



## Community Profile

Rings: 1, 3, 5 mile radii

120 Regency Pkwy Dr, Omaha, NE 68114,

Latitude: 41.2595

Longitude: -96.07156

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	7,016	86,227	257,239
2020 Total Population	7,579	90,208	272,187
2020 Group Quarters	0	1,239	4,179
2022 Total Population	7,745	91,547	275,918
2022 Group Quarters	0	1,236	4,179
2027 Total Population	7,931	93,768	280,462
2022-2027 Annual Rate	0.48%	0.48%	0.33%
2022 Total Daytime Population	20,665	126,220	332,216
Workers	16,990	84,884	207,478
Residents	3,675	41,336	124,738
<b>Household Summary</b>			
2010 Households	3,449	38,931	109,146
2010 Average Household Size	2.03	2.18	2.32
2020 Total Households	3,673	40,307	115,336
2020 Average Household Size	2.06	2.21	2.32
2022 Households	3,739	40,903	117,158
2022 Average Household Size	2.07	2.21	2.32
2027 Households	3,810	41,966	119,223
2027 Average Household Size	2.08	2.20	2.32
2022-2027 Annual Rate	0.38%	0.51%	0.35%
2010 Families	1,726	21,229	63,852
2010 Average Family Size	2.80	2.89	2.99
2022 Families	1,805	21,262	65,499
2022 Average Family Size	2.89	2.99	3.05
2027 Families	1,845	21,788	66,469
2027 Average Family Size	2.89	2.98	3.04
2022-2027 Annual Rate	0.44%	0.49%	0.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,885	41,243	110,046
Owner Occupied Housing Units	41.9%	54.1%	61.2%
Renter Occupied Housing Units	51.1%	41.1%	34.6%
Vacant Housing Units	7.0%	4.8%	4.2%
2010 Housing Units	3,762	41,743	116,582
Owner Occupied Housing Units	41.8%	50.9%	57.6%
Renter Occupied Housing Units	49.9%	42.3%	36.0%
Vacant Housing Units	8.3%	6.7%	6.4%
2020 Housing Units	3,922	42,606	121,906
Vacant Housing Units	6.3%	5.4%	5.4%
2022 Housing Units	3,986	43,168	124,092
Owner Occupied Housing Units	42.2%	51.2%	56.6%
Renter Occupied Housing Units	51.6%	43.5%	37.8%
Vacant Housing Units	6.2%	5.2%	5.6%
2027 Housing Units	4,091	44,702	127,587
Owner Occupied Housing Units	43.7%	51.4%	56.9%
Renter Occupied Housing Units	49.5%	42.5%	36.5%
Vacant Housing Units	6.9%	6.1%	6.6%
<b>Median Household Income</b>			
2022	\$75,361	\$69,107	\$71,584
2027	\$87,547	\$80,722	\$82,309
<b>Median Home Value</b>			
2022	\$378,084	\$241,728	\$216,000
2027	\$386,882	\$278,752	\$255,703
<b>Per Capita Income</b>			
2022	\$62,303	\$44,830	\$41,126
2027	\$70,419	\$52,156	\$47,930
<b>Median Age</b>			
2010	40.7	36.9	34.8
2022	42.4	38.6	37.2
2027	43.4	39.7	38.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	3,739	40,903	117,158
<\$15,000	6.9%	7.2%	6.4%
\$15,000 - \$24,999	7.9%	6.9%	6.5%
\$25,000 - \$34,999	7.8%	7.0%	7.0%
\$35,000 - \$49,999	10.2%	11.5%	11.5%
\$50,000 - \$74,999	16.9%	21.0%	20.7%
\$75,000 - \$99,999	13.2%	15.1%	16.3%
\$100,000 - \$149,999	13.6%	16.0%	17.9%
\$150,000 - \$199,999	7.9%	7.0%	7.1%
\$200,000+	15.6%	8.2%	6.7%
Average Household Income	\$129,509	\$100,548	\$96,885
<b>2027 Households by Income</b>			
Household Income Base	3,810	41,966	119,223
<\$15,000	4.5%	5.2%	4.6%
\$15,000 - \$24,999	5.9%	4.9%	4.7%
\$25,000 - \$34,999	6.1%	5.4%	5.5%
\$35,000 - \$49,999	9.1%	10.1%	10.1%
\$50,000 - \$74,999	16.8%	19.7%	19.0%
\$75,000 - \$99,999	13.4%	16.4%	17.1%
\$100,000 - \$149,999	15.5%	18.8%	21.0%
\$150,000 - \$199,999	11.9%	10.0%	10.1%
\$200,000+	16.8%	9.5%	8.0%
Average Household Income	\$147,123	\$116,787	\$112,797
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,683	22,110	70,253
<\$50,000	0.2%	1.0%	2.1%
\$50,000 - \$99,999	1.5%	1.9%	4.0%
\$100,000 - \$149,999	1.4%	10.3%	10.5%
\$150,000 - \$199,999	6.2%	22.9%	27.5%
\$200,000 - \$249,999	12.1%	16.6%	18.3%
\$250,000 - \$299,999	10.9%	13.7%	15.5%
\$300,000 - \$399,999	22.6%	14.9%	10.3%
\$400,000 - \$499,999	15.4%	6.6%	4.4%
\$500,000 - \$749,999	24.0%	9.3%	5.1%
\$750,000 - \$999,999	4.6%	1.7%	1.4%
\$1,000,000 - \$1,499,999	0.7%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.3%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$423,960	\$300,211	\$262,765
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	1,786	22,960	72,587
<\$50,000	0.0%	0.2%	0.9%
\$50,000 - \$99,999	0.1%	0.4%	1.4%
\$100,000 - \$149,999	0.3%	4.1%	4.4%
\$150,000 - \$199,999	3.4%	18.0%	21.1%
\$200,000 - \$249,999	11.0%	17.0%	19.7%
\$250,000 - \$299,999	12.5%	17.8%	21.6%
\$300,000 - \$399,999	26.0%	19.8%	14.6%
\$400,000 - \$499,999	16.3%	8.2%	6.1%
\$500,000 - \$749,999	25.5%	11.4%	7.2%
\$750,000 - \$999,999	3.9%	2.0%	1.7%
\$1,000,000 - \$1,499,999	0.6%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.4%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$434,840	\$333,968	\$304,307

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



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<b>2010 Population by Age</b>			
Total	7,017	86,226	257,239
0 - 4	5.3%	6.1%	6.9%
5 - 9	5.1%	5.7%	6.4%
10 - 14	5.4%	5.6%	6.2%
15 - 24	13.9%	15.1%	14.5%
25 - 34	15.6%	15.5%	16.3%
35 - 44	8.3%	10.7%	12.1%
45 - 54	12.4%	13.0%	13.6%
55 - 64	13.0%	12.3%	11.7%
65 - 74	8.6%	7.4%	6.2%
75 - 84	8.0%	5.9%	4.2%
85 +	4.4%	2.7%	1.9%
18 +	80.8%	79.2%	76.8%
<b>2022 Population by Age</b>			
Total	7,745	91,550	275,919
0 - 4	4.7%	5.4%	6.0%
5 - 9	4.6%	5.3%	6.1%
10 - 14	4.8%	5.4%	6.1%
15 - 24	12.6%	13.0%	12.9%
25 - 34	16.2%	16.1%	15.7%
35 - 44	9.4%	11.8%	13.5%
45 - 54	8.1%	10.1%	10.7%
55 - 64	12.6%	12.3%	11.9%
65 - 74	11.6%	10.7%	9.6%
75 - 84	9.6%	6.5%	5.1%
85 +	5.8%	3.5%	2.4%
18 +	83.1%	80.8%	78.3%
<b>2027 Population by Age</b>			
Total	7,932	93,768	280,464
0 - 4	4.7%	5.4%	6.1%
5 - 9	4.8%	5.3%	6.0%
10 - 14	4.6%	5.3%	6.0%
15 - 24	11.9%	12.9%	12.9%
25 - 34	15.3%	15.0%	14.4%
35 - 44	10.3%	12.6%	14.3%
45 - 54	8.7%	10.1%	10.8%
55 - 64	10.4%	10.9%	10.6%
65 - 74	11.7%	11.2%	10.2%
75 - 84	11.2%	7.7%	6.3%
85 +	6.4%	3.7%	2.5%
18 +	83.3%	81.0%	78.5%
<b>2010 Population by Sex</b>			
Males	3,240	41,195	124,520
Females	3,776	45,031	132,720
<b>2022 Population by Sex</b>			
Males	3,616	44,187	134,238
Females	4,129	47,360	141,680
<b>2027 Population by Sex</b>			
Males	3,702	45,243	136,530
Females	4,229	48,524	143,932

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,016	86,225	257,240
White Alone	87.4%	85.1%	83.0%
Black Alone	6.0%	7.3%	8.5%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	3.9%	3.5%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	1.4%	2.4%
Two or More Races	1.8%	2.2%	2.5%
Hispanic Origin	3.3%	4.2%	5.8%
Diversity Index	28.1	32.7	37.8
<b>2020 Population by Race/Ethnicity</b>			
Total	7,579	90,208	272,187
White Alone	79.3%	75.9%	72.6%
Black Alone	8.3%	9.3%	9.9%
American Indian Alone	0.3%	0.6%	0.7%
Asian Alone	4.4%	4.5%	5.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	2.5%	3.6%
Two or More Races	6.1%	7.1%	7.7%
Hispanic Origin	5.3%	6.9%	8.8%
Diversity Index	42.3	48.4	54.1
<b>2022 Population by Race/Ethnicity</b>			
Total	7,745	91,546	275,918
White Alone	79.0%	75.5%	72.1%
Black Alone	8.2%	9.2%	9.8%
American Indian Alone	0.2%	0.6%	0.7%
Asian Alone	4.5%	4.7%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.6%	3.7%
Two or More Races	6.3%	7.4%	8.0%
Hispanic Origin	5.4%	7.1%	9.0%
Diversity Index	42.8	49.1	54.8
<b>2027 Population by Race/Ethnicity</b>			
Total	7,932	93,769	280,462
White Alone	78.3%	74.6%	71.1%
Black Alone	8.1%	9.1%	9.7%
American Indian Alone	0.3%	0.6%	0.7%
Asian Alone	4.8%	4.9%	5.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	2.7%	3.9%
Two or More Races	6.8%	8.0%	8.7%
Hispanic Origin	5.6%	7.3%	9.3%
Diversity Index	43.9	50.4	56.2
<b>2010 Population by Relationship and Household Type</b>			
Total	7,016	86,226	257,239
In Households	99.9%	98.4%	98.4%
In Family Households	70.0%	72.8%	76.1%
Householder	24.5%	24.6%	24.8%
Spouse	19.4%	18.4%	18.3%
Child	23.3%	25.8%	28.5%
Other relative	1.8%	2.3%	2.5%
Nonrelative	1.1%	1.7%	2.0%
In Nonfamily Households	29.8%	25.6%	22.3%
In Group Quarters	0.1%	1.6%	1.6%
Institutionalized Population	0.0%	0.6%	0.6%
Noninstitutionalized Population	0.1%	1.0%	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	5,677	64,885	190,129
Less than 9th Grade	0.7%	0.9%	1.7%
9th - 12th Grade, No Diploma	0.7%	2.5%	2.9%
High School Graduate	9.4%	15.2%	17.2%
GED/Alternative Credential	1.8%	2.4%	2.9%
Some College, No Degree	18.2%	19.5%	19.5%
Associate Degree	7.0%	8.3%	9.9%
Bachelor's Degree	35.6%	31.5%	29.5%
Graduate/Professional Degree	26.6%	19.6%	16.4%
<b>2022 Population 15+ by Marital Status</b>			
Total	6,655	76,818	225,587
Never Married	27.6%	34.1%	34.7%
Married	56.4%	49.6%	49.7%
Widowed	7.7%	5.6%	4.7%
Divorced	8.3%	10.6%	10.9%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,181	51,818	156,362
Population 16+ Employed	98.5%	98.0%	97.9%
Population 16+ Unemployment rate	1.5%	2.0%	2.1%
Population 16-24 Employed	16.5%	15.9%	15.0%
Population 16-24 Unemployment rate	2.9%	3.9%	4.8%
Population 25-54 Employed	56.4%	60.7%	62.9%
Population 25-54 Unemployment rate	1.3%	1.3%	1.4%
Population 55-64 Employed	16.3%	15.5%	15.4%
Population 55-64 Unemployment rate	1.5%	2.8%	1.9%
Population 65+ Employed	10.8%	7.9%	6.7%
Population 65+ Unemployment rate	0.0%	2.2%	3.5%
<b>2022 Employed Population 16+ by Industry</b>			
Total	4,120	50,780	153,012
Agriculture/Mining	0.8%	0.6%	0.5%
Construction	3.3%	5.6%	6.6%
Manufacturing	2.9%	5.9%	6.7%
Wholesale Trade	1.9%	1.8%	2.0%
Retail Trade	10.9%	11.3%	10.9%
Transportation/Utilities	7.0%	5.0%	5.6%
Information	2.1%	2.9%	2.6%
Finance/Insurance/Real Estate	14.9%	13.3%	12.2%
Services	54.3%	51.3%	50.4%
Public Administration	2.0%	2.5%	2.5%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	4,119	50,779	153,013
White Collar	77.5%	71.2%	69.0%
Management/Business/Financial	24.4%	19.5%	19.0%
Professional	32.9%	29.7%	28.4%
Sales	9.6%	9.5%	9.4%
Administrative Support	10.6%	12.5%	12.2%
Services	12.3%	13.6%	13.7%
Blue Collar	10.2%	15.2%	17.3%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	2.1%	3.8%	4.4%
Installation/Maintenance/Repair	1.1%	1.8%	2.4%
Production	2.1%	3.3%	3.9%
Transportation/Material Moving	4.9%	6.2%	6.4%

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<b>2010 Households by Type</b>			
Total	3,449	38,930	109,147
Households with 1 Person	41.4%	36.3%	32.6%
Households with 2+ People	58.6%	63.7%	67.4%
Family Households	50.0%	54.5%	58.5%
Husband-wife Families	39.5%	40.8%	43.2%
With Related Children	13.2%	15.5%	18.6%
Other Family (No Spouse Present)	10.5%	13.8%	15.3%
Other Family with Male Householder	2.5%	3.8%	4.1%
With Related Children	1.3%	2.1%	2.4%
Other Family with Female Householder	8.1%	10.0%	11.2%
With Related Children	5.5%	6.4%	7.4%
Nonfamily Households	8.6%	9.1%	8.9%
All Households with Children	20.3%	24.4%	28.7%
Multigenerational Households	1.1%	1.6%	2.1%
Unmarried Partner Households	5.2%	6.3%	6.7%
Male-female	4.6%	5.6%	6.0%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	3,450	38,932	109,147
1 Person Household	41.4%	36.3%	32.6%
2 Person Household	35.7%	34.8%	33.8%
3 Person Household	10.1%	13.1%	14.6%
4 Person Household	7.4%	9.3%	11.1%
5 Person Household	3.4%	4.3%	5.1%
6 Person Household	1.2%	1.4%	1.8%
7 + Person Household	0.6%	0.8%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,449	38,932	109,146
Owner Occupied	45.6%	54.6%	61.5%
Owned with a Mortgage/Loan	27.7%	37.0%	45.4%
Owned Free and Clear	17.9%	17.6%	16.1%
Renter Occupied	54.4%	45.4%	38.5%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	79	113	131
Percent of Income for Mortgage	26.4%	18.4%	15.9%
Wealth Index	142	102	90
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,762	41,743	116,582
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,016	86,227	257,239
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Retirement Communities (9E)	Young and Restless (11B)	Young and Restless (11B)
2.	Golden Years (9B)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
3.	Top Tier (1A)	Old and Newcomers (8F)	Old and Newcomers (8F)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,266,941	\$97,084,828	\$267,026,078
Average Spent	\$3,013.36	\$2,373.54	\$2,279.20
Spending Potential Index	125	99	95
Education: Total \$	\$9,792,792	\$76,990,096	\$209,099,796
Average Spent	\$2,619.09	\$1,882.26	\$1,784.77
Spending Potential Index	134	96	91
Entertainment/Recreation: Total \$	\$16,512,951	\$143,129,631	\$396,367,419
Average Spent	\$4,416.41	\$3,499.25	\$3,383.19
Spending Potential Index	120	95	92
Food at Home: Total \$	\$28,279,191	\$244,702,631	\$671,925,157
Average Spent	\$7,563.30	\$5,982.51	\$5,735.21
Spending Potential Index	122	97	93
Food Away from Home: Total \$	\$20,026,753	\$172,477,092	\$474,083,877
Average Spent	\$5,356.18	\$4,216.73	\$4,046.53
Spending Potential Index	124	98	94
Health Care: Total \$	\$31,605,817	\$278,146,413	\$769,159,842
Average Spent	\$8,453.01	\$6,800.15	\$6,565.15
Spending Potential Index	119	96	93
HH Furnishings & Equipment: Total \$	\$11,598,796	\$100,628,879	\$279,636,698
Average Spent	\$3,102.11	\$2,460.18	\$2,386.83
Spending Potential Index	121	96	93
Personal Care Products & Services: Total \$	\$4,812,432	\$41,140,865	\$112,872,745
Average Spent	\$1,287.09	\$1,005.82	\$963.42
Spending Potential Index	126	99	94
Shelter: Total \$	\$109,024,405	\$911,321,664	\$2,486,981,776
Average Spent	\$29,158.71	\$22,280.07	\$21,227.59
Spending Potential Index	127	97	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,972,579	\$105,172,880	\$293,716,653
Average Spent	\$3,202.08	\$2,571.28	\$2,507.01
Spending Potential Index	118	95	92
Travel: Total \$	\$13,251,302	\$111,111,286	\$307,885,867
Average Spent	\$3,544.08	\$2,716.46	\$2,627.95
Spending Potential Index	123	95	91
Vehicle Maintenance & Repairs: Total \$	\$5,592,550	\$50,422,330	\$140,096,179
Average Spent	\$1,495.73	\$1,232.73	\$1,195.79
Spending Potential Index	119	98	95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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