

THE SHOPS AT
HILTON
VILLAGE

2022 | MARKETING OPPORTUNITIES



WEBSITE

HiltonVillage.com

Deals, Offers & Event Listings

EMAIL BLASTS

Hilton Village Monthly Email Blasts

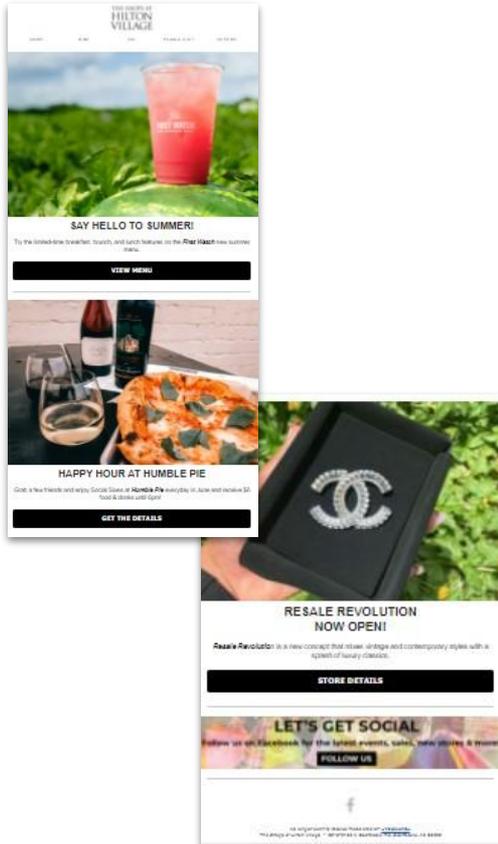
5,500+ subscribers

SOCIAL MEDIA

Facebook | @hiltonvillage

2,100+ Page Likes

EMAIL BLAST



FACEBOOK POST



Digital Marketing Opportunities are complimentary (no costs associated for new & existing tenants) ~ email blasts & social media are on a first come, first serve basis.

SUBMISSION INFORMATION | Website, Email, Social Media

- **3-6 word title** > Offer/Sale/Promo/Event
- **Brief description** > Include start & end date
 - Indicate post date if other than immediate
- **Image specs**
 - Size & format: 800x800 pixels, JPEG or PNG, 72 DPI
 - No text or logos on image recommended
 - If an image is not available, the RED Marketing Team will provide an applicable stock image (at no cost to you)
- **Link** to learn more on your website – if applicable
- **Optional information** > Social Handles & Hashtags

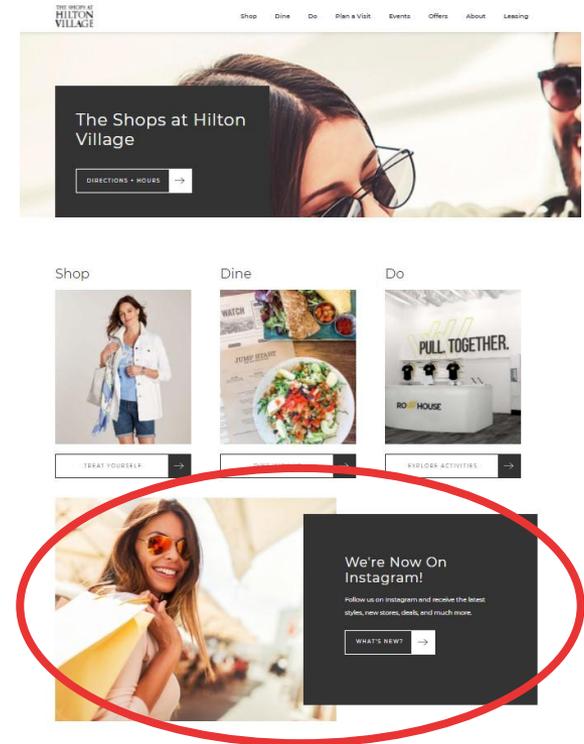
SUBMIT VIA EMAIL TO:
Natalie Cassidy | Field Marketing Manager
ncassidy@REDdevelopment.com



Website Homepage Promotional Banner

SUBMISSION INFORMATION:

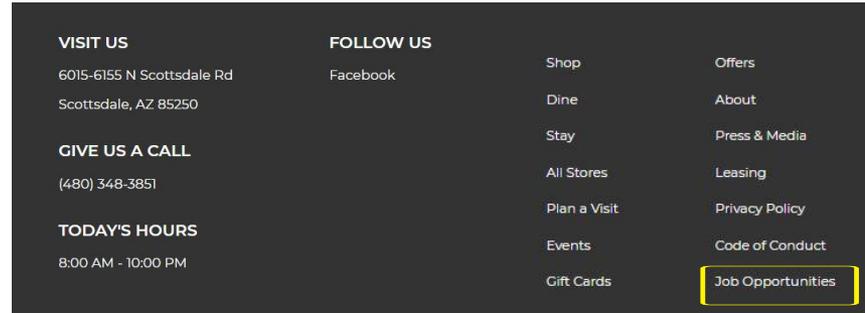
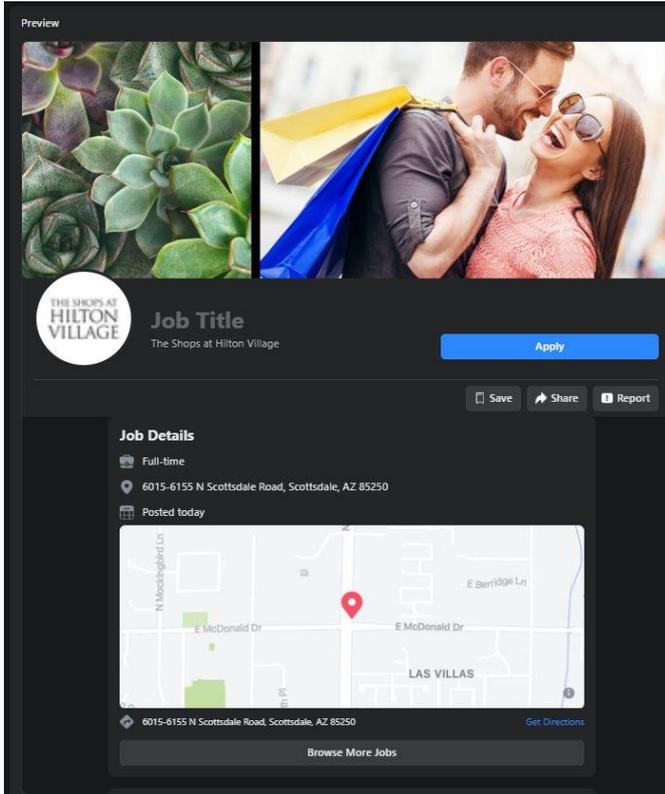
- **Image specs**
 - 1,024 x 550 pixels
 - No text or logos on image
- **Headline**
 - 70 characters maximum
- **Copy/details**
 - 250 characters maximum
- **Call-to-Action**
 - 2-3 words maximum
- **Click through link**
 - The promo banner will link to the page on the property website with additional details



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RED

FACEBOOK JOB POSTING



- Advertise job openings for your store on the center's Facebook page
- Submission Info
 - Job title(s)
 - Job key highlights/ description
 - Part time/ Full time
 - Application link
 - Email to send completed applications to
- Footer on the property website links to the Facebook Jobs tab

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- Opportunity to provide a poster insert for installation by the RED Marketing Team.
 - There is no cost for the signage space based on inventory availability.
 - Term based on availability.
- Poster insert size: 22"x28"
 - Live/safe area for copy: 20"x26"
- Artwork must be approved by the RED Marketing Team prior to printing.
- Tenant responsible for printing costs.
 - Contact your RED Marketing Manager for printer recommendation.



**SUBMIT ARTWORK FOR APPROVAL VIA EMAIL TO:
Natalie Cassidy | Field Marketing Manager
ncassidy@REDdevelopment.com**



- Experience Scottsdale serves Scottsdale & Town of Paradise Valley businesses to support a vibrant & healthy community.
- Additional tenant support
 - Posting of events and offers to their website for additional community exposure
 - *Natalie* will post all monthly offers and events to the page on your behalf
- Contact Experience Scottsdale for more information.



THE SHOPS AT
HILTON
VILLAGE

THE SHOPS AT HILTON VILLAGE

6015-6155 N. Scottsdale Rd. Scottsdale, AZ 85250

Situated on the corner of Scottsdale and McDonald roads, The Shops at Hilton Village is an upscale, yet intimate shopping destination located within Scottsdale's high-end dining, shopping and resort corridor. The 93,000 square-foot center is home to more than 25

[+ READ MORE](#)

CONTACT
(480) 348-3851
marketingsouthwest@reddevelopment.com

[+ HOURS](#)

[MAP](#)

[WEBSITE](#)

[ACCESSIBILITY INFO](#)

STAY CONNECTED

Experience Scottsdale Contact:
Valerie Faith Cherry
vcherry@experiencescottsdale.com





Natalie Cassidy | Field Marketing Manager
ncassidy@REDdevelopment.com
Office: 480.624.5537 | Mobile: 619.717.0482

Encourage your customers & team to sign up for Hilton Village email blasts & follow us on Facebook for the latest Hilton Village news & happenings.



HiltonVillage.com



@hiltonvillage



@theshopsathiltonvillage