



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715

Longitude: -96.68067

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	11,821	101,697	193,645
2020 Total Population	12,106	104,667	212,087
2020 Group Quarters	64	3,589	13,683
2022 Total Population	12,259	106,217	216,544
2022 Group Quarters	64	3,589	13,680
2027 Total Population	12,446	108,072	222,054
2022-2027 Annual Rate	0.30%	0.35%	0.50%
2022 Total Daytime Population	9,912	114,848	237,109
Workers	5,044	68,767	139,176
Residents	4,868	46,081	97,933
Household Summary			
2010 Households	5,183	43,087	77,937
2010 Average Household Size	2.28	2.28	2.32
2020 Total Households	5,181	44,603	85,504
2020 Average Household Size	2.32	2.27	2.32
2022 Total Households	5,248	45,209	87,229
2022 Average Household Size	2.32	2.27	2.33
2027 Total Households	5,322	46,038	89,519
2027 Average Household Size	2.33	2.27	2.33
2022-2027 Annual Rate	0.28%	0.36%	0.52%
2010 Families	3,274	24,433	44,881
2010 Average Family Size	2.81	2.97	2.97
2022 Families	3,138	24,280	48,489
2022 Average Family Size	2.97	3.04	3.04
2027 Families	3,171	24,636	49,629
2027 Average Family Size	2.97	3.04	3.04
2022-2027 Annual Rate	0.21%	0.29%	0.47%
Housing Unit Summary			
2000 Housing Units	5,397	43,877	74,814
Owner Occupied Housing Units	70.2%	53.9%	54.3%
Renter Occupied Housing Units	27.6%	41.6%	40.8%
Vacant Housing Units	2.2%	4.5%	4.9%
2010 Housing Units	5,420	46,179	83,209
Owner Occupied Housing Units	67.9%	53.4%	54.4%
Renter Occupied Housing Units	27.6%	39.9%	39.2%
Vacant Housing Units	4.4%	6.7%	6.3%
2020 Housing Units	5,387	47,355	90,919
Vacant Housing Units	3.8%	5.8%	6.0%
2022 Housing Units	5,433	47,937	92,990
Owner Occupied Housing Units	70.8%	53.3%	54.1%
Renter Occupied Housing Units	25.8%	41.0%	39.7%
Vacant Housing Units	3.4%	5.7%	6.2%
2027 Housing Units	5,538	49,117	96,040
Owner Occupied Housing Units	71.5%	53.9%	54.4%
Renter Occupied Housing Units	24.6%	39.8%	38.8%
Vacant Housing Units	3.9%	6.3%	6.8%
Median Household Income			
2022	\$70,220	\$60,282	\$62,617
2027	\$82,556	\$71,611	\$74,404
Median Home Value			
2022	\$224,393	\$225,473	\$236,345
2027	\$243,329	\$254,756	\$270,287
Per Capita Income			
2022	\$42,119	\$38,036	\$38,344
2027	\$50,254	\$45,029	\$44,876
Median Age			
2010	38.2	34.8	32.7
2022	39.9	37.2	35.2
2027	40.8	38.1	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	5,248	45,209	87,207
<\$15,000	2.7%	8.6%	8.4%
\$15,000 - \$24,999	5.0%	7.7%	7.3%
\$25,000 - \$34,999	9.1%	9.1%	8.9%
\$35,000 - \$49,999	13.9%	13.5%	12.8%
\$50,000 - \$74,999	22.3%	21.4%	20.8%
\$75,000 - \$99,999	14.0%	13.0%	12.1%
\$100,000 - \$149,999	19.4%	13.9%	14.4%
\$150,000 - \$199,999	6.4%	6.1%	7.0%
\$200,000+	7.1%	6.7%	8.2%
Average Household Income	\$98,704	\$88,620	\$94,697
2027 Households by Income			
Household Income Base	5,322	46,038	89,497
<\$15,000	1.8%	6.9%	6.7%
\$15,000 - \$24,999	3.3%	6.2%	5.9%
\$25,000 - \$34,999	6.6%	7.0%	6.9%
\$35,000 - \$49,999	11.8%	10.9%	10.6%
\$50,000 - \$74,999	21.1%	21.0%	20.3%
\$75,000 - \$99,999	14.6%	14.6%	13.7%
\$100,000 - \$149,999	21.9%	16.4%	16.7%
\$150,000 - \$199,999	9.3%	8.6%	9.3%
\$200,000+	9.5%	8.4%	10.1%
Average Household Income	\$117,860	\$104,902	\$110,900
2022 Owner Occupied Housing Units by Value			
Total	3,846	25,556	50,308
<\$50,000	0.6%	2.1%	2.3%
\$50,000 - \$99,999	2.1%	3.0%	3.2%
\$100,000 - \$149,999	11.3%	11.1%	9.7%
\$150,000 - \$199,999	22.4%	21.5%	19.2%
\$200,000 - \$249,999	27.8%	24.2%	21.5%
\$250,000 - \$299,999	15.2%	13.9%	13.8%
\$300,000 - \$399,999	9.5%	11.7%	14.2%
\$400,000 - \$499,999	5.3%	5.5%	6.7%
\$500,000 - \$749,999	5.1%	5.3%	6.9%
\$750,000 - \$999,999	0.4%	1.0%	1.8%
\$1,000,000 - \$1,499,999	0.1%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$257,709	\$265,143	\$283,729
2027 Owner Occupied Housing Units by Value			
Total	3,960	26,478	52,231
<\$50,000	0.2%	0.9%	1.0%
\$50,000 - \$99,999	0.9%	1.0%	1.2%
\$100,000 - \$149,999	6.7%	5.5%	4.9%
\$150,000 - \$199,999	17.4%	16.0%	14.3%
\$200,000 - \$249,999	28.5%	24.8%	21.6%
\$250,000 - \$299,999	18.6%	18.0%	17.4%
\$300,000 - \$399,999	12.3%	16.2%	18.9%
\$400,000 - \$499,999	7.1%	7.9%	8.8%
\$500,000 - \$749,999	7.2%	7.4%	9.0%
\$750,000 - \$999,999	0.8%	1.4%	2.4%
\$1,000,000 - \$1,499,999	0.2%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 +	0.1%	0.0%	0.0%
Average Home Value	\$285,023	\$302,575	\$320,166

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	11,822	101,697	193,643
0 - 4	6.8%	7.0%	6.7%
5 - 9	6.0%	6.4%	6.2%
10 - 14	5.6%	5.8%	5.5%
15 - 24	13.1%	15.0%	19.4%
25 - 34	14.9%	16.2%	15.4%
35 - 44	11.6%	12.6%	11.6%
45 - 54	13.6%	13.8%	12.7%
55 - 64	14.8%	11.8%	11.1%
65 - 74	7.6%	5.6%	5.6%
75 - 84	4.6%	3.8%	3.9%
85 +	1.5%	2.1%	1.9%
18 +	78.4%	77.3%	78.3%
2022 Population by Age			
Total	12,260	106,217	216,545
0 - 4	5.9%	6.1%	5.9%
5 - 9	6.2%	6.1%	5.8%
10 - 14	6.4%	6.0%	5.7%
15 - 24	10.3%	12.5%	16.9%
25 - 34	13.9%	16.1%	15.4%
35 - 44	13.7%	13.9%	12.7%
45 - 54	10.6%	11.1%	10.4%
55 - 64	12.2%	11.8%	11.2%
65 - 74	12.7%	9.7%	9.2%
75 - 84	5.9%	4.6%	4.6%
85 +	2.2%	2.2%	2.2%
18 +	78.4%	78.5%	79.4%
2027 Population by Age			
Total	12,445	108,074	222,055
0 - 4	5.9%	6.1%	5.9%
5 - 9	6.2%	6.0%	5.7%
10 - 14	6.4%	5.9%	5.6%
15 - 24	10.9%	12.8%	17.0%
25 - 34	12.0%	14.5%	14.0%
35 - 44	14.5%	14.7%	13.6%
45 - 54	11.1%	11.4%	10.5%
55 - 64	10.4%	10.3%	9.9%
65 - 74	12.3%	10.2%	9.6%
75 - 84	7.8%	5.9%	5.8%
85 +	2.4%	2.3%	2.2%
18 +	78.0%	78.7%	79.6%
2010 Population by Sex			
Males	5,729	50,710	96,777
Females	6,092	50,987	96,868
2022 Population by Sex			
Males	5,950	52,936	108,097
Females	6,309	53,281	108,447
2027 Population by Sex			
Males	6,032	53,770	110,723
Females	6,414	54,302	111,331

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	11,820	101,697	193,645
White Alone	92.4%	86.9%	86.3%
Black Alone	2.1%	3.8%	3.9%
American Indian Alone	0.3%	0.8%	0.8%
Asian Alone	1.9%	3.0%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	2.5%	2.4%
Two or More Races	2.3%	2.9%	2.9%
Hispanic Origin	3.3%	6.1%	6.1%
Diversity Index	20.0	32.8	33.6
2020 Population by Race/Ethnicity			
Total	12,106	104,667	212,087
White Alone	85.6%	79.4%	79.3%
Black Alone	2.7%	4.8%	4.6%
American Indian Alone	0.6%	1.0%	0.9%
Asian Alone	2.3%	3.8%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	3.6%	3.4%
Two or More Races	6.7%	7.4%	7.2%
Hispanic Origin	5.5%	8.3%	8.1%
Diversity Index	33.8	45.7	45.6
2022 Population by Race/Ethnicity			
Total	12,260	106,217	216,543
White Alone	85.4%	79.0%	79.0%
Black Alone	2.7%	4.8%	4.7%
American Indian Alone	0.6%	1.0%	0.9%
Asian Alone	2.3%	3.9%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	3.6%	3.5%
Two or More Races	7.0%	7.7%	7.4%
Hispanic Origin	5.6%	8.4%	8.2%
Diversity Index	34.2	46.3	46.2
2027 Population by Race/Ethnicity			
Total	12,445	108,071	222,055
White Alone	84.2%	77.6%	77.7%
Black Alone	2.8%	4.9%	4.8%
American Indian Alone	0.6%	1.0%	0.9%
Asian Alone	2.4%	4.0%	4.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	3.9%	3.6%
Two or More Races	7.7%	8.4%	8.1%
Hispanic Origin	5.8%	8.7%	8.5%
Diversity Index	36.1	48.2	48.0
2010 Population by Relationship and Household Type			
Total	11,821	101,697	193,645
In Households	100.0%	96.7%	93.3%
In Family Households	79.5%	73.3%	70.7%
Householder	27.6%	24.1%	23.2%
Spouse	21.9%	18.2%	17.7%
Child	26.5%	26.9%	25.7%
Other relative	1.9%	2.2%	2.3%
Nonrelative	1.7%	1.9%	1.9%
In Nonfamily Households	20.5%	23.4%	22.6%
In Group Quarters	0.0%	3.3%	6.7%
Institutionalized Population	0.0%	2.6%	2.1%
Noninstitutionalized Population	0.0%	0.8%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	8,727	73,588	142,253
Less than 9th Grade	0.4%	1.9%	2.0%
9th - 12th Grade, No Diploma	1.5%	2.9%	2.8%
High School Graduate	10.3%	15.3%	16.0%
GED/Alternative Credential	2.2%	3.8%	3.6%
Some College, No Degree	18.5%	19.0%	17.9%
Associate Degree	13.3%	11.5%	12.0%
Bachelor's Degree	34.1%	28.1%	27.6%
Graduate/Professional Degree	19.6%	17.6%	18.1%
2022 Population 15+ by Marital Status			
Total	9,985	86,865	178,931
Never Married	27.3%	36.3%	39.4%
Married	57.8%	48.5%	47.3%
Widowed	2.7%	4.3%	4.2%
Divorced	12.2%	10.9%	9.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,570	60,711	120,973
Population 16+ Employed	98.4%	97.7%	97.6%
Population 16+ Unemployment rate	1.6%	2.3%	2.4%
Population 16-24 Employed	12.4%	15.3%	19.2%
Population 16-24 Unemployment rate	5.6%	5.9%	5.7%
Population 25-54 Employed	59.9%	62.5%	59.5%
Population 25-54 Unemployment rate	0.9%	1.7%	1.8%
Population 55-64 Employed	15.6%	15.3%	15.1%
Population 55-64 Unemployment rate	1.3%	1.5%	1.1%
Population 65+ Employed	12.1%	6.8%	6.2%
Population 65+ Unemployment rate	0.8%	0.9%	1.1%
2022 Employed Population 16+ by Industry			
Total	7,451	59,312	118,056
Agriculture/Mining	0.2%	0.6%	0.8%
Construction	5.5%	6.5%	6.0%
Manufacturing	5.2%	7.0%	7.2%
Wholesale Trade	1.8%	1.5%	1.7%
Retail Trade	10.2%	9.6%	9.9%
Transportation/Utilities	3.3%	3.3%	3.9%
Information	1.3%	1.8%	1.9%
Finance/Insurance/Real Estate	9.6%	8.9%	8.7%
Services	54.1%	53.9%	53.6%
Public Administration	8.8%	6.8%	6.2%
2022 Employed Population 16+ by Occupation			
Total	7,449	59,313	118,055
White Collar	72.2%	67.7%	67.2%
Management/Business/Financial	19.2%	18.4%	18.5%
Professional	32.5%	29.7%	28.7%
Sales	10.2%	8.3%	8.4%
Administrative Support	10.3%	11.2%	11.5%
Services	13.1%	14.5%	14.9%
Blue Collar	14.6%	17.9%	17.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.4%
Construction/Extraction	3.6%	4.4%	4.1%
Installation/Maintenance/Repair	2.2%	2.3%	2.4%
Production	4.0%	5.0%	5.2%
Transportation/Material Moving	4.9%	5.9%	5.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2022



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	5,183	43,087	77,939
Households with 1 Person	29.1%	34.1%	32.4%
Households with 2+ People	70.9%	65.9%	67.6%
Family Households	63.2%	56.7%	57.6%
Husband-wife Families	50.1%	42.8%	43.9%
With Related Children	19.4%	18.8%	19.0%
Other Family (No Spouse Present)	13.0%	13.9%	13.7%
Other Family with Male Householder	3.6%	3.8%	3.8%
With Related Children	2.0%	2.1%	2.1%
Other Family with Female Householder	9.5%	10.1%	9.8%
With Related Children	6.4%	7.1%	6.8%
Nonfamily Households	7.7%	9.2%	10.0%
All Households with Children	28.1%	28.4%	28.3%
Multigenerational Households	1.4%	1.6%	1.7%
Unmarried Partner Households	6.1%	6.5%	6.3%
Male-female	5.5%	5.8%	5.6%
Same-sex	0.6%	0.8%	0.7%
2010 Households by Size			
Total	5,182	43,088	77,937
1 Person Household	29.1%	34.1%	32.4%
2 Person Household	38.7%	33.6%	34.3%
3 Person Household	15.5%	14.3%	14.5%
4 Person Household	10.8%	10.9%	11.2%
5 Person Household	4.0%	4.7%	4.9%
6 Person Household	1.3%	1.7%	1.8%
7 + Person Household	0.6%	0.8%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	5,180	43,088	77,937
Owner Occupied	71.1%	57.3%	58.1%
Owned with a Mortgage/Loan	50.1%	42.5%	42.8%
Owned Free and Clear	21.1%	14.7%	15.3%
Renter Occupied	28.9%	42.7%	41.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	126	106	105
Percent of Income for Mortgage	16.8%	19.7%	19.9%
Wealth Index	105	81	91
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,420	46,179	83,209
Housing Units Inside Urbanized Area	100.0%	99.8%	98.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	1.3%
2010 Population By Urban/ Rural Status			
Total Population	11,821	101,697	193,645
Population Inside Urbanized Area	100.0%	99.8%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4200 S 27th St, Lincoln, NE 68502, USA

Latitude: 40.7715
Longitude: -96.68067

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	In Style (5B)	In Style (5B)	In Style (5B)
2.	Rustbelt Traditions (5D)	Set to Impress (11D)	College Towns (14B)
3.	Exurbanites (1E)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$11,918,094	\$93,975,985	\$193,890,838
Average Spent	\$2,270.98	\$2,078.70	\$2,222.78
Spending Potential Index	94	86	92
Education: Total \$	\$9,430,567	\$74,654,790	\$156,704,299
Average Spent	\$1,796.98	\$1,651.33	\$1,796.47
Spending Potential Index	92	84	92
Entertainment/Recreation: Total \$	\$18,231,094	\$140,485,578	\$288,986,708
Average Spent	\$3,473.91	\$3,107.47	\$3,312.97
Spending Potential Index	95	85	90
Food at Home: Total \$	\$30,048,664	\$235,870,781	\$485,047,631
Average Spent	\$5,725.74	\$5,217.34	\$5,560.62
Spending Potential Index	92	84	90
Food Away from Home: Total \$	\$21,045,978	\$166,166,934	\$343,301,564
Average Spent	\$4,010.29	\$3,675.53	\$3,935.64
Spending Potential Index	93	85	91
Health Care: Total \$	\$35,679,293	\$271,740,561	\$556,831,624
Average Spent	\$6,798.65	\$6,010.76	\$6,383.56
Spending Potential Index	96	85	90
HH Furnishings & Equipment: Total \$	\$12,847,715	\$98,904,481	\$203,511,599
Average Spent	\$2,448.12	\$2,187.72	\$2,333.07
Spending Potential Index	96	85	91
Personal Care Products & Services: Total \$	\$5,099,659	\$39,743,756	\$81,749,300
Average Spent	\$971.73	\$879.11	\$937.18
Spending Potential Index	95	86	92
Shelter: Total \$	\$111,506,063	\$876,745,580	\$1,809,085,417
Average Spent	\$21,247.34	\$19,393.16	\$20,739.50
Spending Potential Index	93	85	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,930,569	\$105,138,328	\$215,154,079
Average Spent	\$2,654.45	\$2,325.61	\$2,466.54
Spending Potential Index	98	86	91
Travel: Total \$	\$14,405,827	\$109,148,284	\$224,782,423
Average Spent	\$2,745.01	\$2,414.30	\$2,576.92
Spending Potential Index	96	84	90
Vehicle Maintenance & Repairs: Total \$	\$6,335,179	\$49,501,772	\$101,823,860
Average Spent	\$1,207.16	\$1,094.95	\$1,167.32
Spending Potential Index	96	87	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.