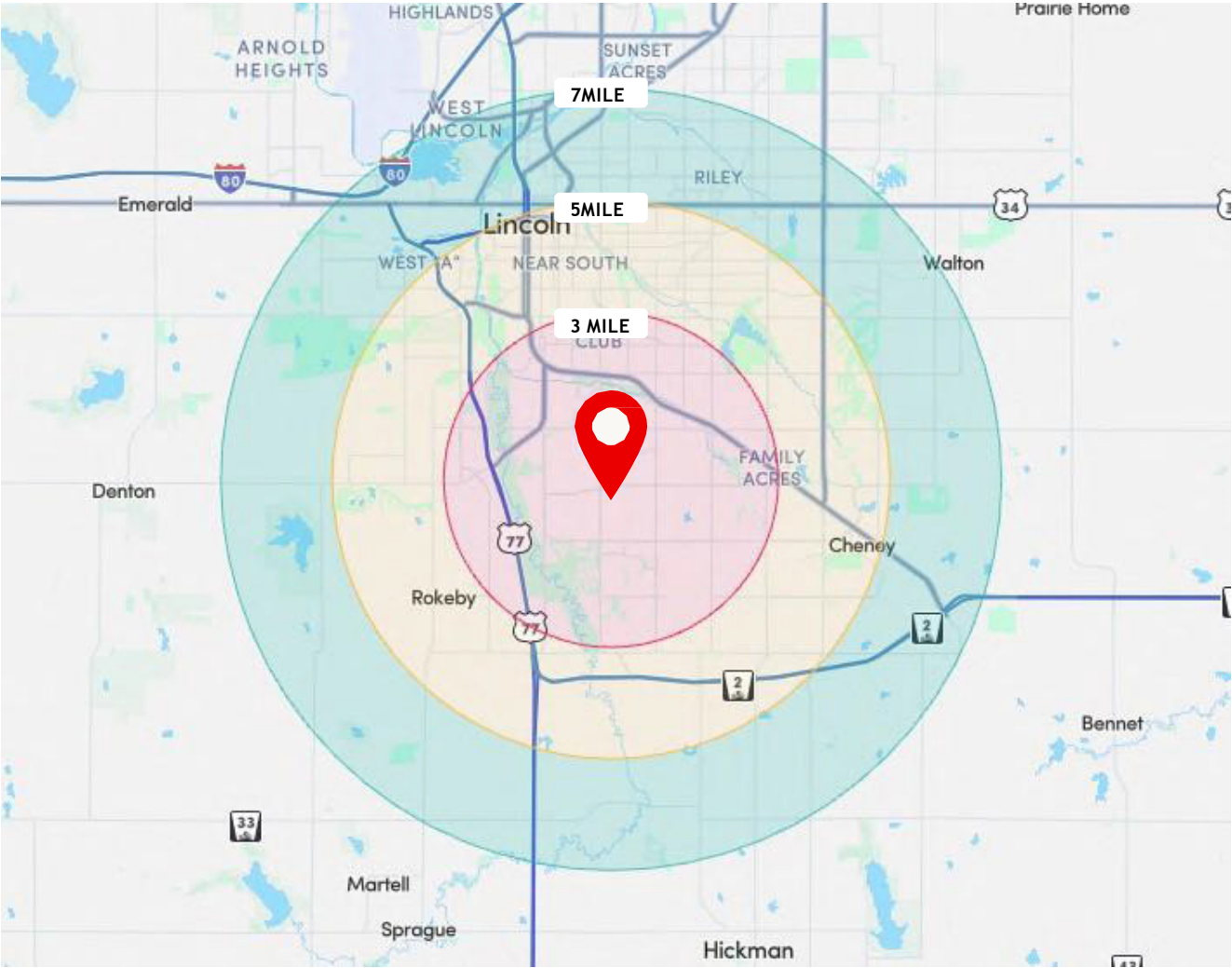
FEATURED TENANTS





AREA OVERVIEW

POPULATION	3 MILE	5 MILE	7 MILE
2025 Population	65,455	141,596	227,864
Workday Population	54,992	149,902	238,961
2030 Population Projection	67,643	146,619	235,062
% Growth 20252030	3.3%	3.5%	3.2%
Average Age	40	39	38
2025 Consumer Spending	\$1.8B	\$3.7B	\$5.5B
2030 Consumer Spending Projection	\$2B	\$4.1B	\$6B
HOUSEHOLDS	3 MILE	5 MILE	7 MILE
2025 Households	26,363	58,588	92,013
2030 Household Projection	27,275	60,679	95,046
2025 Avg HH Income	\$114.6K	\$108.2K	\$96.8K
2030 Avg HH Income Projection	\$123.3K	\$116.2K	\$104.3K





at home
The Home Décor Superstore

Walgreens

SOUTH POINTE
PAVILIONS®

HyVee
EMPLOYEE OWNED

LOWE'S

Hampton Inn

Target

COSTCO
WHOLESALE

PET SMART IHOP

Red Robin
GOURMET BURGERS & BEERS

Guitar Center

Walmart

Holiday Inn

Target

DOLLAR TREE

Residence INN
BY MARRIOTT

Marshalls HomeGoods®

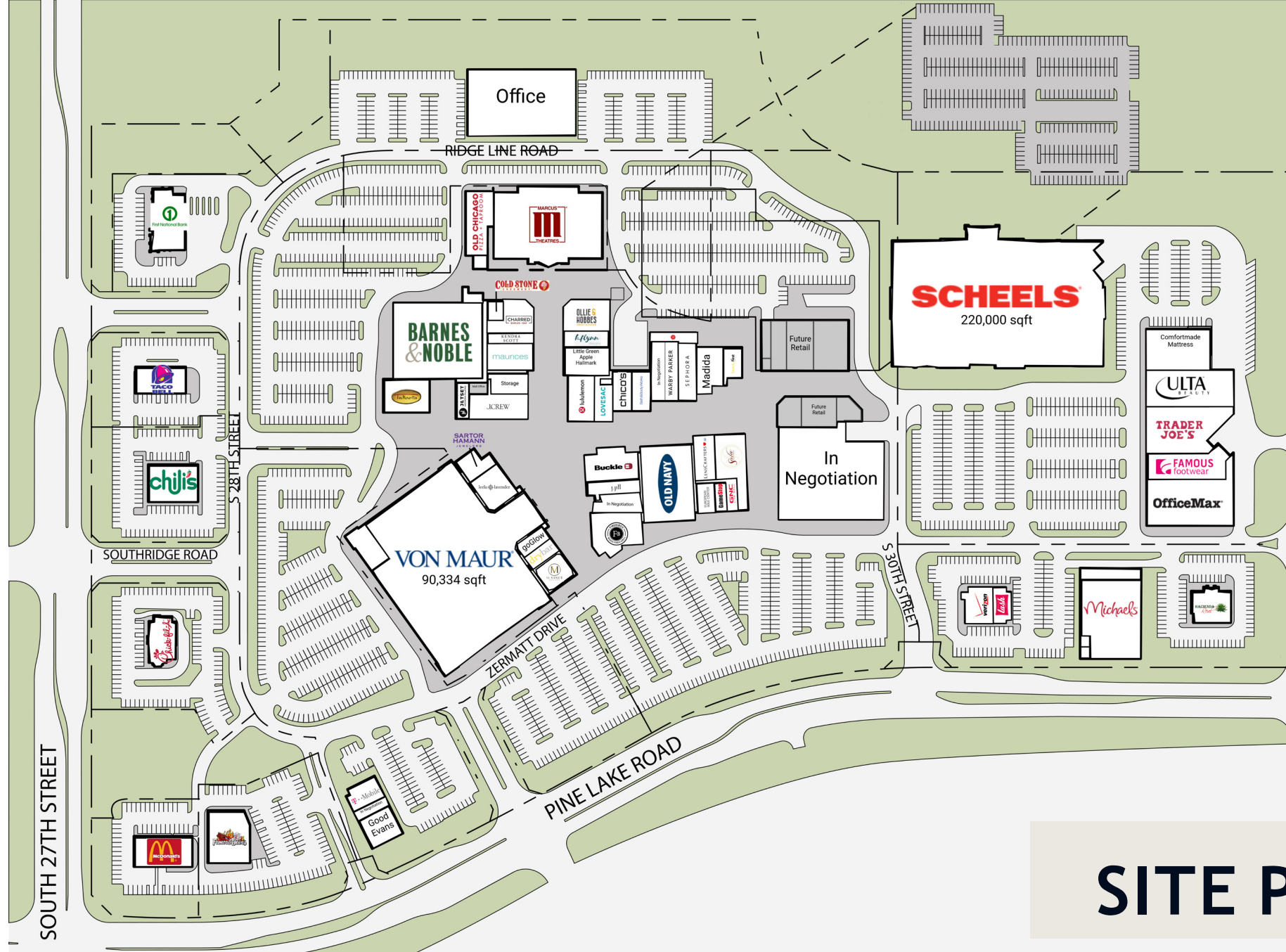
ALDI

OSH KOSH
B'gosh

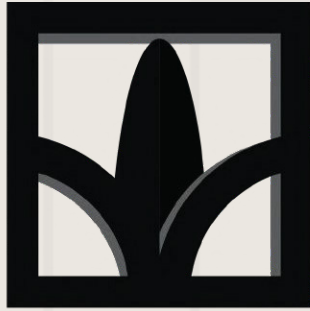
KOHL'S

SKECHERS

five BELOW



SITE PLAN



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FOR MORE INFORMATION, PLEASE CONTACT:

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