



# Community Profile

Rings: 1, 3, 5 mile radii

300 S Ash Ave, Tempe, AZ 85281, USA

Latitude: 33.4277  
Longitude: -111.9432

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	12,671	95,140	297,921
2020 Total Population	17,261	112,018	328,280
2020 Group Quarters	3,036	8,335	11,654
2022 Total Population	18,253	118,392	337,125
2022 Group Quarters	3,030	8,335	11,654
2027 Total Population	19,420	127,675	353,349
2022-2027 Annual Rate	1.25%	1.52%	0.94%
2022 Total Daytime Population	42,545	178,071	460,450
Workers	34,790	128,102	312,345
Residents	7,755	49,969	148,105
<b>Household Summary</b>			
2010 Households	4,889	39,078	121,417
2010 Average Household Size	1.97	2.19	2.36
2020 Total Households	7,680	48,813	137,715
2020 Average Household Size	1.85	2.12	2.30
2022 Total Households	8,268	52,028	142,624
2022 Average Household Size	1.84	2.12	2.28
2027 Total Households	8,918	56,324	149,778
2027 Average Household Size	1.84	2.12	2.28
2022-2027 Annual Rate	1.53%	1.60%	0.98%
2010 Families	1,547	15,159	58,824
2010 Average Family Size	2.80	3.01	3.17
2022 Families	2,238	18,375	63,770
2022 Average Family Size	2.74	3.03	3.18
2027 Families	2,412	19,938	66,801
2027 Average Family Size	2.73	3.02	3.17
2022-2027 Annual Rate	1.51%	1.65%	0.93%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,137	41,041	129,474
Owner Occupied Housing Units	21.3%	34.0%	44.0%
Renter Occupied Housing Units	73.5%	58.9%	48.6%
Vacant Housing Units	5.2%	7.1%	7.4%
2010 Housing Units	5,696	45,611	139,621
Owner Occupied Housing Units	19.6%	26.6%	36.9%
Renter Occupied Housing Units	66.2%	59.0%	50.0%
Vacant Housing Units	14.2%	14.3%	13.0%
2020 Housing Units	9,064	54,769	151,919
Vacant Housing Units	15.3%	10.9%	9.3%
2022 Housing Units	9,709	57,537	155,548
Owner Occupied Housing Units	11.9%	22.7%	34.2%
Renter Occupied Housing Units	73.3%	67.7%	57.5%
Vacant Housing Units	14.8%	9.6%	8.3%
2027 Housing Units	10,381	61,882	162,830
Owner Occupied Housing Units	12.3%	22.9%	34.7%
Renter Occupied Housing Units	73.6%	68.1%	57.3%
Vacant Housing Units	14.1%	9.0%	8.0%
<b>Median Household Income</b>			
2022	\$56,865	\$53,943	\$59,086
2027	\$71,288	\$65,896	\$72,040
<b>Median Home Value</b>			
2022	\$313,514	\$290,227	\$296,928
2027	\$369,048	\$341,707	\$341,843
<b>Per Capita Income</b>			
2022	\$41,062	\$34,117	\$35,253
2027	\$51,007	\$41,065	\$41,774
<b>Median Age</b>			
2010	23.7	25.5	29.2
2022	24.9	28.0	31.5
2027	24.7	28.1	31.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	8,268	52,025	142,612
<\$15,000	18.4%	15.4%	10.7%
\$15,000 - \$24,999	8.6%	8.8%	7.9%
\$25,000 - \$34,999	5.0%	8.1%	7.9%
\$35,000 - \$49,999	11.3%	13.7%	14.3%
\$50,000 - \$74,999	18.4%	18.4%	19.9%
\$75,000 - \$99,999	9.7%	12.4%	13.6%
\$100,000 - \$149,999	12.8%	13.4%	15.2%
\$150,000 - \$199,999	5.4%	5.0%	5.6%
\$200,000+	10.3%	4.9%	4.8%
Average Household Income	\$91,954	\$77,373	\$82,771
<b>2027 Households by Income</b>			
Household Income Base	8,918	56,321	149,766
<\$15,000	10.1%	10.6%	7.1%
\$15,000 - \$24,999	4.8%	6.4%	5.6%
\$25,000 - \$34,999	4.9%	6.2%	5.6%
\$35,000 - \$49,999	12.5%	13.1%	12.9%
\$50,000 - \$74,999	19.8%	19.0%	20.6%
\$75,000 - \$99,999	10.6%	14.3%	15.6%
\$100,000 - \$149,999	16.9%	17.5%	19.2%
\$150,000 - \$199,999	8.5%	7.0%	7.8%
\$200,000+	11.9%	5.8%	5.6%
Average Household Income	\$112,736	\$92,927	\$97,998
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,154	13,029	53,080
<\$50,000	0.1%	6.3%	6.1%
\$50,000 - \$99,999	1.8%	5.1%	4.3%
\$100,000 - \$149,999	3.1%	3.0%	3.5%
\$150,000 - \$199,999	3.7%	5.8%	5.5%
\$200,000 - \$249,999	15.3%	14.6%	13.8%
\$250,000 - \$299,999	23.7%	18.9%	17.9%
\$300,000 - \$399,999	16.0%	23.9%	24.9%
\$400,000 - \$499,999	12.8%	11.9%	10.7%
\$500,000 - \$749,999	16.8%	8.5%	9.6%
\$750,000 - \$999,999	5.9%	1.1%	1.8%
\$1,000,000 - \$1,499,999	0.3%	0.5%	1.2%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.4%
\$2,000,000 +	0.1%	0.3%	0.3%
Average Home Value	\$390,343	\$318,903	\$339,362
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	1,278	14,117	56,397
<\$50,000	0.0%	2.9%	3.1%
\$50,000 - \$99,999	0.0%	1.9%	1.6%
\$100,000 - \$149,999	0.1%	1.3%	1.1%
\$150,000 - \$199,999	1.4%	3.9%	2.5%
\$200,000 - \$249,999	13.5%	10.2%	11.0%
\$250,000 - \$299,999	22.5%	17.5%	18.0%
\$300,000 - \$399,999	18.1%	29.6%	30.3%
\$400,000 - \$499,999	17.0%	18.1%	15.4%
\$500,000 - \$749,999	21.2%	11.9%	12.4%
\$750,000 - \$999,999	5.6%	1.5%	2.2%
\$1,000,000 - \$1,499,999	0.5%	0.8%	1.6%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.4%
\$2,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$425,156	\$372,627	\$388,121

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	12,670	95,141	297,920
0 - 4	3.7%	4.8%	6.6%
5 - 9	3.2%	4.3%	5.7%
10 - 14	2.5%	3.8%	5.3%
15 - 24	47.2%	35.8%	23.1%
25 - 34	19.7%	19.8%	18.9%
35 - 44	9.0%	9.9%	12.0%
45 - 54	6.9%	8.8%	11.1%
55 - 64	4.6%	6.2%	8.3%
65 - 74	1.8%	3.5%	4.7%
75 - 84	1.1%	2.3%	3.0%
85 +	0.3%	0.8%	1.3%
18 +	88.9%	84.7%	79.2%
<b>2022 Population by Age</b>			
Total	18,254	118,391	337,126
0 - 4	3.4%	4.5%	5.8%
5 - 9	2.8%	3.9%	5.3%
10 - 14	2.2%	3.5%	4.8%
15 - 24	42.3%	30.1%	20.3%
25 - 34	22.2%	22.6%	20.4%
35 - 44	8.4%	10.7%	12.5%
45 - 54	6.4%	7.8%	9.5%
55 - 64	6.1%	7.2%	9.0%
65 - 74	3.3%	5.3%	6.9%
75 - 84	2.0%	3.1%	3.8%
85 +	0.8%	1.3%	1.8%
18 +	90.5%	85.9%	81.2%
<b>2027 Population by Age</b>			
Total	19,424	127,675	353,348
0 - 4	3.6%	4.8%	6.0%
5 - 9	2.8%	3.9%	5.2%
10 - 14	2.1%	3.5%	4.8%
15 - 24	43.5%	30.0%	20.3%
25 - 34	20.8%	20.9%	18.8%
35 - 44	8.5%	11.7%	13.3%
45 - 54	6.1%	7.7%	9.5%
55 - 64	6.2%	7.0%	8.5%
65 - 74	3.5%	5.6%	7.2%
75 - 84	2.2%	3.6%	4.5%
85 +	0.8%	1.4%	1.9%
18 +	90.5%	85.8%	81.3%
<b>2010 Population by Sex</b>			
Males	7,215	50,842	153,095
Females	5,456	44,299	144,826
<b>2022 Population by Sex</b>			
Males	9,903	62,974	173,487
Females	8,351	55,417	163,638
<b>2027 Population by Sex</b>			
Males	10,532	67,376	180,697
Females	8,888	60,299	172,652

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	12,672	95,141	297,921
White Alone	71.5%	69.7%	67.0%
Black Alone	7.0%	6.4%	6.9%
American Indian Alone	3.4%	3.5%	4.5%
Asian Alone	4.5%	5.5%	3.6%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	9.1%	10.4%	13.6%
Two or More Races	4.3%	4.1%	4.1%
Hispanic Origin	20.9%	24.5%	31.6%
Diversity Index	64.6	68.1	72.9
<b>2020 Population by Race/Ethnicity</b>			
Total	17,261	112,018	328,280
White Alone	62.5%	57.5%	54.2%
Black Alone	7.1%	7.2%	8.0%
American Indian Alone	2.8%	3.2%	4.5%
Asian Alone	8.9%	10.4%	6.1%
Pacific Islander Alone	0.3%	0.5%	0.5%
Some Other Race Alone	7.5%	9.4%	13.3%
Two or More Races	10.9%	11.8%	13.4%
Hispanic Origin	20.7%	23.3%	30.3%
Diversity Index	71.7	76.2	80.3
<b>2022 Population by Race/Ethnicity</b>			
Total	18,253	118,391	337,125
White Alone	61.6%	56.8%	53.5%
Black Alone	7.1%	7.3%	8.0%
American Indian Alone	2.9%	3.3%	4.6%
Asian Alone	9.1%	10.4%	6.2%
Pacific Islander Alone	0.3%	0.5%	0.5%
Some Other Race Alone	7.7%	9.5%	13.4%
Two or More Races	11.3%	12.2%	13.8%
Hispanic Origin	21.0%	23.5%	30.5%
Diversity Index	72.4	76.7	80.7
<b>2027 Population by Race/Ethnicity</b>			
Total	19,421	127,675	353,349
White Alone	59.7%	55.0%	51.7%
Black Alone	7.4%	7.5%	8.2%
American Indian Alone	3.0%	3.4%	4.7%
Asian Alone	9.4%	10.7%	6.5%
Pacific Islander Alone	0.3%	0.5%	0.6%
Some Other Race Alone	8.0%	9.9%	13.6%
Two or More Races	12.1%	13.1%	14.8%
Hispanic Origin	21.0%	23.7%	30.6%
Diversity Index	73.7	77.9	81.5
<b>2010 Population by Relationship and Household Type</b>			
Total	12,671	95,140	297,921
In Households	76.1%	90.0%	96.3%
In Family Households	36.2%	50.8%	65.9%
Householder	11.8%	15.8%	19.8%
Spouse	6.4%	8.9%	11.8%
Child	13.0%	18.8%	25.8%
Other relative	3.1%	4.4%	5.3%
Nonrelative	2.0%	2.8%	3.3%
In Nonfamily Households	39.8%	39.2%	30.5%
In Group Quarters	23.9%	10.0%	3.7%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	23.9%	10.0%	3.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	8,984	68,589	215,004
Less than 9th Grade	1.7%	3.2%	4.0%
9th - 12th Grade, No Diploma	3.2%	5.4%	6.2%
High School Graduate	8.7%	12.7%	15.5%
GED/Alternative Credential	1.7%	2.6%	3.5%
Some College, No Degree	23.9%	21.8%	22.8%
Associate Degree	6.4%	8.3%	8.4%
Bachelor's Degree	24.8%	26.8%	25.1%
Graduate/Professional Degree	29.5%	19.2%	14.6%
<b>2022 Population 15+ by Marital Status</b>			
Total	16,708	104,255	283,303
Never Married	79.3%	66.4%	54.1%
Married	13.9%	22.3%	31.5%
Widowed	0.7%	2.5%	3.6%
Divorced	6.2%	8.7%	10.8%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	11,067	72,202	198,986
Population 16+ Employed	97.3%	96.8%	96.6%
Population 16+ Unemployment rate	2.7%	3.2%	3.4%
Population 16-24 Employed	38.2%	29.7%	21.5%
Population 16-24 Unemployment rate	4.4%	5.1%	5.6%
Population 25-54 Employed	51.2%	57.6%	62.4%
Population 25-54 Unemployment rate	1.4%	2.4%	2.7%
Population 55-64 Employed	8.3%	8.9%	10.8%
Population 55-64 Unemployment rate	1.7%	1.8%	2.8%
Population 65+ Employed	2.3%	3.9%	5.3%
Population 65+ Unemployment rate	6.3%	3.4%	2.6%
<b>2022 Employed Population 16+ by Industry</b>			
Total	10,767	69,877	192,297
Agriculture/Mining	0.1%	0.3%	0.3%
Construction	3.1%	4.7%	6.4%
Manufacturing	4.6%	4.9%	5.7%
Wholesale Trade	1.2%	1.9%	2.2%
Retail Trade	11.9%	11.9%	12.2%
Transportation/Utilities	3.9%	5.0%	5.5%
Information	3.5%	2.1%	2.0%
Finance/Insurance/Real Estate	7.9%	10.3%	10.7%
Services	61.7%	56.3%	52.3%
Public Administration	1.9%	2.7%	2.7%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	10,771	69,879	192,297
White Collar	66.8%	67.6%	65.3%
Management/Business/Financial	15.8%	17.0%	17.0%
Professional	28.8%	27.3%	24.3%
Sales	9.3%	10.0%	10.4%
Administrative Support	12.9%	13.3%	13.6%
Services	21.7%	18.4%	17.8%
Blue Collar	11.5%	14.1%	16.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.3%	3.3%	4.5%
Installation/Maintenance/Repair	0.8%	1.9%	2.1%
Production	2.6%	2.8%	3.5%
Transportation/Material Moving	5.7%	5.9%	6.6%

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<b>2010 Households by Type</b>			
Total	4,888	39,077	121,417
Households with 1 Person	40.7%	37.4%	34.8%
Households with 2+ People	59.3%	62.6%	65.2%
Family Households	31.6%	38.8%	48.4%
Husband-wife Families	17.2%	21.9%	29.0%
With Related Children	7.0%	9.4%	13.2%
Other Family (No Spouse Present)	14.4%	16.9%	19.4%
Other Family with Male Householder	5.3%	6.1%	6.5%
With Related Children	2.2%	2.9%	3.5%
Other Family with Female Householder	9.1%	10.8%	12.9%
With Related Children	6.0%	6.7%	8.4%
Nonfamily Households	27.6%	23.8%	16.8%
All Households with Children	15.7%	19.5%	25.6%
Multigenerational Households	1.4%	2.4%	3.7%
Unmarried Partner Households	10.1%	9.7%	9.8%
Male-female	9.1%	8.9%	8.9%
Same-sex	1.1%	0.8%	0.9%
<b>2010 Households by Size</b>			
Total	4,887	39,077	121,418
1 Person Household	40.7%	37.4%	34.8%
2 Person Household	34.4%	33.1%	31.9%
3 Person Household	13.6%	13.9%	14.2%
4 Person Household	6.6%	8.9%	9.6%
5 Person Household	2.6%	3.6%	4.9%
6 Person Household	1.1%	1.8%	2.4%
7 + Person Household	0.9%	1.3%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,888	39,078	121,419
Owner Occupied	22.9%	31.1%	42.5%
Owned with a Mortgage/Loan	16.8%	21.2%	30.5%
Owned Free and Clear	6.1%	9.9%	12.0%
Renter Occupied	77.1%	68.9%	57.5%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	85	89	96
Percent of Income for Mortgage	29.1%	28.4%	26.5%
Wealth Index	53	47	58
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,696	45,611	139,621
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,671	95,140	297,921
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	College Towns (14B)	Young and Restless (11B)	Young and Restless (11B)
2.	Young and Restless (11B)	College Towns (14B)	College Towns (14B)
3.	Dorms to Diplomas (14C)	Dorms to Diplomas (14C)	Metro Fusion (11C)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$19,246,101	\$100,583,309	\$290,474,683
Average Spent	\$2,327.78	\$1,933.25	\$2,036.65
Spending Potential Index	97	80	85
Education: Total \$	\$17,538,871	\$86,734,063	\$235,865,152
Average Spent	\$2,121.30	\$1,667.07	\$1,653.75
Spending Potential Index	108	85	84
Entertainment/Recreation: Total \$	\$26,317,579	\$138,967,983	\$406,054,617
Average Spent	\$3,183.06	\$2,671.02	\$2,847.03
Spending Potential Index	87	73	78
Food at Home: Total \$	\$46,326,249	\$246,384,129	\$723,541,482
Average Spent	\$5,603.08	\$4,735.61	\$5,073.07
Spending Potential Index	91	76	82
Food Away from Home: Total \$	\$34,641,099	\$180,781,371	\$521,772,672
Average Spent	\$4,189.78	\$3,474.69	\$3,658.38
Spending Potential Index	97	81	85
Health Care: Total \$	\$48,096,398	\$258,173,249	\$767,436,682
Average Spent	\$5,817.17	\$4,962.20	\$5,380.84
Spending Potential Index	82	70	76
HH Furnishings & Equipment: Total \$	\$18,224,219	\$97,030,238	\$286,801,129
Average Spent	\$2,204.19	\$1,864.96	\$2,010.89
Spending Potential Index	86	73	78
Personal Care Products & Services: Total \$	\$7,669,807	\$40,687,068	\$119,003,875
Average Spent	\$927.65	\$782.02	\$834.39
Spending Potential Index	91	77	82
Shelter: Total \$	\$176,725,820	\$929,856,099	\$2,698,367,915
Average Spent	\$21,374.68	\$17,872.22	\$18,919.45
Spending Potential Index	93	78	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,698,095	\$95,892,359	\$289,663,375
Average Spent	\$2,140.55	\$1,843.09	\$2,030.96
Spending Potential Index	79	68	75
Travel: Total \$	\$19,259,447	\$103,259,663	\$307,074,119
Average Spent	\$2,329.40	\$1,984.69	\$2,153.03
Spending Potential Index	81	69	75
Vehicle Maintenance & Repairs: Total \$	\$9,898,285	\$51,638,922	\$149,356,090
Average Spent	\$1,197.18	\$992.52	\$1,047.20
Spending Potential Index	95	79	83

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.